



புதுவைப் பல்கலைக்கழகம்
पांडिच्चेरी विश्वविद्यालय
PONDICHERRY UNIVERSITY
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E-CIRCULAR

Sub: “Learn-to-storytell Your Research” mini-Workshops (Session 1: Understand Research Visibility) Reg.

Scientific communication is an important aspect of research where the researcher communicates the research finding in simple and effective way to public at large.

A specialized Webinar Workshop on “Learn-to-storytell Your Research” mini-Workshops (Session 1: Understand Research Visibility) has been scheduled by IES Research South Asia.

This workshop has been planned in 4 sessions. Following is the tentative schedule:

IST	Date	Topic	Duration
session 1(11:00-12:00 PM)	06/05/2021	Understand research visibility	1 hr
session 2 (11:00-12:30 PM)		Create Research Highlight	1.5 hr
session 3 (11:00-12:30 PM)		Draw Graphical abstract	1.5 hr
session 4 (11:00-12:30 PM)		Learn Social Media	1.5 hr

Description of the workshop:

The networked digital environment has transformed knowledge dissemination and has empowered researchers to target their discoveries to the right audiences for cross-disciplinary collaborations or funding. This workshop helps researchers understand the extended workflow of research, outreaching, and improve their research visibility. The topics include the importance of research visibility and the technique of content marketing for science.

About the organizer:

<https://iesresearch.solutions>

First session has been scheduled to be hosted on the 6th May 2021 at 4 PM. Interested faculty and research scholars may please register for the same by clicking on the following link:

https://us02web.zoom.us/webinar/register/WN_w6TwtD4WSFqSPSR-BQWU_A

Registration for the workshop is free.

Interested faculty and research scholars are requested to participate in this workshop and take advantage.

Kind regards

Prathap Kumar Shetty

Signature

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