

Guidelines for Executive Development Programme (EDP)

The Executive Development Programme (EDP) is an empowering senior leadership programme which aims to prepare individuals with the necessary management skills to make difficult business decisions in a volatile, uncertain, complex and ambiguous (VUCA) domain. The focus of this programme is to equip each executive with global perspectives, business and ethical framework knowledge, all of which will inform unique business strategies to accomplish objectives and successfully overcome change management.

The EDP is designed for senior leaders and executive managers who are responsible for managing teams, and interested in becoming leaders who make a real difference.

Key Benefits

- Appreciate a global perspective and understanding of global markets.
- Employ cognitive strategies to appraise systems and consider emergent futures.
- Employ adaptive thinking to support strategic leadership decisions.
- Deploy creative workforce strategies to enhance diversity and organisational performance.
- Collaborate and integrate business knowledge, skills and professional networks to enhance your career.
- Develop ethical reasoning in determining the role of business in society.

Objectives of the Programme

The objectives of the programme should aimed at:

- Help participants to draft comprehensive business policies aligning Vision, Mission and Objectives.
- Help participants in developing organisational strategies in and integrating them with functional strategies in various areas of management.
- Sensitise participants to key contemporary concern areas like internationalisation of business, quality and customer orientation, good governance and ethics.
- Enable the participants to view various functions of management in today's rapidly changing global economy.

Participants

Programme has to be designed for top management professionals of small/ medium to large public /private sector/ cooperative / NGO organizations who are above 35 years of age with more than 10 years of managerial experience.

Content

The programme is divided into several interdependent modules each of which focuses on a different aspect or a function of management from a senior management perspective. The programme may conclude with an integrated exercise requiring participants to apply their learning from the modules to a real life situation.

Modules

- **Economic Environment and Policy** - Framework for understanding the macro-economic environment - Elements of fiscal and monetary policies
- **Decision Analysis** – Problem Structuring and Analysis – Dealing with Uncertainty
- **Strategic Management** – Industry Analysis – Concept of Corporate Strategy – Competition and Competitive Strategy
- **Business Law** – Aligning Business and Legal Strategy – Law as Potential Tool and Lethal Weapon
- **Corporate Governance and Business Ethics**
- **Leadership** – Role of Leaders in Turbulent Times.
- **Knowledge Management** – Structure, Process and Strategies

Pedagogy

A mix of pedagogical tools will be used – Cases, Lectures, Brainstorming, Presentations, Audio-Visuals and Experimental Exercises (individual and group).

Programme Schedule and Faculty: Day to day schedule and details of the trainer / speaker/ faculty.

Programme Details: Venue, Date etc.

Programme Fee:

Registration Process:

Programme Coordinator:

Contact Information: