



PONDICHERRY UNIVERSITY

NEWSLETTER

Celebrating 25 Years of Excellence

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Nation's future are
the children and
we care for them



FROM THE VICE-CHANCELLOR'S DESK

The later part of 2010, the Silver Jubilee Year, was packed with Academic activities, Seminars, Conferences, Silver Jubilee lectures, Cultural programmes, Student events and visits of several scholars and dignitaries. The Silver Jubilee celebrations formally culminated on 18th October with the Valedictory address by Dr. C. Rangarajan. This India's fastest expanding Central University during XI Plan is now all poised to emerge as one of the top few educational institutions of higher learning in the country. The University takes pride in the XI Plan development which have been completed 12 months ahead of time and exceeding the set



targets of increasing GER by 10 times. It however did not compromise with its cardinal principle of expansion with Excellence and Equity. I place on record the tireless efforts of staff and students for their exemplary accomplishments.

Prof. J.A.K. Tareen
(Padmashree)

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CAMPUS EVENTS

Silver Jubilee Celebration

During the period July – December, 2010, the University witnessed a spurt of events in the Campus.

The most significant event during this period was the Silver Jubilee celebrations. The University completed 25 years of its glorious existence on 16th October, 2010. To mark this historic occasion, Silver Jubilee Function was organised on 18th October 2010. Dr.C.Rangarajan, Hon'ble Chairman, Economic Advisory Council to the Prime Minister of India delivered the Silver Jubilee Address and declared open Dr.S.Radhakrishnan Hostel for boys. His Excellency Dr.Iqbal Singh, the Lt.Governor of Puducherry and Chief Rector of Pondicherry University graced the occasion in the presence of Prof.J.A.K.Tareen, the Vice Chancellor.



As part of Celebration, Silver Jubilee Lecture Sessions were organized throughout the year by various Departments / Centres by inviting renowned / reputed academicians and dignitaries across India and abroad. Some of the renowned speakers were: Prof.V.Renugopalakrishnan, NE University, Boston, Shri.Navin.B.Chawla, Hon'ble Chief Election Comissioner, Prof.George Buldf, Director (ISB), Germany, Prof.Udo Heimemann, MDC, Germany, Prof.Martin Pos, Goethe University, Germany, Prof.Manjunatha Kini, National University of Singapore, Prof.Rolf Hilgenfeld, Director, Biochemistry Division, Lubeck University, Germany, Prof. Agha Ashar Ali, Kashmir University and Professor Sir Michael Berry, Melville Wills Professor of Physics (Emeritus)

A Significant Seminar



A National seminar on "India's Role in South Asia: Strategic Challenges and Opportunities in the 21st Century" organized by the University on 17th September 2010. The Chief of the Army Staff, Govt. of India, Gen. V.K.Singh, PVSM, AVSM, YSM, ADC., inaugurated the seminar and delivered the Key-note address.

Free Checkup for Eye and Diabetics

One-day camp on "Free checkup for eye and diabetics"

was jointly organized by the University with Puducherry Aravind Eye Hospital on 29.07.2010. A total of 397 residents from Pillaichavady, Chinnakalapet, Periakalapet, Kanakachettikulam and the University staff were benefited through this camp.

Orientation Programme on Right to Education

School of Education, Pondicherry University and Directorate of School Education (SSA), Government of Puducherry jointly organized an orientation programme on Right to Education Act for the Heads of various educational Institutions and teachers on 25 August 2010. Hon'ble Chief Minister of Puducherry, Sri. V. Vaithilingam inaugurated the programme under the Presidentship of our Vice-Chancellor Prof. J.A.K. Tareen.

UGC-JRF/NET Coaching Classes

Inaugural function of the UGC/JRF/NET Coaching Classes for the School of Management students was conducted by the School of Management on 1st November 2010. Prof. J.A.K.Tareen, Vice Chancellor inaugurated the Programme in the presence of Prof.M.Radadass, Dean, SOM.

Teachers' Day Celebration



Teachers' Day was celebrated on 06.09.2010 by honouring 25 best teachers, selected from among various faculty, by His Excellency Dr.Iqbal Singh, the Lt.Governor of Puducherry and Chief Rector of Pondicherry University in the presence of Prof.J.A.K.Tareen, Vice Chancellor. Student evaluation was used for selection of best teachers.

Faculty Development Programme

The 2nd Faculty Development Programme on "Indian Commodity Market: Derivatives and Risk Management" was conducted by the Department of Commerce during 25-26th September, 2010.



World Tourism Day

As a responsible partner in the network of tourism industry, the Department celebrated the World Tourism Day on 27th September 2010 with a host of activities on the theme of this year's tourism day "Tourism and Biodiversity"

The Department also conducted a workshop on "Tourism and Biodiversity" with a panel of resource persons of national and international exposure. To create awareness on biodiversity the Department also created a tableau depicting the rich biodiversity across the world. Plantation of saplings in the new silver jubilee campus was undertaken on the World Tourism Day and Mr. S Raghavan, Finance Officer, Pondicherry University planted the first sapling.

International Non-Violence Day

"International Non-Violence Day" was observed by the Centre for Gandhian Studies on the Occasion of Celebrating "Gandhi Jayanthi" on 02.10.2010.

24 Hours Ambulance Van Service Launched

A fully equipped 24 hours Ambulance Van was pressed into operation on 04.10.2010 by the Vice Chancellor, Prof.J.A.K.Tareen.



Hindi Day Celebration

Hindi Fortnight Celebrations were organized by the Hindi Cell of our University from 7th to 22nd October 2010. Several competitions were conducted, for Faculty, staff and students, in the form of events like elocution, essay writing, singing, etc. The valedictory function was organized on 22nd October 2010 in the J.N.Auditorium and Mr.D.K.Pandey, Joint Secretary, Official Language



Ministry of Home Affairs, Lucknow was the Chief Guest. Our Registrar Shri. S. Loganathan presided over the function. Prof. R. Venguattaramane, Dean, CDC participated the function. Prizes and Certificates were distributed to the winners of the various competitions.

World Mental Health Day

"World Mental Health Day Observance and Exhibition" was organized Department of Applied Psychology on 11.10.2010 in collaboration with mindSPACE. (Society for Psychological Assistance Care and Empowerment),

World Statistics Day

"World Statistics Day Celebrations" organized by the Department of Statistics on 20.10.2010, was inaugurated by Prof.M.Ramadass, Dean, SOM in the presence of Prof.A.M.S.Ramasamy, Dean, Ramanujam School of Mathematical Sciences. Two eminent statisticians Prof. K. Suresh Chandra, Emeritus Professor, Department of Statistics, University of Madras and Prof. N. Unnikrishnan Nair, Former Vice-Chancellor of Cochin University of Science and Technology were invited for the occasion.

Vigilance Awareness Week

Vigilance Awareness Week was observed in the University Campus from 25th Oct to 1st Nov 2010. On 25th October 2010 the Vice-Chancellor presided and





administered the oath of Anti-Corruption to all the faculty and staff members. Several essay and elocution competitions were conducted for faculty and staff members throughout the week. The Vice-Chancellor distributed the prizes / certificates to the winners on the occasion.

World Food Day

'World Food Day' was celebrated on 28.10.2010, by organising two lectures by eminent scientists in the field of food science Dr. Vasanthi. Scientist C, National Institute of Nutrition, Hyderabad, who spoke on the 'Safety Assessment of GMO's in Food' followed by Dr. S. Jayashree, Associate Professor, Department of Home Science, Bharathidasan Government College for Women, Puducherry, who spoke on "The Importance of Omega 3 fatty acid for Health".

Children's Day Celebration

Children's Day Celebration was performed by the Day Care Centre jointly with the Pondicherry University Pre Primary School on 19.11.2010. Prof.J.A.K.Tareen, Vice Chancellor graced the occasion and distributed prizes to children.



Blood Donation Camp

Lions Club of MJF Pondicherry Aurocity together with Jipmer Hospital conducted a Blood Donation Camp on 09.12.2010. The camp was inaugurated by the Vice-Chancellor Prof. J.A.K. Tareen, in the presence of Prof. M. Ramadass, Director, SEI&RR.



About 500 students participated in the camp and 115 units of blood were collected on the same day within a span of 4 hours.

Dr.S.T.Subbaiah, HOD of Blood Bank, JIPMER and his team of doctors felt happy as they crossed the 100 unit mark and applauded the record breaking generous and voluntary blood donation ever made.



Synapse 2010

Industry-Institute Interface event – SYNAPSE 2010 was organized by the Department of Management Studies during December 18-19, 2010 on the theme – “India Inc.- Business like never before”. Around 30 senior executives from companies such as 3M, Titan, Aricent, Kotak Mahindra, Reliance Retail, Hindustan Times, The Economic Times, FoodKing, etc, and senior IAS officers from the Government were invited as panelists for the event. The invitees deliberated upon sub-themes such as Manufacturing – the new IQ (Innovation Quotient), Services sector – the changing face of the customer, Business media – the business of media and Entrepreneurship – can MBAs mind their own business. The event helped the MBA students to bridge the theory-practice gap, to understand the best practices in the industry and also interact with the executives.

Milan 2010

Milan – an Alumni Meet was organised by the Department of Management Studies during October 16-17, 2010. More than 80 alumni participated in the meet. During the meet, an alumnus donated Rs.50,000/- for the development of the department.

Alumni Meet

The Department of Tourism Studies organized the second annual alumni meet on 18th December 2010 in the St.James Court Hotel near the University campus. About 70 alumni working at various levels in the travel and tourism industry across the country participated in the meet. The day began with plantation of saplings behind the professor's quarters in the campus, followed by an interactive session and inauguration of alumni function in the evening. Prof. G. Anjaneya Swamy, the convener of the alumni meet welcomed the august gathering and Prof M. Ramadass, Director, Studies, Educational Innovation and Rural Reconstruction was the distinguished guest of the evening. Prof. Ramadass released the Placement Brochure of the outgoing batch-2010-11 and inaugurated the exclusive. Website “www.alumni.com” which was sponsored by one of the alumni, Mr. Saravanan. The alumni meet concluded with a cultural extravaganza showcased by the students of the department.

Awareness about Tax Savings

With a view to create awareness among the employees about the existing Savings Schemes, Indian Bank, Pondicherry University organized a meeting on 23.12.2010 in the Pondicherry University regarding “Tax Saving” Schemes.

International Day for the Persons with Disabilities

“International Day for Persons with Disabilities” was celebrated on 3rd December, 2010, with a difference with the visually challenged research scholars demonstrating access of e-resources through the Library Portal. All the differently abled faculty, scholars and non-teaching staff participated. Highlight of the programme was the announcement of free accommodation and 100% food subsidy for the disabled students and free accommodation for the Visually Challenged faculty made by the Vice-Chancellor, Prof.J.A.K.Tareen.



Release of University Calendar

The United Nations as well as Indian Government have declared 2011 as “International Year for Scientific Development”, which was also the theme of the monthly calendar of Pondicherry University 2011. Commemorating the contribution of great scientific researchers of India, our Vice-Chancellor conceived the idea of dedicating the Pondicherry University Calendar to the great scientist born in India. The Calendar was released by the Vice-Chancellor Prof.J.A.K. Tareen during the last week of December 2010.

This monthly Calendar contains colourful paintings of 12 eminent Indian Scientists starting from 5th Century mathematician and astronomer of ancient India Arya Bhatta to 21st Century Indian born structural biologist Venkatraman (Venki) Ramakrishnan, who won the Noble Prize in Chemistry in 2009. The spectrum of their scientist inventions were portrayed as paintings in the background of the portraits.



DEPARTMENTAL EVENTS

Ananda Rangapillai Library

- “Know your Library Series” enabled the Library to conduct several Orientation Programmes for the newly admitted students. Exclusive Orientation was organized for “Study India Programme” SIP students on 22nd July 2010.
- Silver Jubilee Lecture “Porosity of Boundaries of Knowledge Economics” by Dr. M. Anandakrishnan, Chairman Board of Governors, IIT, Kanpur was organized on 25th Aug 2010. Digital Repository of Pondicherry University Theses was launched as open source on our Library portal by Dr. M. Anandakrishnan, Chairman, Board of Governors, IIT, Kanpur.
- Workshop on “Accelerating Research, Discovery and Innovation through Web of Science” was organized on 26th Aug 2010.
- Library Orientation Programme for the newly joined Faculty was organized on 2nd Sep 2010.
- Workshop on EBSCO databases “Academic Search Complete and Business Source Complete” was organized on 9th Sep 2010.
- The American Library Travelling Exhibition was organized in collaboration with the American Library, U.S. Consulate General, Chennai from 5-6th Oct 2010. Presentation of Resources and Services of the American Library along with a Book Exhibition, Video Corner, Membership Enrolment and Information on Higher Education Opportunities in the U.S. were the highlights of the exhibition.
- A presentation of the Anti Plagiarism Tool “Turnitin” was organized on 2nd Nov 2010.

Department of Social Work

- World Suicide Prevention day was observed on 10th September 2010. Competitions and Special Lectures were conducted. In the morning, a competition on balloon drawing on suicide was conducted for first year students while the second year students of MSW framed objectives for starting a NGO which will work on suicide prevention.

Mr. Kumar, Director, Maithreyi (Centre for Preventing Suicide), delivered a special lecture on “Suicide Prevention”

- World Food Day was observed on 16th October



2010. The guest speaker Mrs. Madhavi, Senior Dietician, JIPMER who spoke on Diet and Nutrition,

- World Elder's Day was observed on 26th October, 2010. The chief guest of the day, Mr. Edwin Babu, Joint Director of Helpage India addressed the social work trainees on the physiological, Biological and Psychological problems of elderly. The session was concluded with the note that ‘Love and Respect are the utmost need for the elderly that should start from the home’.
- **Mental Health Day** - Interactive program on ‘Policies and Legislation related to Mental Health in India and Mental Health Act’ was organized on 7th



December 2010, Ms. Usha Vasudevaiyer, Senior Advocate, District Court, Puducherry addressed the gathering. Ms. Vasudevaiyer discussed about the Policies and Legislations related to Mental Health and also the Persons with Disabilities Act, 1995 and brought out the practical aspects of the Rehabilitation Council Act of India 1992 and the National Trust Act, 1999 and its provisions.

Department of Sanskrit

- Sanskrit Day was celebrated on the 6th October, 2010. The special lecture on "Why Sanskrit" was delivered by Dr. M. Narasimhachary, Former Professor of Vaishnavism, University of Madras and Visiting Professor, Oxford University Centre for Hindu Studies.



Department of Ecology

- On the special occasion of "International Year of Biodiversity-2010", a special programme was held as part of Wild life week celebration during 1st - 6th October 2010, inaugurated by our Vice-Chancellor. Dr. Ravi Chellam, Country Director, Wildlife Conservation Society, Bangalore delivered Keynote address. Dr. Venkat Ram Narasiah, Wildlife photographer and Dr. Tara Gandhi, Scientist, National Biodiversity Authority, Chennai delivered special lectures.

Centre for Study for Social Exclusion and Inclusive Policy

- One day Capacity Building Programme on "Popularising Welfare Programmes" among Visually Challenged people was organized on 24th October 2010. The Workshop is mainly focused on the Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995 in specific and other Schemes related to the

visually challenged in general. The Workshop witnessed 80 participants that include two representatives from each district of Tamilnadu and Puducherry. It has covered 15 districts, 12 M. Phil scholars of the Centre and two volunteers.

- The Centre has screened the Dr. B. R. Ambedkar Movie on the eve of Bharatratna Dr. B.R. Ambedkar's 54th death Anniversary in JN Auditorium on 5th December, 2010 at 3pm to inspire the university community to reach their academic goals. This movie portrayed the life history and achievements of Dr. B. R. Ambedkar. This event was attended by the university Registrar and more than 100 students from different disciplines of our university.

Puduvai Vaani – Community Radio Station

- Puduvai Vaani conducted Independence Day 2010 competitions from 27th July 2010 to 9th August 2010. 119 students from University Departments and Affiliated Colleges had registered for these competitions and 96 students participated in Competition. The recorded materials were broadcasted on 15th, 16th, 21st & 22nd August 2010.



Prize distribution function for the winners of the Independence Day competitions 2010 and Certificate distribution function to the Self Help Group members was held on 18.11.2010.

LAUNCHING OF NEW TEACHING AND RESEARCH PROGRAMMES

- 8 new Post Graduate Courses were started in M.Sc. Microbiology, M.Sc. Computational Biology, M.Sc. Food Science & Technology, M.Sc. Five Year Integrated Programme – Economics, M.Tech. Electronics, M.Tech. Nano Science & Technology, M.Tech. Green Energy Technology and M.Tech. Exploration and Geo-Science.
- 10 new Ph.D. Courses were also introduced: in Applied Psychology, Education, Electronic Media, Food Science & Nutrition, Food Science & Technology, Library & Information Science, Mass Communication, Social Work, South Asian Studies and Statistics.

NEW COLLEGE AFFILIATIONS

During the period from July to December 2010, 27 colleges were inspected by the College Development Council for grant of extension of Provisional Affiliation for the Academic year 2010-2011. Dental –1 No,

Education – 7 Nos, Arts and Science – 5 Nos, Engineering – 8 Nos, Medical – 4 Nos, Nursing/Paramedical – 2 Nos.

Helping Affiliated Colleges to streamline the application process, the College Development Council hosted in the University Website the information relating to:

- Grant of Provisional Affiliation and Permanent Affiliation.
- Additional assistance to colleges already covered under 12(B) of UGC's Act, 1956.
- Assistance to colleges which are uncovered under 12(B) of UGC's Act.

The University has forwarded the proposals of the following affiliated institutions for the consideration of UGC under 2(f) of the Act.

1. Perunthalaivar Kamarajar Institute of Engineering & Technology, Karaikal.
2. Manakula Vinayagar Institute of Technology, Puducherry.
3. Christ College of Engineering and Technology, Puducherry.
4. Sri Ganesh College of Engineering and Technology, Puducherry.
5. Mahatma Gandhi Post Graduate Institute of Dental Sciences, Puducherry.
6. Vector Control Research Centre, Puducherry.
7. Regional Medical Research Centre, Port Blair.
8. Sabari College of Nursing, Puducherry.
9. Mother Theresa Post Graduate & Research Institute of Health Sciences, Puducherry.
10. College of Nursing, Pondicherry Institute of Medical Sciences, Puducherry.
11. Sabari College of Education, Puducherry.
12. Dr.Kalaikannan College of Education for Women, Puducherry.
13. TVR College of Education, Puducherry.
14. Regency College of Education, Yanam.
15. Nehru College of Education, Puducherry.
16. Krishnasamy College of Education for Women, Puducherry.
17. Saradha Gangadharan College, Puducherry.
18. Mahe Co-operative College of Higher Education & Technology, Mahe.

The University has forwarded the proposal of Pondicherry Engineering College, Puducherry for inclusion of the College under 12(B) of the UGC Act. In addition, the proposals of the following affiliated institutions were forwarded to UGC for financial assistance under XI Plan Scheme.

1. Arignar Anna Govt. Arts College, Karaikal.
2. Avvaiyar Govt. College for Women, Karaikal.

SEMINARS AND CONFERENCES

Department of Mathematics

The Satellite conference of the International Congress of Mathematicians was conducted on "Integrable Systems and Geometry" during August 12-17, 2010 by the department of Mathematics.

The Scope of the Conference was given by Yvette Kosmann-Schwarzbach (Ecole Polytechnique, France) M.Lakshmanan (Bharathidasan University, India); Masatoshi Noumi (Kobe University, Japan); Nalini Joshi (University of Sydney, Australia) Pol Vanhaecke



(University of Poitiers, France); Peter J. Olver (University of Minnesota, U.S.A.) Sergey Sergeev (University of Canberra, Australia); Yvette Kosmann-Schwarzbach (Ecole Polytechnique, France); Jonathan Nimmo (University of Glasgow, UK) Darboux transformations for twisted derivations; applications to super KdV equations Maciej Dunajski (University of Cambridge, U.K.) ; Basil Grammaticos (University of Paris VII & XI, France); Rod Halburd (University College London, UK); Anjan Kundu (Saha Institute, India); John Roberts (University of New South Wales, Australia); Peter van der Kamp (La Trobe University, Australia); Partha Guha (Bose Institute, India); Junkichi Satsuma (Aoyama Gakuin University, Japan); Ralph Willox (University of Tokyo, Japan); Tetsuji Tokihiro (University of Tokyo, Japan); Claire Gilson (University of Glasgow, UK); Saburo Kakei (Rikkyo University, Japan); Reinout Quispel (La Trobe University, Australia); Y. Ohta (Kobe University, Japan); through by skype from USA, Clara Nucci (University of Perugia, Italy); K.M.Tamizhmani (Pondicherry University, India) and a number of

participants from India and abroad participated in the conference.

- An International Conference on "Non-Commutative Rings and Combinatorial Representation Theory" was conducted during September 2nd & 3rd, 2010.

The speakers of the conference were: Arjeh Cohen (Technische Universiteit Eindhoven, Netherlands), Amritanshu Prasad (Institute of Mathematical Sciences, India), Arun Ram (University of Melbourne, Australia), Bhama Srinivasan (University of Illinois, USA), Claire Levailant (California Institute of Technology, USA), Cosmin Roman (Ohio State University, USA), Dijana Jakelic (University of North Carolina, Wilmington, USA), Fred Goodman (University of Iowa, USA), Pramod Achar (Louisiana State University, USA), Punita Batra (Harish-Chandra Research Inst., Allahabad, India), Rosa C. Orellana (Dartmouth College, USA), S.K. Jain (Ohio University, USA), Senthamarai Kannan (Chennai Mathematical Institute, India), Tanusree Khandai (Institute of Mathematical Sciences, India) and Tariq Rizvi (Ohio University, USA).

Department of Hindi

- A one day Seminar on "Contribution of Sri.Subrahmanya Bharati to Indian Literature" was conducted. on 3rd September 2010

Centre for Bioinformatics

- A National seminar on "Computational Biology" was organized by the Centre during September 15-17, 2010. More than 100 participants from academic institutions and industries all over the country participated in the seminar. Dr. Gulshan Wadhwa, Principal Scientific Officer, Dept. of Biotechnology, Government of India, delivered Special Address. Some of the experts who participated in the deliberations of the conference were Prof. P. Gautam, Anna University, Chennai, Dr. Narahari Sastry, IICT, Hyderabad, Dr. S. Parthasarathy,



Bharathidasan University, Trichy, Dr. V. Subramanian, CLRI, Chennai, Dr. Shrish Tiwari, CCMB, Hyderabad, Dr. Mukesh Doble, IIT, Chennai, Dr. Ruchi Anand, IIT Mumbai, Dr. Sandhya Sankaran, IISc. Bangalore, Dr. Elizabeth Sobhia, NIPER, Punjab, Dr. Sankaranarayana, Madurai Kamaraj University, Madurai, Dr. T. Keshav Prasad and Dr. Shivakumar Keerthikumar, IOB, Bangalore.

Department of History

- A Two day UGC-SAP National Seminar on "Socio-Cultural Transformations in early South India" on 29th and 30th September 2010 was organized. The participants included Prof. K.N. Panikkar, former Vice-chancellor of Sri Sankaracharya University of Sanskrit, Thiruvananthapuram and the Chairman of Higher Education in Kerala, Prof. R. Champakalakshmi, former Professor, Centre for Historical Studies, Jawaharlal Nehru University, Prof. Rajan Gurukul, Vice-chancellor, Mahatma Gandhi University, Kottayam, Kerala, Prof.Y.Subbarayalu, Head, Department of Indology, French Institute of Pondicherry and other prominent Historians.



Centre for Green Energy Technology (CGET)

- A one day Seminar was organized by CGET on Hybrid quantum dot solar cells: Materials and challenges in the design of solar cells on 08.10.2010. Prof.Dr.Renu Gopalakrishnan delivered lectures on emerging areas of solar energy harnessing. The students belonging to MSGT, Chemistry and Physics attended the seminar and interacted with the speaker.

Department of Politics & International Studies

- An International Workshop - on "European Common Foreign and Security Policy – Implications for India" sponsored by the India-EU Study Centres Programme and Paris 13 University, France was organized from October 11 to 12, 2010. It was a consultative workshop in which Dr. B. Krishnamurthy presented the preliminary draft of the Report on European Common Foreign and Security Policy – Implications for India to get it vetted before sending it to the University Grants Commission. Besides, there were ten more presentations on different aspects of the subject.
- A National Workshop - on "Methodology of Social Science Research" sponsored by the Indian Council of Social Science Research from October 6 to 15, 2010 was conducted. Resource persons were drawn from different states and also from different departments of the University. Participants from different parts of the country attended the workshop in which statistical packages were introduced for the benefit of the student participants.

Department of International Business

- A Half-a-Day Workshop on "Cross Cultural Management" on 20/9/2010 was organized. Mr.Regunandan and Major Lakshmanan were speakers on the occasion.
- A One-Day Seminar on "Challenges for New Entrepreneurs in International Business" was organized by the Department on 14th October 2010. Speakers were drawn from various parts of the world. Mr.Meenakshi kumar (VC, CII Puducherry), Mr.S.Kaundheya (CEO, i-Horse BPO solutions pvt ltd, Puducherry, Mr.Raghu Nandan (Ex UNDP Consultant), Major Lakshmanan (Ex Executive Director of MMA), Mr.Pierre Soumenkoff (Belgium), Mrs.Mr.Hong Gyu (Korea), Ms.Mai Takahashi (Japan) were the resource persons.

Centre for Women Studies

- An Interactive session with the students from Kashmir was organized on 22nd October 2010. This was a collaborative programme with the Department of Gender Studies, RGNYS, Sriperumbudur. More than 50 participants including students from Kashmir, faculty from Centre for Women's Studies participated in the programme. A number of issues pertaining to gender and the role of women in conflict and peace building were discussed during this session. Students shared their experiences of men and women in conflict.

Applied Psychology

- A National Seminar on “Neuropsychology – Current trends and future challenges” was held for 3 days from 23rd to 25th September, 2010. Dr. Shobini Rao, Professor and Head, Department of Mental Health and Social Psychology, NIMHANS Bangalore. Dr. Manju Mehta, Prof. and Head, Dept. of Child and Adolescent Psychiatry, AIIMS, New Delhi, Dr. Jayanthi Arulneyam Prof. and Head, Department of Neurology, PIMS, Pondicherry. Dr. Bhoomika Rastogi Kar, Reader at CBCS, University of Allahabad. Dr. Jamuna Rajan's Dr. Bindu Kutty, Additional Prof. of Neurophysiology, NIMHANS, Bangalore. Dr. Archana Simon, a Paediatric Psychologist in Child's Trust Hospital, Chennai, Developmental Disorders in Childhood. Dr. V.D. Swaminathan, Professor of Psychology, University of Madras, Chennai, Dr. Sunil K. Narayan, Head of Department of Neurology, JIPMER, Pondicherry and Dr. Jayachandran, Prof. and Head of the Department of Biotechnology, Pondicherry University. Rev. Fr. Sampath Kumar, Coordinator, Asian Christian Studies Dr. Srikumar, Prof. of Biochemistry and Molecular Biology, Pondicherry University. Dr. Sabiha Sultana, a consultant Clinical Neuropsychologist were the speakers in the two days seminar.

Department of Performing Arts

- A Ten Days Intensive Workshop on “Traditional Theatre Theru-k-koothu” was organised during 23rd Oct – 2nd Nov 2010. The Eminent Traditional Performer Elimedu Vadivel Vathiyar conducted the workshop.

Department of Mass Communication

- A Workshop on “NLVE-FCP” for the students was held on 28th Oct. 2010. Mr. Parthasarathi, an authorized FCP Trainer was the resource person.
- Outdoor Photography Workshop for the students of First year M.A. was organised on 30th Oct. 2010.

Department of Banking Technology

- A Two Day National Workshop on Cyber Crimes in Banks and I T Laws was conducted from 29-30, October 2010. The workshop presided over by Prof. M. Ramadass, Dean, SOM, focused on four important aspects like cyber crimes its various forms, dimensions and investigation methodologies and also the various legislative initiatives to check and control cyber crimes in India. The focus of the presentations and deliberations were more relating to cyber crimes in banking sector in addition to the



overall coverage of cyber crimes across other areas. Shri. M. Damodar Kamath, General Manager (Vigilance), Indian Bank, Shri. Ramamurthy, Cyber Society of India, Chennai were the eminent speakers in the workshop.

Department of Biotechnology

A Seminar on “Heat Shock Proteins in Plants” was organized on 24th December 2010. Prof. Anil Grover of University of Delhi spoke about the important research achievements in the area of heat shock proteins.

Department of Food Science and Technology

- The first International Conference on “Traditional Foods” was jointly organized by Department of Food science and Technology and Association of Food Scientists and Technologists, Pondicherry Chapter from 1st to 3rd December 2010 at Ocean Spray Hotel, Pondicherry with an emphasis on ‘Traditional Foods’. The thrust of the Conference was to augment every facet of production, processing and professionalization of Traditional Foods in such a way that a viable sustainable corridor for market is created. Eminent scientists and leading experts enriched the intellectual exercise and enhanced the understanding of the discipline as a whole and recent trends of research, technology and market development. This conference brought together 650 delegates from India and abroad. 50 speakers from reputed R & D Institutes from India and abroad participated as invited speakers including 15 foreign speakers from seven different countries. The conference was inaugurated on the 1st of December by Dr. Gavin Linday Wall, FAO Representative. Prof. J. A. K. Tareen, Vice Chancellor, presided. Dr. Iqbal Singh, His Excellency, the Lt. Governor of Puducherry & Chief Rector, Pondicherry University was the Chief Guest and Shri V. Vaithilingam, Hon'ble Chief Minister, Govt. of Puducherry, was the Guest of Honour.

- A one day workshop on “Integrated food law” was organized on 3rd September 2010. About 275 participants attended the workshop. Shri.V.N. Gaur CEO, Food Safety and Standards Authority of India (FSSAI) was the chief guest. The deliberation centered on requirement of food safety and quality, and also the significance, content and implementation of new food law. The panel discussion was moderated by Mr.Gaur.



Department of Commerce

- The Department of Commerce, Pondicherry University, organized a Three-day International Conference on “Financial Derivatives” from 17th to 19th of December 2010. The Conference was organized under the Special Assistance Programme (SAP) of the UGC, Co-sponsored by Forward Markets Commission, Govt of India, Multi Commodity Exchange of India Limited (MCX), Mumbai, Reserve Bank of India & NABARD. Welcome address was given by Prof.Malabika Deo, HOD, Commerce. Prof.P.Palanichamy explained about the scope of the Conference. Prof.M.Ramdas, Director, Pondicherry University delivered the Presidential Address, Dr.V.Shunmugam, Chief Economist, MCX



delivered the Inaugural Address, Mr.Adam Gross, Director of Strategy, Bourse Africa delivered the Keynote address. Dr.Vashisht, ICAR offered felicitations and Prof.P.Natarajan thanked the gathering. Over 250 participants from all over the country participated in the conference, including few foreign participants. Research papers were presented in 9 technical sessions. The advisory committee meeting for the proposed Journal of Financial Research was held on the second day under the guidance of Prof.K.V.Bhanumurthy, in which 25 learned professors from all over the country participated and gave their valuable suggestions to the proposed journal. The valedictory function was presided over by Prof.Palanichamy. The AGM, NABARD, Pondicherry delivered the valedictory address. Shri.Pattabiraman of Aditya Birla Group offered felicitation. 3 best Papers selected by the expert committee were awarded Rs.5,000 cash prize each. Dr. Velmurugan PS, proposed the vote of thanks.

Department of Chemistry

- A one day Symposium on “Opportunities and Challenges in Chemistry” was organised on 21st December, 2010. Dr.B.Gopalan, Director R&D, Orchid Labs, Chennai. Dr. G.Sudhakar Reddy, Director, Green Energy Initiative, University of Michigan, USA. Dr. M. Kalyanasundaram, Director Grade Scientist, VCRC, Puducherry were the resource persons for the symposium

Community College

- A seminar on ‘Emerging trends in Hardware and software technology with special emphasis on ‘OOPS and Java’ was organized on 2nd September. 2010. Mr. Shiva Shankaran, Manager-Training CMC Academy, Pondicherry, was the Chief guest. A Quiz programme was also conducted as a part of the seminar. A total of 180 students attended the seminar.

PAPERS PRESENTED AND LECTURES DELIVERED

Department of Management Studies

Dr. Raya, R.P.

- Participated in the confidential workshop in the subject **"Management (17)"** organised by the University Grants Commission from 18th to 22nd October 2010.

Dr. Chitra Sivasubramanian

Presented papers on

- **"A Comparison of Investors personality and their Pattern of Investment and Risk Tolerance Level"** at a National Seminar on Financial Conclave at SNS college of Technology, Coimbatore on 17th September 2010
- **"Investors' Behaviour"** at a National Conference on Managing Global competitiveness through Managerial excellence at GR Domodaran college of Science, Coimbatore on 6th October 2010
- **"Green Marketing Strategies and Issues"** at an International Conference on Global Marketing Strategies and Practices at Nehru Institute of Management Studies, Coimbatore on 8th and 9th October 2010.
- **"Financial Innovations and Risk Management in India"** at a National Conference on Financial Derivatives at Department of Commerce, Pondicherry University during 17th - 19th December 2010.
- Participated as Resource Person and delivered special lectures on **"Leadership, Power & Politics, Change Management, Stress Management, Organizational Development and Organizational effectiveness"** for three days from 3rd to 5th December 2010 at Kamban Engineering College, Thiruvannamalai.
- Participated in a conference on Women Leadership 2010, conducted by CII at Hotel Taj Coramandel, Chennai on 25th November 2010.

Dr.Charumathi.B

Presented papers on

- **"Quantitative Evaluation of Indian Private Sector Banks' Web Sites: An Empirical Study"** and
- **"Corporate Governance and Timeliness of Financial Reporting by Indian Information Technology (IT) Industry in the context of Global Financial Crisis"** and
- **"Problems and Prospects of Special Economic Zones (SEZs) - An Event Based Study"** in the two day UGC sponsored National Seminar on Impact of Global Financial Crisis on Indian Economy – Issues and Challenges organized by Badruka College of Commerce, Hyderabad during July 10-11, 2010.
- **"Emerging Trends and Innovations in Retail Banking"** organised by the Pondicherry University and Tata Consultancy Services on 8th September 2010.
- **"Corporate Governance and Timeliness of Financial Reporting by Indian Realty Industry – An Empirical Study"** in the "33rd All India Accounting Conference and International Seminar on Accounting Education and Research" organized by Department of Commerce, University of Kerala and Indian Accounting Association, Kerala Branch, during November 13-14, 2010.
- **"Corporate Governance and Timeliness of Financial Reporting of Indian companies – An Empirical Study"** in the "2nd International Conference on Corporate Governance" organized by Institute of Public Enterprise, Hyderabad and Waikato Management School, New Zealand during December 9-10, 2010.
- **"On the Determinants of Interest Rate Derivative Usage by Large Indian companies"** in International Conference on Financial Derivatives organised by the Department of Commerce (UGC – SAP), Pondicherry University during December 17 – 19, 2010.
- Delivered Key note address in the **Technical Session – 3 on Impact of Global Financial Crisis on Foreign Direct Investment** in the Two Day UGC Sponsored National Seminar on *"Impact of Global Financial Crisis on Indian Economy: Issues and Challenges"* organized by Department of Commerce, Badruka College of Commerce, Hyderabad during July 10-11, 2010.
- Delivered an invited lecture on Corporate Governance at the School of Management Studies, Surya Group of Institutions, Villupuram District, Tamil Nadu on 29th November 2010.

Dr.Victor Anand Kumar

Presented two papers

- **e-Governance in South Asia: An Assessment of G2C and G2B Aspects of Key Ministry Websites of SAARC countries** and
- **Measuring and Benchmarking Website Maturity: Applying the Extended Model of Internet Commerce Adoption to Regional Tourism Organisation (RTO) Websites in Malaysia**, at the International Conference on Towards Global Ready Business: Issues and challenges, Kuala Lumpur, Malaysia, 25-26 October 2010.
- Delivered the inaugural address on **'Winning in Life Against All Odds'** at the Literary club, Rajiv Gandhi College of Engineering and Technology, Pondicherry on 29th September 2010.

Centre for Bioinformatics

Prof. P.P.Mathur

Delivered lecture on

- **"Basic Techniques in Molecular Biology and Bioinformatics in Pharmacogenomics"** in the VII National Workshop at JIPMER, Puducherry on 20th August 2010.
- **"e-Medicina 2010"** in the inaugural session at state level seminar at Acharya Arts & Science College, Puducherry on 23rd September 2010.
- **"Bioinformatics for Medical Research"** in the National Symposium on Research Methodology, Biomedical Ethics and Medical writing at Manakula Vinayagar Medical College, Puducherry on 25th September 2010.
- **"Introduction to Bioinformatics and Drug Design"** at Karpaga Vinayaga College of Engineering and Technology, Palayanoor on 6th October 2010.
- **"Bioinformatics and Drug Designing"** at III NEBI net Coordinators Meeting at Institute of Bioresearches & Sustainable Development, Imphal, Manipur on 11 – 12 November 2010.
- **"Recent Advances in Proteomics and Genomics"** in the National Conference on Genomics: Tools for Bioprospecting at MANIT, Bhopal on 20 – 21 November 2010.

Dr. Basant K. Tiwari

Delivered lecture on

- **"Molecular Evolution"** at Karimgunj College, Assam on 8th September 2010.

Dr. P.T.V. Lakshmi

Presented papers on

- **"Nano Computing: An application for Nano-Biotechnologist"** at Perspectives in Nanoscience and Nano-Biotechnology (PNNBT-2010) at Karunya University Coimbatore on 9th December 2010.

Delivered lecture on

- **"Study on APC Mutations in Primitive Neuroectodermal Tumors for Remedial Insinuations through Modeling and Docking"** at Alagappa University, Karaikudi on 20th December 2010.
- **"Inter-intraspecies Evolutionary Relation-ship of Glutathione Reductase for Eyanobacteria"** at Annamalai University Chidambaram on 21st December 2010.
- **"A Computational approach of Simulation and Dynamics on Enzyme – Substrate Complex"** at Annamalai University, Chidambaram on 22nd December 2010.

Dr.R.Krishna

Presented papers on

- **"Overview of Macromolecular X-ray Crystallography"** at Central Sericulture Research and Training Institute, Mysore on 20th December 2010.
- **"Overview of Macromolecular Crystallography"** at Bharathidasan University on 21st December 2010.
- **"Macro Molecular Crystallography: Applications towards Crystal Structure Determination and Dehydration/ Rehydration Studies on Proteins"** at Alagappa University, Karaikudi on 22.12.2010.

Dr.R.Amutha

Delivered lecture on

- **"Recent Trends in Structural Bioinformatics and Computer Aided Drug Design (SBCADD'2010)"** at Alagappa University Karaikudi between 20th and 22nd December 2010.

Department of Tourism Studies

Prof. G. Anjaneya Swamy

- Delivered a guest lecture to MBA students of SVKD Women's College, Tanuku, Andhra Pradesh on Innovation in Management on 21st December, 2010.

Dr.Y. Venkat Rao

Presented papers on

- **“Equitable Tourism Development-Need for Strategic Partnership”** in an International Seminar, organized by Department of Tourism Studies, University of Lucknow in association with ITC during 4th-5th December, 2010.
- **“Rural Tourism- An Effective Strategy to Empower the Entrepreneurship in Rural Vicinity”** Development-Need for Strategic Partnership” in an International Seminar, organized by Department of Business Administration, Annamalai University, during 28th- 30th July, 2010.
- Delivered a keynote address in a UGC sponsored National Seminar on **“Implications of Global Recession on Human Resource Management”** organized by the Kakatiya Government College, Warrangal, Andhra Pradesh.
- Delivered lecture on **“Business Communication Skills for Future Managers”** in the Department of Human Resources Management, Acharya Nagarjuna University, Guntur, Andhra Pradesh during 18th – 19th October, 2010.

Department of Biotechnology

Dr.K.Prashanth

Presented papers on

- **“High-Resolution Genome Profiling Differentiates Staphylococcus Aureus Isolates of Bovine Origin from that of Clinical Isolates of Human Origin”** in the XXXIV National Congress of Indian Association of Medical Microbiologists (IAMM); MICROCON-2010, Swabhumī, at Dept of Microbiology, A.I.I.H.& P.H Medical College, Kolkata on 24-28th November, 2010.
- **“High Resolution DNA Typing of Methicillin Resistant Staphylococcus Aureus Isolates of Indian Origin by Multilocus Variable Analysis (MLVA) and Fluorescent Amplified Fragment Length Polymorphism (FAFLP) Fingerprinting, Clonal Evolution and its Implications in Health Care Settings of India”**. ICGS 2010; Abstract No. MDB-28 - Medical Biotechnology session; International conference on Genomic Sciences – Recent Trends, BRSI, Madurai Kamaraj University, Madurai on November 2010.
- Delivered a lecture on **“Recent Advances in Biotechnology and its Impact on Human Health”** in NCC National Integrity Camp, NCC, Pondicherry and Tamil Nadu, Pondicherry -08 on 11th July, 2010.

Dr. A. Hannah Rachael Vasanthi

Presented papers on

- **“Antioxidant and Anti-Inflammatory Property of Turbinaria Ornate”** in the National Seminar on Marine Algae organized by Seaweed Research and Utilization Association at Centre for Marine Studies, Annamalai University, Parangipettai September 23rd to 25th 2010.
- Delivered a lecture on **“Standardization Protocols for Ocean Derived Drugs”** in The National Seminar on Recent Advances in Marine Pharmacology at Alagappa University, Karaikudi from 26th to 27th August 2010.
- Delivered a lecture on **“Phytomedicine The Promise for Future Health Care”** in the National Conference on Recent Trends in Biotechnology Towards Medicine and Health Care at Kamaraj College of Engineering and Technology, Virudhunagar from 6th to 7th October 2010.
- Delivered a lecture on **‘Metabolic Syndrome - Pathophysiology, Diagnosis and Management’** in the XI Five Year Plan Special Lecture series for Life Science Students at Periyar University, Salem on October 29th 2010.

Participated in

- International Symposium on Atherosclerosis from Bench to Bedside (**ISARCON 2010**) organized by Indian Society for Atherosclerosis Research and University College of Medical Sciences at Delhi University, New Delhi November 13th to 14th, 2010.
- International Conference on **“Radiation Biology: Nanotechnology, Imaging and Stem Cell Research in Radiation Oncology (ICRB-NISRRO 2010)”** organized by Indian Society of Radiation Biology and Sri Ramachandra University at Sri Ramachandra University Chennai, India 15th to 17th November 2010.
- International Symposium on **“Indo – American Pharmaceutical Regulatory Symposium”** organized by Pharmacy Council of India and Indo –American Consortium at Sri Ramachandra University, Chennai, India from 20th to 21st November 2010.
- Seminar on **Women and Leadership** organized by Confederation of Indian Industries at Taj Coramandel, Chennai on 25th November 2010.

Dr. Arunkumar Dhayalan,

- Delivered a lecture on **“Transcription, chromatin structure and DNA repair in development and differentiation”**, Essen, Germany on 7th July – 10th July, 2010.

Dr.N.Sakthivel

- Delivered a lecture on **“Metagenome of Rhizobacteria and their Applications in Agriculture”**, under the auspices of ICAR Winter School organized by Tamilnadu Agricultural University, Coimbatore, 13th November 2010.
- Delivered a lecture on **“Antimicrobial PR Protein Genes for Enhancing Disease Resistance”** in “International Conference on Genomic sciences” organized by Madurai Kamarajar University, Madurai, 14th November 2010.
- Delivered plenary keynote address in DBT sponsored short term training course on **“Perspectives in Nanoscience and Nanobiotechnology”** by Department of Biotechnology, Karunya University, Coimbatore, 4th December 2010.

Dr.V.Arul

- Delivered a lecture on **“Drugs from Sea with Special Reference to Conus Toxin”** at Tamil Nadu Science Forum Scientific Tamil-National conference organised by Manonmanium Sundaranar University, Tirunelveli from 7- 8th October, 2010.
- Delivered a lecture on **“Evaluation of irradiation and heat treatment on antioxidant properties of fruit peel extracts and its potential application during preservation of goat fish Parupeneus indicus”** oral presentation at the International Conference on Radiation Processing: Value addition for Food, Agro, Healthcare, Polymers and other Industrial Products organised by Shriram Institute for Industrial Research (SRI), New Delhi from 17-18, December, 2010.

School of Education

Prof.M.S.Lalithamma

- Presentation in a technical session on **“Initial Teacher Preparation and Curricular Areas and Transaction of Curriculum and Evaluation of Developing Teacher”** as a Resource Person in the Orientation Programme **“National Curriculum Frame Work for Teacher Education** organized by Centre for Educational Research, Madurai Kamaraj University, 15–16th July 2010.
- Delivered a lecture on **Selection of Research Problem – Hypothesis Formulation and Types** at the Training Programme on Research Methodology for M.Ed. Teachers organised by Sri Ramakrishna Mission Vidyalaya College of Education, Coimbatore, sponsored by Tamilnadu Teacher Education University on 12th August 2010.

- Delivered keynote address in the **Second Annual Research Congress, 2010** in the area of Education at Karpagam University, Coimbatore and chaired the session on 11th December 2010.
- Delivered Video Lectures on **Teaching Aptitude and Teaching Methods in Higher Education** organized by EMMRC, University of Mysore on 13th December 2010.

Dr.M.Balamurugan

Presented papers on

- **“Almighty Existence of Human mind”** at the National Conference on “Inculcation of Values for Holistic Life Admits Technological Scenario” organized by Anna Packiam College for Women, Periyakulam, Theni District, Tamil Nadu, 6th-7th, December, 2010.
- **“Education in South Asia - Special Reference to India”** at the International conference on **“South Asia in 2020”** organized by MISARC, Pondicherry University, Puducherry, 22nd -24th November, 2010.

Dr.K.Chellamani

Presented paper on

- **“Development of Professional Skills: Toward a New Design for Teaching and Learning”** in the International Seminar organised by All India Association for Educational Research on “Teacher Empowerment& Institutional effectiveness”, at Maharaja Madakarinayaka First Grade College, Chitradurga, Karnataka, 1st-3rd November, 2010.
- Delivered a lecture on, **“Emerging educational Trends in Neuro-cognitive science”** at the XVII Orientation programme for College/ University teachers at Academic Staff College, University of Kerala, Trivandrum, 3rd December, 2010.
- Participated in the workshop on, **“Development of Text book on Assessment and Evaluation”** as one of the authors for the 2nd year B.Ed. Course organized by Regional Institute of Education, Mysore, 17- 21st December, 2010.

Dr. Mumtaz Begum

Presented papers on

- **“Education For Peace, Religious Harmony and Cultural Diversity”** at the International Seminar organized by the Mother Teresa Women's University, Kodaikanal, 30th August, 2010.
- **“Educational Challenges Facing the SAARC”** at the International Seminar on ‘South Asia - 2010 - Towards a Greater Unity and Interdependence’

organised by Pondicherry University, 22 – 24 November, 2010.

Participated in

- National Seminar on **'India 2020'** sponsored by Tamil Nadu State Council for Science and Technology organized by the Women's Christian College, Chennai, 17th-18th September 2010.
- International Symposium on **'The Key Role of Financial Institutions for the Sustainable Development in India with Special Reference to Education'** organised by Justice Basheer Ahmed Sayeed College for Women, Chennai, 27th November, 2010.
- Attended **'Women Leadership – 2010'** Programme at Chennai organised by CII, Tamil Nadu Branch on 25th November, 2010.
- Attended the workshop on **"General Intelligence and reasoning"** organised by Staff Selection Commission at Chennai on, 11th December 2010.

Dr.R.Vijayakumar

Presented papers on

- **"Professional Qualities and Competencies of effective Teacher"** in the National Conference at College of Education, Alagappa University, Karaikudi, 29th October 2010.
- **"Teacher Education and Soft- Skills: A Means to Augment Teacher Competencies-Key Reflections"** in the International Conference, organized by Madakari Nayaka First Grade College and AIAER at Chitradurga, 1-3rd November, 2010.

Dr. Amruth. G. Kumar

Presented papers on

- **"Trade as a Means for Better Relationship between India and Pakistan"**, in the International Conference on 'South Asia towards greater unity and Interdependence' organized by Madanjeeth Singh Institute of South Asia Regional Cooperation at Pondicherry University, 22-24th, November, 2010.
- **"Planning and Designing a Blended Learning programme for Enhancing Student Learning"** in the International Seminar cum Annual Conference organised by All India Association for Educational Research on 'Teacher Empowerment and Institutional effectiveness' at Maharaja Madakarinayaka First Grade College, Chitradurga, Karnataka, 1-3rd November, 2010.
- Delivered a lecture on **"Modern Trends in Research Methods"**, at NSS Training College, Ottapalam, Kerala on 16th November 2010.

Dr.Sreekala.E

- Attended the workshop on **"General Intelligence and Reasoning"** organised by Staff Selection Commission at Chennai, 11th December 2010.

Department of Hindi

Dr.V.Vizialakshmi

Presented paper on

- **"Buddhist Meditation: A Cure for all Psychosomatic Ailments"** in the XXXV International Buddhist Conference on "Ailments, Origin, Treatment and Cures as revealed in the Buddhist Literature" on 8 th and 9th December 2010.

Dr.S.Padmapriya

Presented paper on

- **"Pragat Kis Moolya Par? Tamil Nadu Ke 'Moratandi' Gaon Ke Visesh Sandarbh Mein"** in the National Seminar organized by UGC Academic Staff College, Kumaun University, Nainital 20-21st October, 2010.

Dr.C. Jaya Sankar Babu

Presented paper on

- **'Vasudhaiva Kutumbhakam kee Sankalpana aur Sambhavana'** in International Literary Conference held at Chennai on 4th & 5th December, 2010 jointly organized by Tamil Nadu Hindi Sahitya Akademi, Chennai and India Inter-Continental Cultural Association, Chandigarh.

Centre for Study for Social Exclusion and Inclusive Policy

Dr. Thanuja Mummid

Presented paper on

- **"Threatening Nutritional Security: State and Market induced Dietary Changes among the Konda Reddis, South India"**, at the International Seminar on, "New Directions for Urgent Anthropology Research", University of Kent, U.K., September 24-26, 2010.
- **"Surging between Telangana and Seemandhra: Adivasi Identity and Political Assertion through Manneseema Rashtram (state of Forest Dwellers)"**, at the India-France joint Seminar on, "The Politics of Ethnicity on the Margins of the

State: Janjati/Adivasis in India and Nepal", India International Centre, New Delhi, December 7-9, 2010.

Dr.E.Krishna Rao

Presented paper on

- **"Land Reforms and Dr.B.R.Ambedkar Views: A Study of Andhra Pradesh"** at National Conference on "Dr. B.R. Ambedkar and Social Justice in Modern India: Policies, Institutions and Experiences", Mangalore University, Mangalore, November, 20-21st 2010.

Department of Sociology

Prof.B.B.Mohanty

Presented paper on

- **"Voices of the Displaced: Development Experience in Tribal India"** at 17th International Sociological Association World Congress, Gothenburg, Sweden between 11th and 17th July 2010.

Dr.G. Ramathirtham

Presented paper on

- **"Induced Abortion in India"** at 17th International Sociological Association World Congress, Gothenburg, Sweden between 11th and 17th July 2010.

Dr.Sudha Sitharaman

Delivered lecture on

- **"Beyond Contestation and Legitimation: Bababudhan Dargah in South India as a Paradigm for Shifting and Overlapping Religious Affiliation, Ethnic Interaction and Co-existence"** at Ritual as concept of culture-contact. 'Syncretism' between rejection and redefinition, Heidelberg University, Germany from 3 Dec – 5 Dec, 2010.
- **"Translating Giddens's Sociology"** in Central Institute of Indian Languages, Mysore on 29th November 2010.
- **"Feminist Methodology at Institute"** for Social and Economic Change, Bangalore between 22nd and 25th October 2010.

Department of Statistics

Prof. P.Dhanavathan

Presented paper on

- **"Recent Advances in Statistics and Computer Applications"** in the National Conference at Department of Statistics, Bharathiar University, Coimbatore during December 21-23, 2010.

Dr.R.Vishnu Vardhan

Participated in

- **"ICM International Satellite Conference on Probability and Statistics"** at Department of Statistics, Sambalpur University, Sambalpur, Orissa, 2010

Department of Mass Communication

Dr. S. Anand Lenin Vethanayagam

Presented papers on

- **"Open Distance Learning: Role of ICT in Non- Formal Education"** in National seminar on "Open Distance Learning Linear Support Services – Role of Media" organized by Dr. B.R.Ambedkar Open University, Hyderabad on 20th and 21st Oct. 2010.
- **"Media and C W G – 2010: Sports Related Information Disseminated by Indian Media on General Public"** and **"Influence of 3D Animation in Tamil Films-An Ethical Perspective"** in National Conference on "Ethical issues and Indian media" organized by the Department of Journalism and Mass Communication, Periyar University, Salem in association with Association of Communication Teachers (ACT –TN&P) on 26.th and 27 th NOV. 2010.
- **"Techniques of Web Journalism."** in the seminar on "Web Journalism and Web Television" organized by KAVIA TV, Coimbatore, on 19TH SEP 2010.
- **"The Ethical Violations in Tamil Popular Culture in two day National Conference on "Ethical issues and Indian Media"** and organized by the Department of Journalism and Mass Communication, Periyar University, Salem in association with Association of Communication Teachers (ACT –TN&P) on 26.th and 27 th NOV. 2010.

Mr. M. Shuaib Mohammed Haneef

Presented paper on

- **‘Interactivity in Online Journalism: A Poser to Ethics?’** at a National Conference organised by the Department of Journalism and Mass Communication, Periyar University, Salem on November 25 and 26, 2010.

Participated in

- Virtual Global Conference on Technology for Blended and Distributed Education organised by **Centre for Education Beyond Curriculum (CEDBEC)**, Christ University, Bangalore from August 18-20, 2010.
- Skype Virtual Video Interaction for the students of M.A. Mass Communication, Pondicherry University, with Media Manager Ms Devika Soman, Walt Disney India, Bangalore on **‘Marketing Products Through Disney Images’** on October 9, 2010.

Ms. Radhika Khanna

Participated on

- 10th **Open Frame Film Festival and Forum** organized by Public Service Broadcasting Trust (PSBT) at the India Habitat Centre, New Delhi from September 10–16, 2010.
- Symposium on **‘Theatre and Film Studies in University System: Issues and Challenges’** organized by Doon University, Uttarakhand, on November 9, 2010.
- Conference on **“Women Leadership 2010”** organised by Confederation of Indian Industries (CII) at Chennai on November 25, 2010.

Department of English

Dr.T.Marx

Presented papers on

- **“Translation: Problems and Prospects”** in the National Seminar on Occupational English at the PG Department of English SFR College Sivakasi on 16.12.2010.
- **“Identity Crisis and Gender Constructs in Post Colonial Literature”** at the PG Department of English SFR College Sivakasi on 09.10.2009.

Dr.Sujatha Vijayaraghavan

Delivered lecture on

- **Gender and Indian Women Writing in English Today** at the Kanchi Mamunivar Centre for Postgraduate Studies, Pondicherry on 24.09.2010.

Department of Philosophy

Dr.B.R.Shantha Kumari

Presented papers

- **“Indian Political Thought”** and
- **“Moral & Socio-Political Thought: Asia and Africa”** in the Afro-Asian Philosophy Association Conference conducted by the Department of Philosophy, University of Mumbai and The Indian Philosophical Congress, at the University of Mumbai during 20–23rd October, 2010.
- **“Science, Religion and Philosophy”** in the International Conference on “Perspectives of the Universe: A Global Conference on Cosmologies” conducted by Srinivas Jyothish Vigyan Research foundation, at National Institute of Advanced Science, Indian Institute Sciences, Bengaluru.
- **“The What and Why of Religion”** in the National Seminar on “Religion and Social Transformation” being conducted by the Department of Comparative Dravidian Literature & Philosophy, Dravidian University, Kuppam; and ACTS Academy of Higher Education, Bangalore; on 16 and 17 August, 2010.
- **“Philosophy of Indian Political Thought”** in the 85th session of the Indian Philosophical Congress, conducted by the Department of Philosophy, Gauhati University, Gauhati, during 26 – 29 October, 2010.

Department of Biochemistry and Molecular Biology

Prof.P.P.Mathur

Delivered lecture on

- **“Effects of Environmental Contaminants on Male Reproductive”** at Christian Medical College, Vellore (Subhash Mukherjee Memorial Oration Award) - December 11, 2010.
- **“Recent Advances in Genomics and Proteomics”** at C. K Thakur Arts, Commerce and Science College New Panvel (w), Dist.- Raigad – December 7, 2010.

Dr.K.Srikumar

Participated in

- Scientific Session, International Conference on **Traditional Foods**, Dept. of Food Science & Technology, PU, Ocean Spray, Pondicherry on 2nd November 2010.

Dr.R.Rukkumani

Presented papers on

- **"Ferulic Acid Influence Hepatic Expression Pattern of Matrix Metalloproteinase"** in the International Conference on Traditional Foods 2010, Pondicherry, December 2010.

Dr.S.Sudha Rani

Presented papers on

- **"Fenugreek Seed (*Trigonella Foenum Graecum*) enhance the Antioxidant status of Type II diabetic rats"** in the International Conference on "New Developments in Drug Discovery from Natural products and Traditional Medicines" organized by Dept. of Natural products, NIPER, Mohali, Punjab, India held between 20-24 November 2010.
- **"Lipid Lowering Effect of Fenugreek Seeds in High Fat Diet Induced Type II Diabetic Rats"** in the "International Conference on Traditional Foods-2010" held between organized by Dept. of Food Science and Technology, Pondicherry University and Association of Food Scientists and Technologies, Puducherry, India 1-3 December 2010.

Dr.C.Thirunavukkarasu et al

Presented papers on

- **Temperate and pH Resistant Natural Water Coagulant form Seed Extract of *Trigonella foenum graecum*.** 4th International conference on Plants and Environmental Pollution. International Society of Environmental Botanists and National Botanical Research Institute Lucknow, India 8th – 11th December (2010),
- **"Evaluation of Antioxidant, Free Radical Scavenging Activity and DNA Damage Protection of *Solanum Torvum*".** 31st Annual Conference of the Indian Association of Biomedical Scientists. Swamy Vivekanandha College of Pharmacy, Tiruchengode 29th-31st October (2010),
- **"Ameliorative Effect of Vitamin E on Acute Cadmium Induced Oxidative Stress in Liver and Kidney of Male Albino Rats".** 31st Annual conference of the Indian Association of Biomedical Scientists., Swamy Vivekanandha College of Pharmacy, Tiruchengode 29th -31st October (2010),
- **"Cancer Stem Cells. State level Symposium on "New Vistas in Life Sciences",** 29th October 2010, Achariya Arts and Science College (affiliated to Pondicherry University), Villianur, Puducherry 605 110.

Dr.P.Latha

Presented papers on

- **"Protective Effect of Genistein and Quercetin on Doxorubicin Induced Testicular Toxicity in rats"**, in the International Conference on "The Key role of Life Sciences for Sustainable Development in the World", organized by the Department of Life Sciences, Hindustan College of Arts and Science, Chennai, Tamil Nadu, India held on 30th and 31st August 2010.
- **"Effect of Vitamin E, a Nutrient Antioxidant Against Cadmium Induced Testicular damage in Male Albino Rats"** in the International Conference on Traditional Foods-2010, organized by Department of Food Science and Technology, Pondicherry University and Association of Food Scientists and Technologists, Puducherry, India held on 1-3rd December, 2010.

Department of Mathematics

Dr.K.M.Tamizhmani

Delivered lecture on

- **"Recent Advances in Mechanics"**, Indian Institute of Technology, Madras, (talk on 25 Nov.) Isospectral and Nonisospectral flows of NCKP equation, 25-27 November 2010.

Dr.T.Duraivel

Delivered lecture on

- **"International Conference on Commutative Algebra and Algebraic Geometry CAAG-2010"** at Indian Institute of Science Bangalore 05-10, December, 2010.

Dr.Rajeswari Seshadri

Attended

- **"International Congress of Mathematicians"** at Hyderabad August 19-27, 2010.
- **"NBHM sponsored Advanced School for Lecturers in Partial Differential Equations"** at TIFR, CAM Bangalore during 13-24, December 2010.

Dr.Francis Raj

Presented papers on

- **"Connectivity of the Generalised Mycielskian on Digraphs"**, in the International Conference on Recent Trends in Graph Theory and Combinatorics

(A Satellite Conference of ICM 2010), CUSAT, Cochin, 12-15 August, 2010.

- **"Bounds for the B-Chromatic Number of Cartesian Product of Graphs"**, International Workshop on Graph Coloring and its Applications (IWGC 10), Bharathidasan University, Tiruchirappalli, 7-9 August 2010.

Dr.Kannan

Presented papers on

- **"Kernel Induced Distance Fuzzy C-Means in Segmentation of Breast Medical Images"**, IEEE International Conference on Computational Intelligence and Communication Networks, Bhopal, India 26-28 Nov 2010.
- **"Novel Fuzzy Clustering Algorithm in Breast MRI, Awarded" "Young Scientists Award Programme"** with Cash Award Rs. 25000 by 98th Indian Science Congress Association at Bhopal during 26-28 Nov 2010.

Dr.A.Joseph Kennedy

Presented papers on

- **"Rook Version of a Deformation Class of Semigroup Algebras"**, in the International conference on Groupoids, Semigroups and Automata at Kerala University August 10 - 12, 2010

Participated

- **"National conference on Recent Trends in Discrete Mathematics"** at Margoschis College, Nazareth, Tamil Nadu 09-11, December, 2010.
- **"International Conference on Groupoids, Semigroups and Automata"** at Kerala University August 09-12, 2010.
- **"International Congress of Mathematicians"** at Hyderabad August 19-27, 2010.

Department of Food Science and Technology

Dr.S.Haripriya

Delivered lecture on

- **"Community Nutrition in India at the One day Workshop on Healthy Nation at the National nutrition Week Celebrations of the Department of Women and Child Welfare, Government of Puducherry on 1st Sep. 2010.**

Dr.Prathap Kumar Shetty

Delivered lecture on

- **"Food Security : Using native microorganisms in the production of safe and secure food"** at 'world food day' at Institute of Chemical Technology, Mumbai organized by the Association of Food Scientists and Technologists, Mumbai chapter on 16th October 2010.

Dr.Narayanasamy Sangeetha

Delivered lecture on

- **"Fight against Hunger"** in Connection with the World Food Day celebrations held at the Department of Home Science, Gandhigram Rural Institute Deemed University, Gandhigram on 22nd October, 2010.
- **"Conservation of Indispensable Indigenous Foods"** in the International Conference on Food Technology edition II – Brain Storming Session on Indigenous Knowledge of Food Processing between at Indian Institute of Crop Processing Technology Thanjavur, Tamil Nadu 30th & 31st October 2010.
- **"Career Prospects in Food Processing and Business Opportunity"** at Perunthalaivar kamarajar Arts Science College, Madhagadipet, Pondicherry on 11th November, 2010.

Department of Performing Arts

Prof.R.Raju

Participated in

- **National Level Theatre Workshop** at Sacred Heart College, Triuppathur organized by Regional Resource Centre, Bangalore from 12th – 23rd November 2010.

Dr.V.Arumugham

Presented papers on

- **"Drama and Sangam Literature"** at UGC sponsored National Seminar organized by S.V.N.College, Madurai held on 20th December, 2010.
- **"Theru-k-koothu – A Traditional Theatre Art form of Tamilnadu"** in the FeTNA's 23rd Annual Convention at Waterbury, Connecticut, United States of America on July 3-5, 2010.
- **"Body, Voice and Culture."** In the UGC sponsored National Level Theatre Workshop organized by S.V.N.College, Madurai, on 21st December, 2010.
- **"Madurai Vecran Theru-K-Koothu"** in the FeTNA's 23rd Annual Convention held at Palace Theater, Waterbury, Connecticut, United States of America on July 3-5, 2010.

Dr.K.R.Rajaravivarma

Participated in

- **"Diabetes Play's"** at Puducherry Beach Road at Theatre de festival of Puducherry on 31st July 2010.

Dr.M.Subbiah

Presented papers on

- **"Fine Arts and Sangam Literature"** at the UGC sponsored National Seminar organized by S.V.N.College, Madurai held on 20th December, 2010.
- **"Theatre as a tool for Social Change"**, in the UGC sponsored National Level Theatre Workshop organized by S.V.N. College, Madurai, on 21st December, 2010.

Mr.P.Murugavel

Participated in

- **"Dalit Theatre"** organized by Dr.Ambedkar Students Association, Tamil Nadu at Dalit Cultural Festival, Chennai on 18th September 2010.

Dr.Saravanan Velu,

Participated in

- **"Street Theatre Programme"** at D.R.B.C.C.C.Hindu College, Chennai on 8th September 2010.
- **"Children's Theatre and Training Programme"** for the children's Camp at Periyar Maniammai University, Thanjavur on 26.09.2010.
- Story enacted (Rajack Season and Story by Rabindranath Tagore) in Symposium on Rabindranath Tagore at Auroville, conducted by Sahitya Akademi, Auroville, Tamil Heritage Centre on 15th December 2010.

Department of Ecology

Dr. N. Parthasarathy

Presented paper on

- **Teaching-Research link for Excellence in Higher Education: Environmental Studies and challenges.** National seminar on Teaching-Research link for Excellence in Higher Education, IQAC Seminar, Govt Arts College, Chennai-35, 27th August 2010.
- **Climate change, Biodiversity and Conservation of Medicinal Plant Resources: Research Avenues and Quality Publications.** UGC National seminar, Hindu College, Guntur, November 12th 2010.
- **Plant Genetic Resources of Fast Vanishing**

Tropical Dry Evergreen Forests of India. IFGTB, Coimbatore. 12th October 2010.

- **Biodiversity Conservation – Advances and Challenges under Changing Environmental conditions.** in: Green wave Celebrations, Lady Doak College, Madurai, 13th August'10.
- **Attended Assessment of Biological Diversity and Monitoring.** in: Biodiversity training program, IFGTB, Coimbatore, 4th August 2010.
- **Vegetation Monitoring, Recording and Storing of Data.** Training workshop for on Forest management, IFGTB, Coimbatore. November 22nd 2010.
- **Methods in Vegetation Surveys and Sampling Strategy.** Training workshop for on Forest management, IFGTB, Coimbatore. November 22nd 2010.

Dr. G. Poyyamoli

Presented paper on

- **"Community Based Eco Cultural Heritage Tourism for Developmental Cooperation in the South Asian Region- A Conceptual Framework"**, paper presented during the International Conference on South Asia 2020-Towards a Greater Unity and Interdependence, organized by Madanjeet Singh Institute of South Asia Regional Cooperation, Pondicherry University 22nd-24th Nov 2010.

Dr. S.M. Sundarpandian

- Presented a paper entitled **"Plant Species Diversity and Tree Population Structure of a few selected Sacred Groves in the Sivagangai District of Tamil Nadu, India"** in the International Forestry and Environmental Symposium 2010, University of Sri Jayewardenepura, Nugegod, Sri Lanka during 26th and 27th November 2010.
- Delivered lectures in Refresher Course in Life Sciences, UGC Academic Staff College, Pondicherry University, Pondicherry on 4th December 2010.
- Participated a refresher course in **Plant Taxonomy** at Tropical Botanical Garden and Research Institute, Palode, Thiruvananthapuram during 6th December to 10th December 2010.

Dr. S. Jayakumar

Presented paper on

- **Floristic Inventory and Diversity Assessment – Problems and Pitfalls**, International Workshop on Biodiversity and Climate Change, CORAL, IIT Kharagpur, Kharagpur, Dec. 19-22 2010.

Dr. Suja P. Devipriya

- Paper presented (oral) at the 1st Kerala Women's Science Congress on **'Photocatalytic Degradation of Plastic Waste Using Semiconductor Oxide Catalysts'** held at Ernakulam, Kerala during 10-12th August, 2010.
- Attended the **Group Monitoring** Workshop conducted by the DST and presented the progress report of the ongoing DST WOSA Project held at Ahmedabad during 27-28th, September 2010.

Department of Physics

Dr. G. Govindaraj

Presented papers

- **"Electrical Relaxation Study of $\text{Li}_{3+x}\text{Fe}_{2-x}\text{Mg}_x(\text{PO}_4)_3$ ($0.1 \leq x \leq 0.5$) Synthesized by Solution Combustion technique"**. 5th Asian Conference on Electrochemical Power Sources, National University of Singapore, Singapore 17th-20th September 2010.
- **Ac "Conductivity and Electrical Relaxation in conducting $\text{Li}_4\text{Nb}_{1-x}\text{Zn}_{2.5x}\text{P}_3\text{O}_{12}$ glasses"**, DAE Solid State Physics Symposium, Manipal University, Manipal December 26-30th, 2010
- **"Electrical conductivity studies of Solution Combustion Synthesized Nanocrystalline $\text{Li}_2\text{NiZrO}_4$ material"**. DAE Solid State Physics Symposium, Manipal University, Manipal December 26-30th, 2010.

Dr. N. Satyanarayana

Presented the following papers in the International Symposium on Advances in Electrochemical Science and Technology ((ISAEST-09) at Hotel Green Park, Chennai, India.

- **"Synthesis, characterization and electrical conductivity studies of scheelite type nanocrystalline La_{3+} doped SrMoO_4 "**.
- **"Preparation and characterization of nanocrystalline La doped CoFe_2O_4 anode materials for lithium ion battery application by foam combustion process"**.
- **"Synthesis and transport studies of nanocomposite (PEO + LiClO_4 + MoO_3): Al_2O_3 polymer solid electrolyte"**.
- **"Synthesis and characterization of nanocrystalline cobalt ferrite as fillers for nanocomposite solid polymer electrolytes"**.
- **"Synthesis and conductivity studies of nanocomposite (PVC + PEO + LiClO_4): SiO_2 polymer solid electrolyte"**.

Dr. K. Porsezian

Presented papers on

- **"Dynamics of a Nonlinear Fiber Couplers in presence of variable coupling coefficient"**, DAE-BRNS National Laser Symposium (NLS-19), RRCAT, Indore, India December 1-4, 2010.
- **"Optical switching in a three core photopolymer nonlinear coupler"**, PHOTONICS-2010 International Conference on Fiber Optics and Photonics, IIT, Guwahati, India December 11-15, 2010.
- **"The contribution of reorientational nonlinearity of CS_2 liquid in supercontinuum generation"**, Photonics-2010, IIT-Guwahati.
- Invited speaker in the One Day Seminar on **"Recent Trends in Optical Communications"** held at Shri Andal Alagar College of Engineering, Mamandur on 17th July 2010.
- Invited Speaker in the International Seminar on **"Perspectives of Nonlinear Dynamics 2010"** held at Indian Institute of Science, Bangalore during 26-29, July 2010.
- Invited speaker in the International Conference on **Recent Frontiers in Applied Spectroscopy** held at Department of Physics, Annamalai University during 22-24 September 2010.
- Resource Person in the UGC sponsored **Refresher Course in Physics**, Madurai-Kamaraj University, Madurai on 24th November 2010.
- Resource Person, **DST INSPIRE** program, K.S.R. Engineering College, Tiruchengodu during 25- 26 November 2010.

Dr. G. Chandrasekaran

Presented the following papers in International Conference on Recent Frontiers in Applied Spectroscopy (icorfas-2010) at Department of Physics, Annamalai University, India on September 22-24, 2010.

- **"Synthesis and Spectroscopic Investigation of single phase BiFeO_3 Nanoparticles"**.
- **"Synthesis, Spectroscopic and Optical characterization of Cobalt doped ZnO Nanoparticles"**.
- **"EPR and Magnetic Study of $\text{ZnO}:\text{V}$ DMS-Synthesized by Sol gel route"**.
- **"XRD and FTIR investigation of NiCuZn ferrite prepared using a top-down approach"**.
- **"Synthesis and Spectroscopic Characterization of Akaganeite Nanoparticles"**.
- **"Evolution Of Phase Purity In BiFeO_3 Nanoparticles Prepared By Combustion Method"**, DAE- Solid State Physics Symposium 2010, Dec 26-30, 2010, Physics Department Manipal University

Dr. R. Murugan

Presented paper on

- **"Fast Lithium Ion conduction in Zirconium Containing Garnet Structured Ceramic Electrolyte"**, ICC3, Osaka, Japan, 15, November 2010.
- **"Characterization of LiCoO_2 positive**

electrode/Li7La3Zr2O12 solid electrolyte interface", 15th International Meeting on Lithium batteries (IMLB), Montreal, Canada, 2 July, 2010.

- "Li+ conductive Li7La3Zr2O12 by the presence of both Si and Al", The 51st battery symposium, Nagoya-shi, Japan, 9-11, November, 2010.
- Delivered a key note lecture "Development of Chemically Stable Garnet structured Electrolytes for All Solid State Lithium Ion Batteries" in 3rd International Ceramic Congress (ICC3), Osaka, Japan, 15.11.2010.
- Delivered a special lecture on Garnet structured electrolytes for all solid state lithium batteries to the scientists of Toyota Motor Corporation, Higashifuji Technical Centre, Shizuoka, Japan, 18.11.2010.
- Delivered a special lecture on Recent Trends in Nanotechnology at Dept. of Humanities and Science, Kamban Engineering College, Thiruvannamalai, 12.11.2010.
- Delivered a lecture on Recent Developments in Nanotechnology for the development of all solid state lithium ion batteries in ISTE sponsored Short Term Training Programme on Nanoengineering Materials at Pondicherry Engineering College, Puducherry, 14.12.2010.

Dr.V.V.Ravi Kanth Kumar

Presented paper on

- "Preparation and characterization of Potassium Aluminum Borate glass by controlled heat treatment method and γ -irradiation", International workshop and symposium on synthesis and characterization of Glass/Glass-ceramics (IWSSCGGC-2010), C-MET, Pune, India, July 7-10, 2010.

Dr. R. Sivakumar

Presented papers on

- "Steady Laminar Forced Convection From A Circular Cylinder Using Higher Order Compact Scheme" and
- "On the effective control of flow separation around a sphere at low magnetic Reynolds number" in the 37th national and 4th International Conference on "Fluid Mechanics & Fluid Power" held at IIT Madras during December 16-18, 2010.
- "Forced convective heat transfer from a circular cylinder under the influence of external magnetic field" in the International Conference on Theoretical, Applied, Computational and Experimental Mechanics held at I.I.T Kharagpur during December 27-29, 2010.
- Attended an International Conference on "PDE and Related Topics" held in Tata Institute of Fundamental Research at Bangalore during August 13-17, 2010.
- Attended one week "Quality Improvement Program" on "Advanced Computing in Engineering & Sciences", in the Department of Aerospace Engineering at I I T Kanpur during October 05-09, 2010.

Dr. D.Bharathi Mohan

Presented a paper on

- Phase transitions of AgI-CuI nanosystem in the Ania-Ichihara theory, accepted for Oral Presentation at 55th DAE Solid State Physics Symposium, Manipal University, Manipal, Karnataka, Dec. 26-30, 2010.
- Lecture delivered on "Nanocomposites: An overview" at the UGC sponsored refresher course on "Introduction to Nano Materials: Synthesis, Characterization and their Applications" at UGC-Academic College, JNTUH, Kukatpally, Hyderabad on 27th Sep. 2010.
- Lecture delivered entitled "Nanoindentation: Introduction, Analysis and Applications" at the UGC sponsored refresher course on "Introduction to Nano Materials: Synthesis, Characterization and their Applications" at UGC-Academic College, JNTUH, Kukatpally, Hyderabad, on 28th Sep. 2010.

Dr.R.N.Bhowmik

Presented the following papers in the ICMM, SINP, 25th-29th October 2010

- "La Doped Disorder in $\text{La}_x\text{Ca}_{2-x}\text{FeMoO}_6$ Ferrimagnet", Magnetic and Thermoelectric Study.
- "Signature of Carrier Mediated Ferromagnetism in nano-grained $\text{Zn}_{0.95}\text{Mn}_{0.05}\text{O}$ ".
- "Structural And Electrical Conductivity Study Of Mechanical Alloyed $\text{Fe}_{1.4}\text{Ti}_{0.6}\text{O}_3$ Oxide".

Dr.Suraj Kumar Sinha

Presented the following papers in the 25th National Symposium On Plasma science and Technology held at Guwahati during 8-11th December 2010

- "Cart-Wheel Model for Understanding Plasma Wall Interaction (Poster, NF-S-P-19)".
- "Application of Tokamaks for Diagnostics of Fundamental Forces (Poster, BP-S-P-43)".
- Delivered invited talk at 25th national symposium On Plasma science and Technology held at Guwahati "Fundamentals and Application of Dielectric Barrier Discharges (Oral, IP-I-02)" during 9th Dec 2010.

Dr.Alok Sharan

- Invited to inaugurate Physics Association and Deliver an invited Lecture at St Thomas College, Palla, Kerala The title of the talk was "Nonlinear Optics-Fundamentals and Applications" on 6th August 2010.
- Invited to participate in the Workshop on Quantum Information Science held at Institute of Mathematical Science (IMSc), Chennai organized by Quantum Science Centre I M Sc, Chennai from 22nd Nov to 4th December 2010.

Dr.G.Ramesh Babu

Delivered lecture on

- "Voltage dependent exchange coupling in single crystal MgO based MTJ's" at IGCAR, Kalpakkam, India on 20th October 2010.

Department of International Business

Dr.K.Mohan

- Delivered a Lecture on **"Research Methods in International Business"** to the research scholars the Department of Commerce and Management, Bharathidasan University on 19th September 2010.
- Delivered a Lecture on **"Globalisation and Economic Crisis"** to the students of Business Administration, Annamalai University, on 26th October 2010
- Delivered a Lecture on **"Derivatives Management"** to the students of the Department of Management, AVVP Pushpam College, Poondi, Bharathidasan University on 8th December 2010.

Dr.Bushan D. Sudhakar

- Delivered a lecture (i) to the Jail Wardens at APCA (Academy of Prisons and Correctional Administration) Vellore on 6th August 2010.
- Delivered a Key note address on **"Branding: most powerful weapon for corporate success"** in a one day seminar organized by the Montessori Mahila College, Vijayawada.

Dr.P.Sridharan

- Delivered a lecture on **"International Business Strategies"** at Mailam Engineering College on 9th August 2010.

Department of Sanskrit

Dr.C.S.Radhakrishnan

- **"Sankara's Religion and Renaissance"**, National Seminar, Sree Sankaracharya University of Sanskrit, Kalady, 3rd September, 2010.
- **"Word-Meaning Relationship in Grammar and Poetics"**, Invited Lectures at National Workshop on "Strategies of Linguistic Description adopted in Paniniyam and Tolkapiyam" University of Madras, 20-21, December 2010.

Dr.Chakradhar Behera

Presented papers on

- **"Vastu as a Science of Modern Architecture"**, International Seminar on Vastu Shastra and Allied Science, Vastu sadan & BHU, Delhi, 23-25, July 2010.
- **"Tirumalamba's literary creation and views on Women empowerment"**, National Seminar on Women Empowerment in Ancient literature of Sanskrit, Telugu and Hindi, U.S.M. College, Ramachandrapuram, 27-28 September 2010.
- **"Cosmic Energy in Devibhagavat"** National Seminar on "Sri Devibhagavata Mahapurana", Atal Bihari College, 23-24 December 2010.

Department of Commerce

Dr.Malabika Deo

Presented papers on

- Presented a paper titled **"Time Varying Volatility in Minigold Futures in India: Evidence from Garch Class Family Approach"** in Two Days Conference on Banking and Finance at Saintgits Institute of Management, Kotayam 3rd and 4th September, 2010.
- **"An Analysis of Linear and Non-linear Relationship between Price Volatility, Trading Volume and Market Depth in Indian Futures market in India"** at All India Commerce Conference, Goa, 1st-3rd October 2010.
- **"Testing of Speculative Price Changes, Trading Volume, Volatility and Efficiency on Bombay Stock Exchange"** and
- **"Market Efficiency of Indian Stock Market"** in International Conference on Financial Derivatives organized by Department of Commerce, Pondicherry University, 17th-19th December 2010.
- Attended Round Table conference on **Commerce and Accountancy Education in India** organized by Institute of Chartered Accountants, 26th Sep 2010.
- Chaired a session on Banking in National Conference on **Finance and Banking** 3rd & 4th Sep. 2010 at Saintgits Institute of Management, Kottayam.
- Chaired a session in the National Conference on **Challenges and Strategies of Small Scale Industries** at SKSD Mahila Kalasala, Tanuku, and Andhra Pradesh 20th-21th Dec. 2010.
- Chaired a session in **International Seminar on Financial Derivatives** Department of Commerce, Pondicherry University, Puducherry 17th - 19th Dec. 2010.
- Key note speaker in **Regional Cost Convention ICWAI** Madurai Chapter 29th 0 30th October 2010
- Participated in a Conference on **"Women Leadership 2010"** conducted by CII at Hotel Taj Coromandal, Chennai on 25th Nov.2010

Prof.P.Palanichamy

Presented papers on

- **"Causal Relationship Between Stock Markets Returns and The Gold Spot Markets Returns in India - An Empirical Study"**, and
- **"A Case Study of the Indian Financial Derivatives Market in India"** and
- **"Trading Systems in the Indian Derivatives Market"**, in the Three Days International Conference on "Financial Derivatives" organized by Department of Commerce, Pondicherry University, Sponsored by UGC SAP DRS-I New Delhi, during 17th and 19th December 2010.

Dr.P.Natarajan

- Invited as a Chief Guest in the Inauguration of Commerce Association organized by Department of Commerce, Muthayammal College of Arts & Science, Rasipuram on 8th September 2010 and delivered a lecture on **Leadership Qualities**.

- Invited as a Chief Guest to inaugurate the National Level Conference on **"The Role of Green Banks in India"** organised by Maharaja Arts and Science College, Coimbatore -07 and delivered a talk on Green Banking: Imperatives and Initiatives on 24th Sep 2010.
- Delivered Felicitation address in the 2nd Faculty Development Programme on **Indian Commodity Market: Derivatives and Risk Management** organized by the Department of commerce, Pondicherry University, during 25th and 26th of Sep 2010.
- Delivered key note address in the National Seminar on **"Challenges and Opportunities in Indian Banking Industry"** organized by Dept of Commerce, Mannar Thirumalai Naicker college, Madurai, on 9th Sept 2010.
- Chaired technical session on National conference on **"Ethic in Business and Corporate Governance"** at Annamalai University, Annamalai Nagar on 15th December 2010
- Chaired technical session in Three day International conference on **"Financial Derivatives"** organised by Dept. Commerce, Pondicherry University, on 17-19 Dec 2010
- Delivered a Felicitation Address in the valedictory function of Refresher Course in **Business Studies** organised by the ASC- Pondicherry University during 10th to 30th Nov 2010.
- Delivered a special lecture on **"Fund Management Practices in Indian Banks"** in the Department of Commerce, VVV Perumal College for Women(Autonomous) Virudhunagar, on 18th Sep 2010
- Delivered a lecture on **"Economic value Added Analysis – An Innovative Financial Metric"** in the UGC sponsored refresher course in commerce on the topic Indian Financial System organised by Academic staff college Bharathidasan University, Tiruchirapalli on 18th November 2010
- Delivered a special address on **"Innovative Practices in Management Research and Academic Development"** in FDP organised by K.S. Rangasamy College of Technology, Tiruchengode on 9th December 2010
- Delivered a lecture on **"Dynamics of ICT in the MSME Sector"** UGC Sponsored refresher course on "Rural Industries and management" organized by Department of RIM, Gandhigram Rural University on 20th November 2010.
- Delivered a Felicitation Address in the 2nd Faculty Development Programme on Indian Commodity Market: Derivatives & Risk Management organised by the Department of commerce, Pondicherry University, during 25th and 26th of Sep 2010.
- Dr. P. Natarajan, Presented a paper on **"Commodity Futures on Potato"** in the Three day International conference on "Financial Derivatives" organised by Dept. Commerce, Pondicherry University, on 17-19 December 2010

Dr.G.Shanmugasundaram

Presented papers on

- **"Capital Structure Determinants in Pre-and Post-**

WTO Regime in the Indian Food Processing Industry" in the National Conference organized by Saintgits Institute of Mangement, Kottayam, during 3rd-4th September 2010.

- **"Commodity Markets and its Determinants"** in the International Conference on Financial Derivatives organized by Department of Commerce at Pondicherry University held during 17th – 19th December 2010.
- Participated in Faculty Development Programme on **"Emerging trends and Innovations in Retail Banking"** organized by Department of Banking Technology at Pondicherry University held on 8th September 2010.
- Delivered one day lecture on **"Research Methodology and Quantitative Technique"** in the Two Day National Seminar organized by Department of Commerce and Management, Shivaji University, Kolhapur during 10th-11th December, 2010.

Mr.S.Aravanan

- Delivered a lecture on **"Stock Market Investment"** at the Refresher Course in Business Studies conducted by the Academic Staff College, Pondicherry University on 18th November 2010.
- Chaired a Technical Session at the International Conference on **Financial Derivatives** conducted by the Department of Commerce, Pondicherry University on 19th December 2010.

Department of Coastal Disaster Management

Prof.N.Ramanujam

Participated in a one day workshop at Pune 23rd September, 2010 for organize of **Intership Camps under the INSPIRE Program.**

Dr.K.Dharanirajan

Participated in

- **Refresher Course in Environmental Science** at UGC-Academic College from 5th August to 25th August, 2010 at Madras University.

Department of French

Dr.S.Pannirselvame

- Attended a Conference in the University of La Reunion in the month of October, 2010.

Department of Library and Information Science

Dr. Chennupati K. Ramaiah

- Delivered a lecture on **Intellectual Property Rights** to the students of PDLAN course of University of Hyderabad on 4th October 2010.

Centre for Green Energy Techonlogy

Dr.R.Arun Prasath

Delivered lecture on

- **"Climate Change and Ozone layer Depletion"** in an workshop organized by Department of Science, Technology and Environment, Govt. of Pondicherry at Mahe on 4th September 2010.
- **"Ozone Layer Depletion – Causes, Effects and Mitigation"** in the seminar organized by Directorate of School Education in coordination with Department of Science, Technology and Environment, Govt. of Pondicherry, Pondicherry on the occasion of International Ozone Day on 16th September 2010.
- **"Thiol-mediated Polymeric Materials"** in MARCO2010-International conference on Frontiers of Polymer & Advanced Materials held in Delhi, 14 to 17th December 2010.
- **"Surface-Enhanced Resonance Raman Scattering (SERRS) Nano Sensors: Active Macromolecules"** on Nano Engineering Materials in ISTE STTP on 22nd December 2010.

Dr.B.M.Jaffer Ali

- Delivered an invited talk entitled **"Study of Biological processes at Nanoscale"** at NANOREVELATIONS-2010, a National Symposium on Recent Trends in Nanoscience and Technology held at Anna University of Technology held at Anna University of Technology, Tiruchirappalli on 9th September 2010.
- Delivered an invited talk entitled **"Simulation of Nitric Oxide Signaling Network: Implications in Host-pathogen interactions"** at the Conference on Modeling Infectious Diseases, 20-22nd September 2010, organized by Institute of Mathematical Sciences, Chennai.
- Contributed a poster at the International Conference on Nanosensor & Technology, Chandigarh, 28-30th October 2010, Poster entitled **"Gold Nanoparticles Based Immunochromatographic Assay For Rapid Detection of Salmonella from Clinical Isolates"** by Padmavathy.B, Vinoth Kumar.R, and Jaffar Ali. B.M. Received IInd Price for Best Poster Award.
- Participated in oral presentation on **"Magnetic field assisted optical manipulator for biosensing of pathogenic bacteria"** at the International Interdisciplinary Science Conference – 2010 on Nanobiotechnology: Interface between Physics and Biology, Jamia Millia Islamia, New Delhi 2-4th December 2010.
- Contributed a poster presentation entitled **"Superparamagnetic nanoparticles based Immunomagnetic separation – multiplex PCR assay for detection of Salmonella"**, Padmavathy B, Ameer Patel., Vinoth Kumar R., Jaffer Ali, B.M. at the International Interdisciplinary Science Conference – 2010 on Nanobiotechnology: Interface between Physics and Biology, Jamia Millia Islamia, New Delhi 2-4th December 2010.

- Represented Pondicherry University at the Discussion Meeting at **National Aerospace Laboratory** on alternate fuel for aerospace application, 8th December 2010.
- Delivered an invited talk at Pondicherry Engineering College at the **National Workshop on Nanotechnology**, 20th December 2010.

Department of Management Studies, Karaikal

- **Dr. Lalitha Ramakrishnan**, invited and delivered as Prime speaker at the International HR conclave on **"Four Es of HRM"** at Mahatma Gandhi College, Guntur, Andhra Pradesh, 29-31st October 2010.

Dr.S.A.Senthil Kumar

- Acted as Chair person of the National level Seminar on **"India – An Emerging Power Issues and Challenges"** held on 30th December 2010 at Navarasam Arts & Science College for Women, Arachlur, Erode-638 101.
- Participated in a two days National workshop on **"Art of writing research article in Commerce and Mangement"** organized by the Dept. of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli – 620 024 on 23 & 24th October 2010.

Dr.C.Madhavaiah

- Acted as team leader for PROGYAN 2010 held at SASTRA University, Tanjore on 22nd and 23rd October 2010 and received the overall championship for best students team.

Dr.D.H.Malini

- Presented a paper on **"Green Marketing: Public policy and Managerial Strategies"** at an International Conference at Annamalai University on 3rd September 2010.

Dr.Byram Anand

- Presented a paper on **"Infrastructural Development in Indian telecom-A study"** at an International conference "Nepal International Infrastructure Finance Conference" (NIIFC-2010) conducted by Balkumari College, Narayangarh Chitwan, Nepal held on 2nd and 3rd December 2010.
- Chaired one session in the Nepal International Infrastructure Finance Conference conducted by Balkumari College, Chitwan, Nepal held on 2nd to 3rd December 2010.

Ananda Rangapillai Library

Dr.R.Samyuktha

Delivered lecture on

- **“Research and publishing made easy”** organized by IQAC at Vallalar College for Women, Erode on 4 Sep 2010.
- lecture and imparted training on **“Online databases for research”** at Dept. of Library and Information Science, University of Madras on 18 Sep 2010.
- **Keynote address and inaugurated the e-Library for the Library week celebrations** at the Thevanai Ammal College for Women, Villupuram on 6 Dec 2010.
- Participated in International Conference **e-INDIA 2010**, at Hyderabad organized by Centre for Science, Development and Media Studies (CSDMS) and Elets Technomedia Pvt. Ltd., from 4-6 Aug 2010.
- **“User preferences for publisher platforms or discovery services (Bibliographic Databases / Access Gateways)”** at Seminar on E-Content 2010 organised by Informatics India Pvt. Ltd., on 2 Aug 2010.
- Participated in Orientation programme in **“Leadership Development for Women Administrators in Higher Education”** organized by National University of Educational Planning & Administration (NUEPA) at New Delhi from 13-17 Sep 2010.
- Participated in a Conference on **Women Leadership 2010**, organised by Confederation of Indian Industries (CII) at Chennai on 25 Nov 2010.

Dr.M.Baskar

- Participated in a one day seminar on E-Content 2010, organised by Informatics India Pvt. Ltd., Chennai, on 2 Aug 2010.

INVITED SPEAKERS

Department of International Business

- **Dr.Regunathan** Ex UNDP Consultant, delivered a Guest Lecture on **“First Job and Promotion”** on 25th August 2010.
- **Mr. S Thomas** from DEEPTHYS Learning Centre Institute of French, Institute of Spoken English addressed the 1st year students on 3rd September 2010.

- **Dr.Gangatharan**, Vice Chancellor, Andhra University, delivered a Guest lecture on **“Corporate Governance”** on 23rd September 2010.
- **Nandakumar Venkatachary** Vice Chairman of Bank of America, delivered a Guest Lecture on **“Global Sourcing”** on 28th September 2010.
- **Ramesh Shanmugam**, Senior Consultant, Price Water House Coopers Pvt Ltd delivered a Guest Lecture on **“Competency Mapping”** on 1st October 2010.
- **Prof. M S Narashiman**, Chair, Department of Finance, IIM Bangalore, delivered a lecture on **“Placement Preparation”** on 4th October 2010.
- **Mr.Chandru**, Trainer in Scholastic and **Mr. Pillai** from Ranay Madras Ltd. delivered a Guest lecture on **“How to choose a Career”** on 7th October 2010.
- **Mr.Rohit Kapur**, Dassult systems, delivered a Guest Lecture on 20th October 2010.
- **Mr.Rahavan Seetharaman**, CEO, Doha Bank Group, State of Qatar, delivered a Guest Lecture on **“New World Order and Opportunities”** on 8th November 2010.

Department of Library and Information Science

- Special Lectures on Communication Theories and Research Methodologies by Prof. A. Amudhavalli, Head, Department of Library and Information Science, University of Madras, were organized on 20th and 21st September 2010.

School of Education

- Prof. Kumaran, Head, Department of Education, University of Madras, delivered lectures on Methods of Data Analysis, from 31 October to 1 November 2010.
- Prof. K. Krishnan, Head, Department of Education, Madurai Kamaraj University, delivered lectures on Research Methodology in Education, from 01 – 02 November 2010.
- Dr. Ningamma C. Betsur, Associate Professor, Department of Education, University of Mysore, delivered lecture on Essence of Psychology in Education, 02 - 03 November 2010

Department of Hindi

- Prof. Noorjahan Begum, Department of Hindi, University of Hyderabad, delivered a Guest Lecture on **“Midhak Aur Aadhunik Kavya”** on 15th July 2010.
- Shri. Kittu Reddy, Sri. Aurobindo Ashram, Pondicherry, delivered a Guest Lecture on **“Sri. Aurobindo's Integral Education”** on 6th August 2010.

- Prof. B.P.Sharma, Department of Hindi, College of Vocational Study, University of Delhi, New Delhi, delivered a Guest Lecture on "Hindi Nav Jagaran and Women Discourse" on 4th October 2010.
- Prof. Naveen, Head, Department of Hindi, Chaudhari Charan Singh University, Meerut, Uttar Pradesh, delivered a Guest Lecture on "Prayogvadi kavi 'Ajney' Par Ek Vicharik Drushti" on 5th October 2010.
- Prof. Durga Prasad, Department of Hindi, Jamia Millia Islamia University, Delhi, delivered a Guest Lecture on "Kavita Path and Tribal Discourse" on 7th October 2010.
- Dr.Rani Varma, Associate Professor, Department of Hindi, S.N.Sen College, Kanpur University, Kanpur(U.P), delivered a Guest Lecture on "Aadhunik Hindi Kahaniyom Mein Nari Vimarsh" on 26th October 2010.
- Dr.Alok Pandey, Associate Professor, Department of Hindi, University of Hyderabad, delivered a Guest Lecture on "Hindi Films and Media" on 15th December 2010.

Department of Sociology

- Ms. Leonor Tapernoux, Catholic University of Louvain-la-Neuve (UCL), Belgium, delivered a special lecture on "Ethnographical Study of NGOS"



Involvement in the Revival of Traditional Medicine" on 15th December 2010.

- **Prof. John Bryden**, Research Professor, NILF, Oslo & President (former Chairman), delivered a special lecture on "International Rural Network on Rural policy in the EU", "Citizen Equivalence in Northern Europe and Rural-Urban Equity", "Local development in the Post Crisis World of the West" and Why is Renewable Energy usually not seen as a Rural Opportunity? between 28th and 30th October, 2010.

- **Dr. Binay K. Pattnaik**, Professor of Sociology, IIT Kanpur, delivered lectures on "Collective Mobilizations by the Development Induced Displaced: Case Studies of Contemporary Tribal Resistance Movements in Orissa", "Globalizing Science and Technology in Developing Countries: A Sociological Perspective and Globalization", "ICT revolution and Socio-cultural Changes in India Theories of Development", on 25th and 26th October, 2010.



- **Dr. Kamala Marius**, Associate Professor, University of Bordeaux 3 France, lectured Gender, Work and Empowerment in a Global Era: Some cases in south India on 3rd September 2010.
- **Dr.G.Karunanithi**, Professor of Sociology, Manonmaniam Sundaranar University, Tirunelveli, lectured on "Self Help Group as a Social Capital Promoting Women Empowerment and Local Development: The Tamil Nadu Experience" on 20th August 2010.

Department of Tamil

- **Dr.N.Kannan**, President, Tamil Cultural



Association, South Korea, delivered a Special Lecture on "Research Avenues on Tamil Language and Society in Thailand on 1st July, 2010

- Dr.Sornam Kesavan, Head, Department of Tamil, Mahatma Gandhi Institute, Mauritius, delivered a special lecture on "Tamil Research Activities in Mauritius Island" on 2nd July, 2010. Dr.M.Muthu, President, Nandhivarman Educational Society, Presided.
- Dr.Orsee M.S.Gopalakrishnan, France, delivered a special lecture on "Significant Data from 18th Century Pondicherry Tamil Dairy" on 21st July, 2010. Dr.Villianoor Venkatesan presided
- Dr.Thamizhacci Thangapandian, delivered a special lecture on "Modern Tamil Poetry" on 31st August, 2010. Prof.M.Ramadass, Dean, SOM, presided.
- Cine actor Nazar's Lecture "On Tamil Cinema



Today" on 14th September, 2010. Dr.S.Arokianathan, Dean, presided.

- Dr.M.Thirumalai, Madurai Kamaraj University Madurai, delivered a lecture on "Research Methodology & Tholkappiam : Porul", on 26th and 27th October, 2010
- Dr.S.Rajaram, Alagappa University, Kariakudi delivered a lecture on "Sangam Literature", on 27th and 28th October, 2010
- Dr.Venkaetasan, Govt.Arts College, Trichy delivered a lecture on "Vaishnavism & Christianity" on 28th and 29th October, 2010.
- Dr.VetriSelvan, Tamil University, Thanjavur, delivered a lecture on "Diaspora Literature", on 28th and 29th October, 2010.

Department of Philosophy

- Dr.Ashok Vohra, Professor & Head, Department of Philosophy, University of Delhi delivered four lectures on "Philosophy of Wittgenstein covering both the earlier and later phases of Wittgenstein's philosophy" on 12th and 13th October, 2010.

- **Dr.Gopal Guru**, Professor & Chair Centre for Political Studies, Jawaharlal Nehru University, New Delhi, delivered two lectures on Social Consciousness, on 15th October, 2010.

Department of Sanskrit

- Dr.K.B.Archak, Professor of Sanskrit, Karnataka University, Dharwad delivered two lectures on "Advaita and Dvaita" on 28th and 29th October, 2010.

Department of Mass Communication

- **Ms.Devika Soman**, Walt Disney India, Bangalore spoke on 'Marketing Products Through Disney Images' on October 9, 2010.

Department of Economics

- Prof.R.Radhakrishnan, Chairman, National Statistical Commission, Govt. of India, delivered a lecture on "Malnutrition and Poverty" on 25th August 2010.
- Dr.S.Madheswaran, Professor, Institute for Social and Economic Change (ISEC), Bangalore, delivered a lecture on Advanced Econometric Tools during 8th and 11th October, 2010.
- Dr.R.Ramakrishnan, Joint Director, Directorate of Economics and Statistics, Government of Puducherry on 11th November 2010.

Department of French

- **Dr.Marilyn Lambert – Drache**, Associate Dean, Student Relations, Department of French Studies, Faculty of Liberal Arts and Professional studies, Toronto, Ontario, Canada, delivered a lecture on "Francophonie Et Internet", on 4th November, 2010.

Department of Ocean Studies & Marine Biology, Portblair, Andamans

- **Dr.Ed.Hathrone**, Oceanographer cum Geochemist visited the Department and delivered a lecture on "Paleoclimate and its Significance with reference to Ocean Science" on 22nd July 2010.

Department of Politics & International Studies

- **Prof.Alexis Vahlas** from the Strasbourg University, France delivered lectures on "Prominence of Community law over national law, Acquis communautaire and Landmark Cases of ECJ, European Human Rights System and the relationship between ECJ and ECtHR and Sovereignty in the EU" on 6–7 September, 2010.

- **Prof. Michèle Knodt** from Germany delivered lectures on “Multi-Level Governance in the EU (instead of the Uniqueness of European Polity) including the changes, Democratic deficit of the EU and the involvement of Civil Society, Territorial and functional interest representation in the European Union and External democracy promotion of the EU” on 20–21 Sept., 2010.
- **Prof. R. K. Jain** from JNU delivered lectures on “Nature of European Integration: De-Mystifying the European Union, Enlargement of European Union: From EEC-6 to EU-27 and beyond? - Implications for India, The European Union and SAARC: An Indian Perspective and Enhancing the European Super Power: India and the European Union” on 13–14 October, 2010.
- **Prof. Gilles Rouet** from France delivered lectures on “Turkey and EU: “Yes but” or “Not Quiet”? and France – Germany and European Integration” on 23rd October, 2010.

Department of Mathematics

- **Prof. P.K. Jain**, F.N.A.Sc gave 3 lectures on Wavelets and frames on 25th and 26th October, 2010.
- **Prof. Mihir Banerjee**, F.N.A.Sc and **Bhatnagar Laurete** gave 12 lectures on the two topics Magneto Convection and Stability of Sheer flows, during the week starting from 13.11.2010.

Department of Banking Technology

- **Shri.Nandakumar Venkatachary**, Vice President – QA, Merrill Lynch (India) Technology Services delivered a special lecture on “Software Testing in Financial Services” on 26th July 2010.
- TCS, Chennai organized one day Faculty Development Programme on “Emerging Trends and Innovations in Retail Banking”. **Shri.Akhil Maria** Head- Consumer Banking Operations- Executive Vice President and COO Tata



Consultancy Services gave a special talk on 8th September 2010.

Department of Management Studies

- **R. Padmanabhan**, EXIM CONSULTANTS delivered a lecture on “Recent Foreign Trade Policy” on 3rd December, 2010.

Department of Management Studies, Karaikal

- **Mr. M. Sheik Mohamed**, Branch Manager, New India Assurance, Karaikal gave a talk on “Health Insurance” on 23rd August 2010.
- **Dr.L.Manivannan**, Reader and NCC Officer, Erode Arts College, Erode gave a talk on “Emerging Issues in Risk Management” on 2nd November 2010.

Department of Chemistry

- **Prof.Dr.Christoph Schneider**, Institut für Organische Chemie, University Leipzig, Johannisallee 29, 04103 Leipzig, Germany interacted with faculty and students on “Organocatalysis: Selective Vinylogous Carbon-Carbon Forming Reactions of Dienolates – From Design to Synthetic Applications during 11th to 13th December, 2010.

Department of Anthropology

- Professor B. Mukhopadhyay, Indian Statistical Institute, Kolkatta, delivered two special lectures on 1). Medical Anthropology 2).Ethics in Medical Anthropological Research on 9th and 10th September 2010. Prof. Mrs. Sumitha Makhopadhyay delivered a lecture on Adolescent Girls and their Food Habits on 10th September 2010

Department of Physics

- **Prof. A. Bharathi**, IGCAR, Kalpakkam, delivered a lecture on “Superconductivity, Magnetism and Thermal Transport Properties” on 3rd December 2010.
- **Dr. S. Gopakumar**, CERI, Karikudi, delivered a lecture on “Fuel Cell (Battery) Materials Development and Characterization” on 3rd December 2010.
- **Prof. S. Mukhopadhyay**, Punjab Agricultural University, delivered a lecture on “Nanotechnology in Agriculture and Rock Materials Characterization” on 15th December 2010.

Department of Biotechnology

Shri.P.Michael Vetha Siromony, IAS, Director, Rajiv Gandhi National Institute of Youth Development, Chennai and Dr.K.Rajagopal, Scientist Gr. IV, Institute of Microbial Technology, Chandigarh visited the Department and had a lively session with the faculty and students.

Centre for Study for Social Exclusion and Inclusive Policy

- **Dr. Priscilla Settee**, Associate Professor, Department of Native Studies, University of Saskatchewan, Canada, delivered a lecture on, "*Pimatisiwin*, 'the good life': Indigenous Knowledge Systems, North and South", October 8, 2010.
- **Dr. Salla Sariola**, Research Associate, Department of Anthropology, Durham University, U.K., delivered a lecture on, "Emerging Issues in Global South Asia: Studies in Science, Technology, Ethics and Policy", October 14, 2010.
- **Dr. M. Thangaraj**, Professor, Department of Economics, University of Madras, Chennai, delivered a lecture on, "Inclusive Growth", November 25, 2010.
- **Dr. P.H. Mohammad**, Director i/c, Centre for Study of Inclusive Policy, Maulana Azad National Urdu University, Hyderabad, delivered a lecture on, "Deprivation, Inequality and Social Exclusion", November 25, 2010.

Centre for Green Energy Technology

- Dr. Jean-Philippe Puyravat, ECOS Eminent Carbon Sequestration Specialist gave seminar talks on 25th October, 1st November and 8th November, 2010.

Ananda Rangapillai Library

Visitors of mention are:

- Prof. M. Anandakrishnan, Chairman Board of Governors, IIT, Kanpur
- Gen. V.K. Singh, Chief of Army Staff
- Ms. Corinna Ybarra Arnold, Cultural Affairs Officer, U.S. Consulate General in Chennai
- Ms. Meena Reddy, chief of Special Services, American Library, U.S. Consulate, Chennai,
- Dr. K.K.S. Bhatia, Director, MIT,
- Prof. V.K. Jain, Registrar, JNU, New Delhi,
- Mr. P. Michael, IAS, Director, Rajiv Gandhi National Institute of Youth Development, Sriperumbadur
- Mr. Narayan, IAS, Principal Secretary, Govt. of Kerala.

Community College

- Prof. Arun, Soft skill trainer delivered a guest lecture on the importance of Excellence on 14th September 2010.



VISITS ABROAD

Dr.S.M.Sundarpandian, Department of Ecology, visited Sri Lanka to participate and Present a paper entitled "Plant Species Diversity and Tree Population Structure of a Few Selected Sacred Groves in the Sivagangai District of Tamil Nadu, India" in the International Forestry and Environmental Symposium 2010, University of Sri Jayewardenepura, Nugegoda, Sri Lanka during 26th and 27th November 2010.

Dr.R.Murugan, Department of Physics, visited Shizuoka University, Hamamatsu to discuss about the progress of ongoing collaborative research on development of all solid state lithium batteries based on garnet structured electrolytes. Chaired a session in 3rd International Ceramic Congress (ICC3) at Osaka, Japan, on 13-17, November 2010.

RESEARCH PROJECTS SANCTIONED

Department of Bio-technology(DBT), New Delhi, sanctioned, an inter-disciplinary project for Centre for Bio-Informatics for advanced research in the Departments of Bio-Chemistry, Biotechnology and Bioinformatics, a sum of **Rs.12 crores**, 2010

Department of Bio-technology(DBT), New Delhi, sanctioned a project "Towards opening a new frontier....." to Dr.S.A.Abbasi, CPCE, a sum of Rs.20,24,000/-, 2010

Ministry of Human Resources Development (MHRD), New Delhi, has sanctioned a Research Project to Prof.M.S. Lalithamma, School of Education, on "A Study of Impact of Inservice Teacher Training under SSA on Classroom transaction in TN State", a sum of Rs.9,80,000/-, 2010

Ministry of Human Resources Development (MHRD), New Delhi, and UNICEF initiated Project "ADEPTS (Advancement of Educational Performance through Teacher support)" to Dr.Sreekala.E., School of Education, to study the feasibility of Implementing ADEPTS, a sum of Rs.1.0 Lakh, 2010

Department of Science and Technology,(DST), New Delhi, has sanctioned to Dr.Suja P.Devipriya, Department of Ecology, a project on "Heterogeneous Photocatalytic Treatment of Chemical and Bacterial Pollutants from Wastewaters", a sum of Rs.16.08 lakhs, 2010.

Department of Science and Technology(DST), New Delhi, has sanctioned a Project to Dr.N.Satyanarayana, Department of Physics, on "Development of Thin Film Lithium Batteries using Nano Materials as Power Sources for Devices Based on Nanotechnology: Synthesis, Fabrication and Characteristic Studies", a sum of Rs.60,62,000/- 2010.

Department of Science and Technology(DST), New Delhi, has sanctioned a Project to Dr.Porsezhian, Department of Physics, on "Theoretical Analysis of Super Continuum Generation in Photonic Crystal Fiber", a sum of Rs.31,46,800/-, 2010.

Central Institute of Classical Tamil, Chennai, has sanctioned a Project to Prof.Ilamathy Janakiraman, Department of Tamil, on "Meipatukal as found in Ancient Literature and Grammar", a sum of Rs.2,50,000/-, 2010.

Central Institute of Classical Tamil(CICT), Chennai, has sanctioned a Project to Dr.K.Rajan, Department of History, on "Excavation of a Sangam Age site Porunthal", a sum of Rs.5,00,000/-, 2010

The Ministry of Food Processing Industries,

Government of India, has sanctioned to the Department of Food Science and Technology, a sum of Rs.75.0 lakhs for infrastructure development, 2010.

Centre for Scientific and Industrial Research(CSIR), New Delhi, has sanctioned a Project to Dr.H.Prathap Kumar Shetty, Department of Food Science and Technology, on "Reduction of Mycotoxin Exposure in Human Gastro Intestinal Tract using Pre-and Probiotic Micro Organisms", a sum of Rs.9,05,000/-, 2010

University Grants Commission, New Delhi, has sanctioned a Project to Prof.Lazarus Samraj, Department of Political Science, on "A Case Study on Attitude of the Indian Parliament Towards China 1952-2010", a sum of Rs.7,07,200/-, 2010.

University Grants Commission, New Delhi, has sanctioned a Project to Prof.D.Purushothaman, Department of Political Science, on "A Case Study of India's US Policy since the 1990's", a sum of Rs.3,84,500/-, 2010

PUBLICATION POOL

Department of Management Studies

Dr. Raya, R.P

- "Effects of Micro Finance on the Income and Expenditure Pattern of Rural Households- An Empirical Study in Vellore District", Global Management Review, Vol. 4 Issue3 May 2010, pp93-99.
- "Impact of Micro Finance - An Empirical Study on the Attitude of SHG Leaders in Vellore District (Tamil Nadu, India)" Global Journal Of Finance and Management, Volume 2, Number 1 (2010), pp. 59-68.

Dr. Charumathi, B

- "Measuring Interest Rate Risk in Indian Banks", Journal of Accounting and Finance, Vol.24, No.1, July 2010: 31-43. (ISSN No. 0970-9029)
- "Corporate Governance Standards and Practices in Indian Information Technology (IT) Industry - An Empirical Study", Journal of Accounting and Finance, Vol.24, No.2, September 2010: 61-75. (ISSN No. 0970-9029)
- "Corporate Governance and Timeliness of Financial Reporting of Indian Companies - An Empirical Study", Corporate Governance Beyond

Boundaries, Volume of selected discussion papers of “2nd International Conference on Corporate Governance” organized by Institute of Public Enterprise, Hyderabad and Waikato Management School, New Zealand, December 2010. (ISBN No. 023-033-204-8)

- “Quantitative Evaluation of Indian Private Sector Banks’ Web Sites: An Empirical Study”, Badruka Institute’s Journal of International Management and Research, Vol.2, No.3, 2010.(ISSN - 0975-1378).

Dr.Victor Anand Kumar

- “Using Web 2.0 in Higher Education: Tools and Techniques”, *Journal of Professional Development for Academics*, Vol.1, No.1 (2010)
- “One Philosophy, Two Countries, Different Tales – A study of Customer Perception of CRM Initiatives in the Indian and Mauritian Banking Sector”, *Erudition*, Vol.4. Issue 2 (August 2010) (ISSN 0973-7839)
- “E-Governance in South Asia: An Assessment of G2C and G2B Aspects of Key Ministry Websites of SAARC Countries”, in the Proceedings of the International Conference on Towards Global ready Business: Issues and challenges, Kuala Lumpur, (ISBN 978-947-10041-0-4) 25-26th October 2010.
- “Measuring and Benchmarking Website Maturity: Applying the Extended Model of Internet Commerce Adoption to Regional Tourism Organisation (RTO) Websites in Malaysia”, in the Proceedings of the International Conference on Towards Global ready Business: Issues and challenges, Kuala Lumpur, (ISBN 978-947-10041-0-4) 25-26th October 2010.
- “A Study of Globalization of Indian OTA Websites Through Development and Study of Differentiation Indicators”, in *International Business and Culture*, (Ed.) Dr.Francis Cherunilam, published by United Business Institutes, Belgium and Jaro Education, 2010 (pp.117-127).
- “Green Marketing or Greenwash Marketing: A Reality Check”, in *International Business and Culture*, (Ed.) Dr.Francis Cherunilam, published by United Business Institutes, Belgium and Jaro Education, 2010 (pp.181-191).

Dr.Venkadesakumar, R.

- “Role of Self-image and Information search behaviour on Brand Loyalty”, published in *Journal of Science Technology and Management*, 3(2): 53-58(ISSN 0974-8334, 2010).

- “Effects of Micro Finance on the Income and Expenditure Pattern of Rural Households – an Empirical Study in Vellore District” Published in *Global Management Review*, 4(3): 93-99(ISSN 097-9947), 2010.

Dr.Lavanya Latha.K.

- “Globalization and Small Scale Industries, *Journal of Management and Entrepreneurship*”, October-December, Vol. III, Issue IV, pp.61-75.

Centre for Bioinformatics

- Dr.Basant K.Tiwary, et al “Maintaining optimal state probabilities in biological systems”, published in *Systems and synthetic Biology*.
- Dr. Dinakar R. Ampasala, et al “An epidermis-specific chitin synthase cDNA in *Choristoneura fumiferana*: Cloning, Characterization, Developmental and Hormonal-regulated Expression”, published in *Archives of Insect Biochemistry & Physiology*.
- Dr.P.T.V.Lakshmi, et al “Sequence specific analysis of ERBB2 RTK alternations responsible for neuroectodermal tumors of *Homosapiens*” published in *Journal of Bioinformatics and Sequence Analysis*, Vol 2(b). pg.xxx – xxx, December 2010.
- Dr.R.Krishna, et al “Ethyl 6-amino-5-cyano-2,4-bis(4-methylphenyl)-4 -pyran-3-carboxylate” published in *Acta Cryst. E*66, 02536, 2010.

Department of Tourism Studies

- Mr.Anuchandran, “contributed the scholarly write-up as the guest editor, *Tourism: Theory and Practice*”, ISSN-0973-6611, 2010.
- Mr.Anuchandran “*Historical Tourism in Cambodia*”, *Bharat Pratrika- Trilingual Journal*, October, 2010, Vol.1 (9), P.3.

Department of Biotechnology

Dr.S.Jayachandran

- “Anti Inflammatory Potential of *Decalepis Hamiltonii* (Wight and Arn) as Evidenced by Down Regulation of Pro Inflammatory Cytokines—TNF- α and IL-2”. *Journal of Ethnopharmacology*. 130 (1), 1-190, 2010.
- “2, 2'- Bipyridyl based Copper complexes down Regulate Expression of Pro-Inflammatory Cytokines and Suppress MAPKs in Mitogen Induced Peripheral Blood Mononuclear Cells”. *European Journal of Medicinal Chemistry*. 45 (6), 2141-2146, 2010.

- "Antibody Specific to 43 kDa Excretory-Secretory Antigenic Peptide of *Taenia Solium* Metacestode as a Potential Diagnostic Marker in Human Neurocysticercosis". *Acta Tropica* 115, 257-261, 2010.
- "Correlation Between Genotyping and Antibigrams of Clinical Isolates of *Pseudomonas Aeruginosa* from Three Different South Indian Hospitals", *Indian Journal of Medical Microbiology*. 28 (2): 130-7, 2010.
- "Detection of Penumolysin and Autolysin Genes Among Antibiotic Resistant *Streptococcus Pneumoniae* in Invasive Infections", *Indian Journal of Medical Microbiology* 28 (1): 34-9, 2010.

Dr.N.Sakthivel, et al

- "Phytosynthesis of Gold Nanoparticles Using Leaf Extract of *Coleus Amboinicus* Lour". *Materials Characterization* 61; 1232-1238, (2010)
- "Biological Synthesis of Metal Nanoparticles" by microbes. *Advances in Colloids and Interface Science* 62; 1-13, (2010)
- "Extracellular Biological Synthesis of Gold Nanoparticles". In: *Colloids in Biotechnological Applications*. Research Signpost publishers (p. 209-216), 2010.

- Dr.V.Arul, et al

"Isolation, Characterization and Identification of Exopolysaccharide Producing Lactic Acid Bacteria from South Indian Fermented Foods (*Koozh* and *Mor Kuzhambu*) and Its Use as Biopreservative". *Probiotics and antimicrobial proteins* Vol.2, 3:145-155, 2010

Dr.K.Prashanth

- "Correlations Between Genotyping and Antibigrams of Clinical Isolates of *Pseudomonas Aeruginosa* From Three Different South Indian Hospitals". *Indian Journal of Medical Microbiology* ; 28: 130-137, 2010.
- "Detection of Penumolysin and Autolysin Genes Among Antibiotic Resistant *Streptococcus Pneumoniae* In Invasive Infections", *Indian Journal of Medical Microbiology*. 28:33-38, 2010.

Dr.A.Hannah Rachael Vasanthi

- "In Vitro Antioxidant and in Vivo Anti-Inflammatory Potential of Crude Polysaccharide From *Turbinaria Ornata* (brown alga). *Food and Chemical Toxicology* 48:187-192, 2010
- "Anti-Ulcer Role of Herbomineral Siddha Drug -Thamira Parpam on Experimentally Induced Gastric Mucosal Damage in Rats. *Human and Experimental Toxicology*. 29(3), 161-173, 2010
- "Prophylactic Role of a Herbomineral Drug-Thamira Parpam Against Cysteamine Induced Oxidative Stress in Liver and Duodenum". *Biological Trace Element Research*. 138:212- 225, 2010
- "Protective Role of Tannin Rich Fraction of *Camellia Sinensis* in Tissue Arsenic Burden in Sprague Dawley Rats *Human and Experimental Toxicology*. 29(9) 705-719, 2010
- "Flavonoid Rich Fraction of *Dioscorea Bulbifera* Linn. (Yam) Enhances Mitochondrial Enzymes and Antioxidant Status and Thereby Protects Heart from Isoproterenol Induced Myocardial Infarction *Current Pharmaceutical Biotechnology*. 11(8):887- 94, 2010
- "Indian Spices for Healthy Heart" – An Overview. *Current Cardiology Reviews*. 6(4): 274 - 279.
- "Safety and Bioactive Potential of a Traditional Polyherbal Formulation"
" *Journal of Pharmacy Research*. 3(9), 2211-2214, 2010
- "Protective Role of Air Potato (*Dioscorea Bulbifera*) of Yam Family in Myocardial Ischemic Reperfusion Injury", *Journal of Food and Function*. 1, 278- 283, 2010
- "Toxicological Evaluation of an Antilithiatric Polyherbal Siddha Formulation–Sirupeellai Samoola Kudineer in Experimental Rats". *Human and Experimental Toxicology*. Published online, 2010.
- "Cardioprotective Effect of Nerium Oleander Flower Against Isoproterenol-Induced Myocardial Oxidative Stress in Experimental Rats", *Journal of Cardiovascular Pharmacology and Therapeutics*, 2010
- "Dietary Supplements, Cholesterol and Cardiovascular Disorders in the Book *Modern Dietary Fat Intakes in Disease Promotion*", Edited by Ronald Ross Watson, Fablein De Meester and Sharma Zibadi copyright 2010 Springer Link – pp– 227 -247, 2010.
- "Marine Algae as Biomonitorers of Pollution at Tuticorin Coast-Southeast Coast of India" in the

book Coastal Hazards; Eds O.P. Varma, GV Rajamanickam & Eugene Wilson, IGC Publication pp: 94-98, 2010.

Dr.B.Sudhakar

- “Induction of Cell Death Through Alteration of Oxidants and Antioxidants in Lung Epithelial Cells Exposed to High Energy Protons”. *Journal of Biological Chemistry (JBC)*, 285 (32): 24769-74, 2010.
- “Expression Profile of DNA Damage Signaling Genes in 2 Gy Proton Exposed Mouse Brain”. *Molecular and Cellular Biochemistry*, Aug; 341(1-2): 207-15, 2010
- “Differential Oxidative Stress Gene Expression Profile in Mouse Brain After Proton Exposure”, *In Vitro Cellular and Developmental Biology*, 46(8): 718-25, 2010
- “Multiwalled Carbon Nanotubes Activate NF- κ B and AP-1 Signaling Pathways to Induce Apoptosis in Rat Lung Epithelial Cells”, *Apoptosis*, 15(12):1507-16, 2010.

Dr.Arunkumar Dayalan

- “The Dnmt3A PWWP Domain Reads Histone 3 Lysine 36 Trimethylation and Guides DNA Methylation”. *Journal of Biological Chemistry*, 285, 26114-26120, 2010.
- “Detailed Specificity Analysis of Antibodies Binding to Modified Histone Tails with Peptide Arrays”. *Epigenetics*, 6, 256-263, 2010.

Department of International Business

Dr.K.Mohan

- “Strategies to Improve Sales of Handloom Product with Special Reference to Puducherry”, in ‘Tecnia Journal of Management Studies’, a Research Journal of Tecnica Institute of Advanced Studies, Delhi, Vol.4; No.2, 2010 (ISSN: 0975-7104).
- “Perception of International Tourists About Historical Tourism in Malaysia: A Study”, in ‘International Journal of Emerging Business Issues’ published by Sri Venkateswara Group of Institutions, Coimbatore, Vol.1; Issue 2; 2010 (ISSN 0975 – 8925).
- “Leadership Style of Indian Managers and its Impact on Productivity”, in ‘International Journal of Emerging Business Issues’ published by Sri Venkateswara Group of Institutions, Coimbatore, Vol.1; Issue 2; 2010 (ISSN 0975 – 8925).

- “A Study on Indian Aquaculture Export – Opportunities & Challenges”, contributed to the Edited Volume of the Book ‘Strategic Issues in Business, Edited by Dr.Panchanatham, published by Sciotech Publications Ltd., New Delhi (ISBN 978 81 8371 289 7), 2010
- “Indian Seafood Export: Opportunities and Challenges”, contributed to the Edited Volume of the Book ‘Managerial Strategies for Excellence, Edited by Dr. Panchanatham et al, published by Sciotech Publications Ltd., New Delhi (ISBN 978 81 8371 290 3), 2010

Dr.P.G.Arul

- “Corporate Governance in India: Independent Directors – A Guardian or Burden?” published in Prabandhan: Indian Journal of Management, Vol.3, October 2010 (ISSN 0975-2854)

School of Education

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Department of Management Studies, Karaikal

Dr. Lalitha Ramakrishnan

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HONOURS / AWARDS / NOMINATIONS

Department of Library and Information Science

- **Dr. Chennupati K. Ramaiah** has been confirmed as the **Chartered Member** of the Chartered Institute of Library and Information Professionals in December 2010.
- **Dr. Chennupati K. Ramaiah** has been appointed as Editorial Member of the DESIDOC Journal of Library and Information Technology, Delhi.

School of Education

- **Prof. M. S. Lalithamma**, is nominated as a member of the Standing Committee to Review the Norms and Standards constituted by the NCTE, New Delhi, 01.09.2010 for a term of two years.

Department of Mathematics

- **Dr.A.Joseph Kennedy** is a Reviewer of the American Mathematical Society (MR) USA from July 2010.

Department of Ecology

- **Dr. Suja P. Devipriya** Life Member of Indian Science Congress Association from 2010.

Department of Commerce

- **Dr.Malabika Deo** was conferred Honorary Fellow of Indian Commerce Association, 2010 for outstanding contribution in the field of Commerce and Management.
- **Dr.Malabika Deo** was nominated as the Conference Secretary of 64th All India Commerce Conference, 2011.

Media Production Centre

During the 21st UGC-CEC Educational Video Competition organized by Consortium for Educational Communication, New Delhi, Out of 112 entries, Media Production Centre was awarded 3 Citation Awards and 2 Cash Awards. The Citation Award details are: Mr.J.A.Sanjeev Kumar, Producer on “The True Survivor (Horseshoe Crab)” in the Best Educational Programme category of this year, Dr.Jayanth Kumar Mishra, Script Writer “The True Survivor (HORSESHOE CRAB)” in the Best Script category and Mr.G.Sivakumar, Cameraman “Silk – The Queen of Fiber” in the Best Camera Work category. The Cash Awards are: Mr.S.Balamurugan, Editor won Rs.25,000/- on “French Fragrance at Puducherry” in the Best Editing category and Ms.M.Manamathi, Animation won Rs.50,000/- on “The True” in the Best programme for Animation category.

Centre for Bioinformatics

- **Prof.P.P.Mathur**, awarded Subhash Mukherjee Memorial Infar Oration Award of Endocrine Society of India at its meeting ESICON-2010 held at Christian Medical college, Vellore.
- **Prof.P.P.Mathur**, Nominated as Member Coordinator of Peer Team at Shyampur Siddheswari Mahavidyalaya College, Howrah and Shree Ramakrishna Institute of Computer Education and Applid sciences, Surat.
- **Prof.P.P.Mathur**, Nominated as a Member of the Project Review Group on ‘Fertility Regulation and Expanding Contraceptive choices’ of the Indian Council of Medical Research, New Delhi.

Centre for Study for Social Exclusion and Inclusive Policy

- **Dr. Thanuja Mummidi**, nominated as Editorial Member for the International Peer Reviewed Journal, “History and Anthropology” published by Routledge.

FOREIGN STUDENTS IN CAMPUS

- During the Academic year 2010-11, 16 foreign students (13 in PG, 1 in M.Phil and 2 in Ph.D.) from countries like Bhutan, Nepal, Srilanka, Canada, Afghanistan and Bangladesh joined our University under Study India programme.

STUDENTS' ACTIVITIES

Department of Management Studies

- The students of the Department have participated and won 1st Prizes in various Competitions and Events held at different institutions such as, Sona College of Management, Salem, Ahriti on 14.10.2010, Kumaraguru College of Technology (KCT), Gestion on 22-10-2010, Tamilnadu Agriculture University Conozensa on 14th and 15th Dec., 2010 and won the overall trophy of "Conozensa 2010".

Industrial Visits

- One day industrial visit to the **National Stock Exchange (NSE)** was organized to have an overview of NSE, Capital markets and Derivatives markets on 28th September, 2010.
- Industrial Visit to the **HYUNDAI MOTORS Ltd.**, Chennai was organized on 28.10.2010.

Department of International Business

- Mr. M. Suresh, Ph.D Research Scholar of the Department had received Rajiv Gandhi National Fellowship of Rs.12000/ per month for 5 years with a contingency amount of Rs.20000/-.
- 'Fresher Day' Programme was organized by the IInd year students of IB on 1/9/2010 at St.James Court Beach Resort, Pondicherry.
- 8 students of II MBA (IB) participated in the 'Connect 2010' organized by CII at Chennai Trade Centre during 8.9.2010 and 9.9.2010.
- 15 students of MBA (IB) participated as **Trainee Event Managers** in the Annual Meet organized by Free Nations at Ocean spray, Pondicherry.
- 32 students participated in **Retail Marketing Conference** organized by Gnanam Business School, Thanjavur, during 2.10.2010 and 3.10.2010.
- 6 of MBA (IB) students participated in **Man-Meet** organized by SRM University, during 5.10.2010 and 6.10.2010.
- 7 of the MBA (IB) Ist year students had won First Prize in the **Treasure Hunt** organized by the Hello FM in the campus.
- The second year MBA (IB) students participated in the Guest lecture on "**Enhancing Employability Skills**" delivered by Ashok Seetharaman Global Head HR, Telecom Business Unit, TCS, organized by the Placement Cell of the Department of Computer Science.

- 5 Girls and 3 Boys of MBA (IB) participated in the **Google off Campus** programme organized by Rajiv Gandhi College, Pondicherry on 11/10/2010.

Department of Commerce

- Two students K. Kalaichelvan and M. Meganath, Ph.D. Research Scholars received Rajiv Gandhi National Fellowship November 2010
- One student of M.Phil cleared JRF and 3 students of M.phil and 1 student of M.Com. cleared NET

School of Education

- 2 students of the Department cleared UGC-JRF/NET in the month of October 2010.

Department of Social Work

- Multi Organ Harvesting Aid Network (MOHAN foundation), a Non Governmental Organization which is pioneering the cause of organ donation conducted its annual event called **Organ - O - Culture** in Chennai on 9th August 2010. First year MSW (2010-2012 batch) took part in these activities. The students won the third place in street play and first place in mime among the other eleven who colleges participated in the events.
- The first year MSW students participated in the inter-collegiate social workers meet "**Samanwaya**",



organized by the Department of Social Work, B.C.M. College, Kottayam on 20th and 21st of September 2010 and won prizes. The main aim of the fest was to promote the creation of a protective environment for children. Twenty one colleges from across the country participated in the fest.

- The Department organized on 8 day Rural Camp at Pattinacherri village, Kariakal from 2nd October, 2010 to 9th October, 2010 for the 1st year MSW Students.



Department of Ocean Studies & Marine Biology, Port Blair, Andamans

- The students participated in the ANCOL FEST 2010 (Andaman and Nicobar Colleges Festival – 2010) won the runner up position.



Department of French

- A Research Scholar of the Department has cleared the JRF in the first attempt.

Department of Banking Technology

- Winners of 14th National Students Management Games (South Zone)**

Four teams of students participated in Business



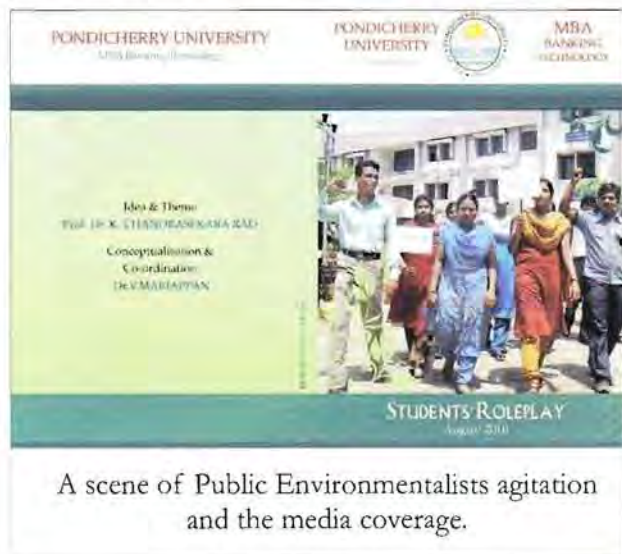
Simulation Games related to important business decisions and their impact on business through simulation exercises in the functional areas such as; Production Management – about product decisions, product mix decisions, level of production; Finance decisions; – such as source of funds and cost of funds, portfolio management, investment decisions, working capital decisions, Marketing decisions – such as marketing mix, pricing, demand forecasting and so on organized by All India Management Association (AIMA) during 20.10.2010 and 22.10.2010 One team qualified for the Regional final that was played on 22nd at CMS College, Coimbatore and Emerged as Winners of 14th National Students Management Games (Southern Zone) consists of four southern states.

• Students' Roleplay

Role play is one of the important methodologies followed in top B schools. This methodology enhances the level of understanding of the situation, demonstration of Leadership and Communication, Decision Making Qualities in a critical business situation. Leadership, Communication, Commitment, Decision Making, Team Work are some of the key qualities and characteristics demanded from a Business Manager to excel in his job. Besides understanding of the management concepts and strategies in the class room environment through lecture and group discussion methods, the students need practices on real life situations to succeed in the role of a manager.



The role play is about a critical socio, political, environmental and business issue where in the Board of Management has to take a crucial decisions that will have far reaching impact on the business as well as on the external environment. The case chosen for the play was Pondi Sugar Factory Private Ltd. that is already reeling under financial distress due to adverse production and market conditions due to macroeconomic industry climate. In this background the factory is confronted with environmental issue – that is on the charges of pollution by the environmentalists and the general



public. It also took a political turn as the assembly was in session and the opposition wanted a political mileage from the issue. In this context, how the Board of Management of the Sugar Factory handles the issue and takes its decision to resolve the crisis has been portrayed by the students through this play in this Department of Banking Technology.

Department of Anthropology

- As part of the M.A. curriculum, II M.A students accompanied by Mr. Rajesh Kandurgi, Assistant Professor had some for one month Ethnographic field work in the month of December 2010 among the Sidhi tribes in Karnataka.

Department of Physics

- I. Panneer Muthuselvam, has received Poster Award for the paper "Grain Size Dependent Magneto-Transport in $\text{La}_{0.67}\text{Sr}_{0.33}\text{MnO}_3$ " in the 55th DAE- Solid State Physics Symposium, at Manipal University, Manipal on December 26-30, 2010.
- Mr. Sandeep Kumar Satrasala, M. Phil. student has received M.Sc Project award "Aging and Gamma Irradiation Effects on Porous Silicon, in the 55th DAE- Solid State Physics Symposium, Manipal University, Manipal on December 26-30, 2010.
- Mr. Jayadevan, M.Phil. Scholar selected under NFP- Internship Scheme at Institute for Plasma Research to undertake a project with stipend of Rs. 10000/- per month for a period of 6 months.
- Miss Neethu T.P. and Miss Roshini N. Nair of I year M.Sc. awarded scholarship by Sitaram Jindal Foundation, Bangalore worth of Rs. 1000/- per month till 30.04.2011.

Centre for Pollution Control and Energy Technology

- J. Anuradha, a doctoral student presented on Biotechnology: Great Expectations & Achievements, was adjudicated as best and got her a cash prize and a trophy. Neeraja, an MPhil student receiving a best paper award in the National Seminar on Water Pollution and Control Measures. D. Keerthana, another MPhil scholar, was conferred the Sunderlal Bahuguna Best paper Award at



National Symposium on Recent Developments in Environmental Science & Technology concluded by the MS University.

Department of Banking Technology



- Gravita, an Annual Event organized by VIT Vellore, every year from 17-09-2010 to 19-09-2010 aimed at bringing the management and technical skills of management and technology students across the country. 12 students of the first year MBA Banking Technology students participated in various Management and Technical Events.

Department of Coastal Disaster Management

- Students have participated ANCOL Cultural Festival from 25th to 31st September, 2010 at Andaman & Nicobar College Festival.

Department of Tourism Studies

- National Study Tour - As an integral component of the curriculum, with an objective of giving practical exposure to the students, the Department organized



an 18 days study tour from 24th November to 12th December 2010 for the fourth semester MBA (IT) students. The specialty of this year's tour is the visit of North-Eastern India. The tour itinerary included the places of tourist interest across the five states in the Eastern and North Eastern regions like Bhubaneswar-Puri Konark in Orissa, Kolkata-Darjeeling in West Bengal, Gangtok-Natula Pass in Sikkim, Guwahati-Kaziranga in Assam, and Shillong-Cheerapunji in Meghalaya. Dr.Y.Venkata Rao, Reader and Dr. Sherry Abraham, Assistant Professor accompanied the students during the tour.

Department of Social Work



- The Department organized on 8 day Rural Camp at Pattinacherry village, Kariakal from 2nd October, 2010 to 9th October, 2010 for the 1st year MSW Students.

During the camp, a survey was carried out to know the post tsunami psycho-socio-economic aspects of the people of Pattinacherry village. Several other programs such as awareness on 'Suicide and Mental Health',

HIV/AIDS, Legal Awareness and also Livelihood training programmes were organised. A Scientific study of the village was done by the students through PRA (Participatory Rural Appraisal method). There were also documentary shows, competitions and games for women and children. During the camp, the trainees also involved in Shramdan activity to disseminate the message of maintaining hygienic environment by cleaning the drains along with local people. The students planted 50 tree saplings to emphasize the importance of safeguarding the environment. The students were enriched with a lot of skills and learning experiences in the camp

- **Study Tour** – II year MSW trainees of Pondicherry University went for a study tour to Ahmedabad, Surat and Mumbai from 17th September 2010 to 29th September 2010. The team visited many institutions, hospitals, NGOs and industries in order to gain knowledge about various practices in



institutions as well as in their respective specializations of Human Resource Management, Community Development and Medical and Psychiatric Social Work.



In Ahmedabad, the trainees visited NGOs such as Self Employed Women's Association (SEWA), Vocational Rehabilitation Centre for Handicapped (VRCH), Government Institutions: National Dairy Development Board (NDDB), industries: Anand Milk Union Limited (AMUL) and institutions: Institute of Rural Management (IRMA) and Hospital for Mental Health.

In Surat, the trainees visited the Centre for Social Studies, Sardar Patel Trust and had an interactive session with the Faculty and students of Department of Social Work of South Gujarat University.

In Mumbai, the trainees visited various NGOs, Industries and Institutes such as: Apne Ap Women World wide (A2W2), VIDEOCON, MANAV-FOUNDATION, CROMTON GREAVES (CG) and TATA INSTITUTE OF SOCIAL SCIENCES (TISS).

Centre for Women Studies

- A team of researchers of the Centre participated in the Regional Consultation organized by National Women's Commission in collaboration with State Women's Commission of Pondicherry on issues relating to 'Marriage contracted by minors'. The importance of counseling for both adolescents and their parents to solve the problems were highlighted. Awareness raising on the issues of child marriage through School curriculum, Media interventions and community awareness programme were suggested. Retaining legislation with regard to child marriage after discussing the implications of the existing laws were also suggested.

Department of Ocean Studies & Marine Biology, Port Blair, Andamans

Coastal cleanup programme under International Coastal Cleanup Day was held on 18th September 2010.



Collected plastic waste materials of 598 kg, in 1km stretch of the Coast.

Department of Food Science & Technology

- **Nutrition Awareness Campaign at Kalapet** A community nutrition survey was conducted by the 2nd year PG Students in around 300 families in



Kalapet, as a part of their curriculum to create awareness on the nutritional status of the people in Kalapet and in connection with the same a 'Public Health Nutrition Awareness Campaign' was conducted in the Jothi Vallalar Higher Secondary School at Kalapet on 22.10.2010. To portray pictorially the framework of the campaign, the students have chosen Community Nutrition as the plank with its epitome as "Nutritional Awareness-the Need of the hour". With this as the operational structure, many programmes were conducted in the school which included Skit, Folk song, and Puppet show. Many competitions including Quiz competition, Drawing competition, Fun game, Memory game, which espoused rapid sensitization on nutrition awareness among the contestants. The competitions attracted more than 100 students and the prize winners were awarded in the function. Mrs. Saraswathi, Principal, Jothi Vallalar Higher Secondary School, was the chief guest and gave away the prizes. The programme was designed aiming at total inclusiveness of students in the campaign through their voluntary participation and it was fully achieved.

Department of Performing Arts

- Cezhian's, "Kathai" a short story adopted as a part of the student play was directed by Dr. R. Raju.

- "Miser" a French Play was directed by Dr. R. Raju
- "Madurai Veeran Theru – k – koothu", was performed by Dr. V. Arumugam.
- 3 short films, "The End", "Dream" and "Life" was directed by the students in the presence of Mr. M. Subbiah.

Department of Tamil

- A Two days Numismatic Exhibition was conducted in collaboration with Thondai Mandala Numismatic



Association, Pondicherry on 22nd – 23rd Aug '10. Shri. S. Loganathan, Registrar, Pondicherry University inaugurated the exhibition.

Department of Anthropology

- A three days work camp between 26th and 28th August, 2010 was organised by the Department of Anthropology in collaboration with Dravidian University, Kuppam, A.P for the contributors for the Encyclopedia on South Indian Folklore. Nearly 30 scholars from all over South India participated in it.

Department of Management Studies, Karaikal

- Won Overall Championship in PROGYAN 2010 Management meet held at SASTRA University, Tanjore during 22nd and 23rd October 2010.

Community College

- Balamurugan V., III year Bachelor of Computer Applications and Raja T., III year B.Sc. Computer Science won First Prize in "Web Designing" in "Explorer '10", in an Inter-Collegiate competition conducted by the Department of Computer Science,

Applications and Information Technology, Saradha Gangadharan College of Arts and Science, Puducherry, on 04th September, 2010.

- Vasanthi R., Information Technology and Saradambal M., Information Technology won First Prize in "Paper Presentation" in "Explorer '10", in an Inter-Collegiate competition conducted by Department of Computer Science, Applications and Information Technology, Saradha Gangadharan College of Arts and Science, Puducherry, on 04th September, 2010.
- Balamurugan V., Bachelor of Computer Applications and Raja T., Computer Science won Second Prize in "Web Designing" in "TechFete 2010", an Inter-Collegiate competition conducted by Department of Computer Science, Pope John Paul II College of Education, Puducherry, on 16th September 2010.
- 9 students of B.Sc. Computer Science and B.Sc. Information Technology, participated in "Coscian"



in an Inter-Collegiate competition conducted by the Department of Computer Science, Hindustan College of Arts and Science, Chennai, on 29th September, 2010.

- Business Quiz was organized on 29th September, 2010 by III year BBA students.
- Intercollegiate Business Quiz was organised by BBA II year students on 13th October, 2010
- Exhibition on "Market Mix-Today" was put up by BBA II year students on 21st October, 2010. About 200 students came to view the exhibition.
- 26 students of Community College participated in the Elocution Competition conducted by FM Radio of Pondicherry University on the topic "My Favorite Freedom Fighter" on 12th August 2010.

- In Collaboration with NCC/Navy wings in Chennai unit, NSS conducted one day Awareness Program on 26th August 2010 at Community College. The aim was to emphasis the role of NCC/NSS to inculcate positive attitudes and risk bearing ability among youth population to become partners of Nation Building process. NSS Officer Pondicherry Unit and Principal Pondicherry University Community College spoke on the Occasion.

STUDENTS' PLACEMENT

The University students have been placed in various firms through Group Campus Recruitment 2010-11 conducted by Placement Cell, Pondicherry University. Detailed placements are given below: Mr. Muralidhar, IInd year Banking Technology student has been recruited by Reserve Bank of India, offered 10.5

Company Name	No. of Students
Tata Consultancy Services	11
Congizant Technology Solutions	151
Accenture	88
HCL Technologies	81
ITC Infotech	08
Thomas Cook	04
My Trip.Com	04
Orbits Tours and Travel	04
SOTC-KUONI	06
Total	357

MoU SIGNED

- University of Bradford, UK.
- University of Sungkyunkwan, Korea.
- Centre for Mathematical Modeling and Simulation (C-MMACS), Bangalore.

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