



PONDICHERRY UNIVERSITY

(CENTRAL UNIVERSITY)

SCHOOL OF MANAGEMENT

DEPARTMENT OF MANAGEMENT STUDIES

Date: 2.2.2021

Public Ph.D Viva-Voce Presentation

Name of the Applicant **JAMSHIDA KV**


Title of the Presentation **Predictors of C2C e-commerce purchase intention - Integrating trust and risk with TAM.**

Date and Time **18-02-2021 Thursday 02-30 pm**

Venue **Google Meet link : meet.google.com/uke-rbco-tgx**


External Examiner **Dr.P.Arunachalam**
Professor & Head
Cochin University of Science & Technology Kochi, Kerala
Cochin University of Science & Technology Kochi, Kerala - 682 022

All are cordially invited to attend the presentation


Signature of the HOD/Centre
Head

HEAD
DEPARTMENT OF MANAGEMENT STUDIES
PONDICHERRY UNIVERSITY
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Signature of the Supervisor


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