

# IIC REGIONAL MEET 2025

## Poster / Standee Preparation Guidelines

IIC institutions are encouraged to prepare and display roll-up standees or posters showcasing their achievements and contributions in fostering an innovation and start-up culture on campus during AY IIC 7.0 (2024–25). Best posters will be acknowledged during the valedictory session.

### 1. Format & Size

- Roll-up standee or foldable poster.
- Standard size: 3 ft (width) × 6 ft (height).
- Vertical orientation; high-resolution print.

### 2. Mandatory Elements

- Institution Name & Location
- IIC ID
- AICTE, MIC & IIC Logo + Institution Logo

### 3. What to Highlight (Keep Brief):

- Poster should highlight the institution's overall Innovation & Entrepreneurship (I&E) ecosystem.
- Include key initiatives, achievements, and impact from the last one or two academic years.
- Notable outcomes or milestones
- Any unique practice that represents your campus ecosystem
- Use short, clear points instead of long descriptions.
- QR codes linking to the institution's IIC portal or relevant documents may be added to provide additional details to visitors.

### 4. Design Guidelines

- Clean layout; avoid clutter.
- Use readable font size.
- Only high-quality images/logos.
- Ensure accurate and authentic data.

### 5. Display Instructions

- Each institution should bring only one standee.
- Institutions must confirm their poster/standee status during registration.
- The standee should be self-standing and ready for display at the registration area.
- No poster should be pasted on any wall or surface using glue, Fevicol, tape, or any adhesive without the consent of the host institution.
- One representative from the institution should remain present at the standee area to explain the poster to visitors and to the evaluators.

**Institution may highlight their achievements and efforts with these specific indicators;**

- **Status of R&D Cells & Idea Café** established within the institution to promote research, creativity, and innovation-driven activities.
- Number of **Trained Faculty Innovation Ambassadors** deployed as change agents to strengthen the IIC ecosystem on campus.
- Number of **Trained Student Innovation Ambassadors** actively contributing to IIC activities and innovation culture.
- Number of **Faculty Innovation Ambassadors** engaged in post-training activities such as mentoring, event facilitation, and ecosystem development.
- Whether the institution has formulated its National Innovation & Startup Policy **(NISP) Policy**.
- Number of **School linkages** established (SIC, ATLS, or nearby schools) for mentoring and I&E ecosystem support.
- Availability of **Pre-Incubation facilities** within the institution.
- Availability of **Incubation facilities** within the institution.
- Presence of **IPR & Technology Transfer (IPR-TT) facilities**.
- Status of a functional **YUKTI Innovation and IP Repository** at the institution level.
  - Number of **Ideas (TRL 1–4)** scouted, mentored, and supported by the institution.
  - Number of **Prototypes/Innovations (TRL 5–9)** developed, mentored, or supported.
  - Number of **Start-ups and Business Models** scouted, mentored, and supported by the institution.
  - Number of **IP-enabled technologies** developed within the institution.
  - Number of **Patented or IP-enabled inventive technologies** created by faculty or students.
  - Number of **Technologies transferred or facilitated for tech transfer/IP commercialization** through institutional support.

Note: This is a just an indicative guideline. Institutions may present their uniqueness in their own style and design.