

April 2010 For private circulation



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A Students Practice Journal of the Department of Mass Communication, School of Media and Communication, Pondicherry University



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YOUTH EXPRESS

# The Gandhi touch



Member of Parliament (Amethi), was in his their leaders in a democratic manner," element during an interaction with PU students on Feb. 5, after session. inaugurating the Rajiv Gandhi campus.

Mr. Gandhi fired a volley of questions provoking students to if you know somebody in politics or if you have friends in the political Otherwise, the political system in political opponents," he added. our country is inaccessible for most

democratic country like India, agreed with a student's view that the

political parties do not choose said Mr. Gandhi in the hour-long

Cricket Stadium in the university political parties don't allow the youth friend than a teacher. to be part of decision making. That's why we decided that there are going to be no nominations in the NSUI share their opinions on a wide (National Students Union of India). range of topics, such as governance, It was with the aim to democratise believed they are Indians first. education and democracy, "In India, the functioning of Congress youth organisation that we started internal elections in Youth Congress which system, you can easily enter politics. has even been appreciated by our V. Vaithilingam, and the Director

challenged the efficiency of the "It is a paradox that in a seemingly educational system in India, he

Let's go Green!



way of teaching should be practical, analytical and interesting. He also encouraged the idea democratisation of classrooms, "During elections in India, where the instructor is more of a

> When asked about the activities of divisive forces, he said that only a small group in certain parts made divisive issues and that the majority

Member of Parliament (Mandsaur) Meenakshi Natarajan, Vice-Chancellor Prof. J.A.K. Tareen, Chief Minister of Culture and Cultural Relations, Replying to a question that Prof. A. Balasubramanian were also present at the function.

> Talking about leadership continued on page 4>

### Silver Jubilee Convocation

The twentieth convocation is being held on April 2 when 176 Gold medals, 13,572 Bachelors (including 5238 through distance education), 1499 Masters, 237 M. Phil. and 70 Ph.D. degrees will be conferred. Shri Kapil Sibal, Honourable Minister for Human Resource Development shall be the chief guest. Doctor of Letters (honoris causa) is being conferred renowned lyricist and author; and to Dr. Farooq Abdullah, Union Prof. G. K. Chadha, CEO, South Minister for New and Renewable Asian University and former Energy; Shri Javed



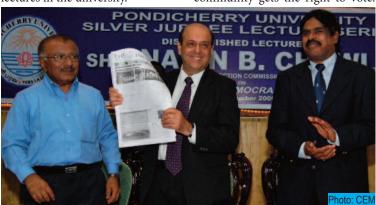
Akhtar, economic advisor to Prime Minister.

#### A bureaucrat with a difference

celebrations 2009-2010, exemplary made communication easier. personalities from in and around India are being invited to deliver ensuring that the transgendered lectures in the university.

As a part of the Silver Jubilee technological advancement that

Mr. Chawla played a key part in community gets the right to vote.



Prof. J.A.K. Tareen, Mr. Navin Chawla and Mr. S. Loganathan.

Dec. 30, 2009.

No stranger to Puducherry, Mr. Chawla has a long-standing relationship with the town; he held two important posts with the 1979-80 and 2000-01.

social service, he worked closely with Mother Teresa. Greatly a book 'Mother Teresa' and co-The Life and Work of Mother Teresa' with Raghu Rai.

2009 elections, he appreciated the December 2009 issue.

Chief Election Commissioner, Strongly advocating the need for Navin Chawla delivered a lecture on social equity, he spoke about voting 'Electoral Democracy in India', on rights of those left out of the democratic process since they could neither register themselves as 'male' or 'female'. Now they can register themselves as 'other'.

He also spoke about the need Government of Puducherry, in to ensure the participation of under-trial prisoners in the electoral Mr. Chawla is a humanist first process- at present they are not and then a bureaucrat. Drawn to allowed to vote, while they can stand for elections until they are convicted.

He enthusiastically answered influenced by her, he has authored questions raised by the students. When asked about educating the authored 'Faith and Compassion- public about Clause 49'O', he replied, "It is important to educate the public and election officers about the During the lecture, Mr. Chawla election process." He urged the briefly explained the workings of the students to participate in the election Election Commission. Pointing out process as booth level officers. He the differences between the 2004 and also launched THE INQUIRER's



Building model of MSGET unveiled

and Renewable Energy, inaugurated the International Conference on "Green Energy Technologies: Challenges vision on green technology. A in Research and Human Resource philanthropist and able visionary,



Dr. Farooq Abdullah, the world's Development" on March 23. Dr. he with Dr. Farooq Abdullah

from

Asian Foundation and UNESCO's

Images

only cabinet rank Minister of New Madanjeet Singh, Founder of South inaugurated the Madanjeet School of Green Energy Technology. The goodwill ambassador shared his foundation plaque and the building model was unveiled by them.

continued on page 4>

## Inkpot

THE INQUIRER brings to you university that is moving on the fast PU's 20th convocation. track. Here, we unfold PU's proactive The Silver Jubilee celebrations brought us a distinguished lecture by Mr. Navin Chawla and many new beginnings that we are proud of.

We are happy that this issue of

THE INQUIRER is being released on

As the university opens its doors to engagement in a wide range of activities. researchers, professors and professionals globally, we celebrate the true sharing of knowledge; and reaffirm our contribution to it. Please do write to us with your news and views.

Radhika Khanna, Editor



Antarghat- the within, vessel series by Bandeep Singh explores that the symbolism of the clay pot in association with the human body.

A report on our interaction with Bandeep- artist, photojournalist and photo editor, on page 7.

Can polio be eradicated from India?

A report on UNICEF's Workshop for Professors of Mass

Communication and Journalism on page 6.

#### **News Briefs**

organised a National Conference on 'Inclusive Perspectives for the Tribes in India' from March 29-30. It earlier organised a National Conference on 'Public Action and Inclusive Policy: Taking Stock of the Industries in India' on March 19. Reality and Exploring the Road financial assistance of UGC.

The Department of Performing Arts celebrated World Theatre Day. 12-13. It conducted a seminar on 'Dynamics of South Indian Theatre' at studio musicians, Baptiste Daleman & Co. day seminar on 'Indian Theatre at Cross Roads' on March 30.

The Department of Social Work celebrated World Social Work Day on March 27 by organising the



Nite'. Differently abled students from six schools in Puducherry expressed creativity and talent in it.

A National Workshop on 'Gender and Masculinities' was organised by the Centre for Women's Studies and Department of Social Work from March 25-26.

The Department of Pollution on Jan. 22. and Environment Engineering conducted 'Amrutham 10' on World Water Day on March 22.

The Department of English invited Prof. Satchidanandan, poet, critic and editor of Indian Literature from Ian. 20-22.

The Centre for Study of Social as Writer-in-Residence from March Exclusion and Inclusive Policy 10-20. A Creative Writing Workshop was also held on March 16.

The Department of Food Science Development of the Scheduled and Technology inaugurated the Association of Food Scientists and Technologists and conducted a one day workshop on 'Future of Food

The School of Education Ahead' from March 22-24, with the organised a National Conference on 'Education for Socially and Economically Deprived' from March

A Musical Concert by French theatre from March 26-27 and a one and songs by the students of the French Department was conducted on March 12.

> An International Seminar on Gandhi's Disarmament Initiatives: Global and South Asian was organised by the Centre for South Asian Studies from March 9-11.

The Department of Politics and International Studies organised a seminar on 'Political Economy of Development' from March 4-5.

The Centre for Bioinformatics hosted the International Seminar on 'Structural Biology' on Jan. 25.

The Department of Philosophy their organised a National Seminar on 'Consciousness and Self-Identity' from Jan. 21-23.

> The Memory STELE, installed by the UNESCO Chair of the University of La Reunion, was unveiled at the PU cultural complex

The Department of French organised an International Conference on 'From South India to the Islands of Indian Ocean: Indian Diaspora & Inter Culturality

## DNA barcoding workshop



A workshop on 'DNA barcoding: Identification of Flora and Fauna' was jointly organised by the of Ecology and Environmental Sciences and the Department of Biotechnology from Feb. 22-23. This was to celebrate the bacteria and fungi.

#### **International conference on Microfinance**

organised a three-day International Conference on Microfinance from Jan. 22-24.

a separate agency for the specialised marketing of Self-Help Groups' products. He also wanted the university to be involved in microfnance by establishing a research cell.

Success stories from business enterprises, group activities and for Differently Abled Women'.

International Year of Biodiversity 2010. First of its kind in PU's history, it contributed to Taxonomy, the betterment of humankind and its life supporting systems.

Practical sessions were conducted for participants to have hands-on training of different techniques that are involved in DNA barcoding, like genomic DNA isolation, electrophoresis and polymerase chain reaction. The participants were provided with samples like different plant species, earthworms,

The Department of Commerce community development were shared by Self-Help Group members from Madurai. They demonstrated how they live successfully with Prof. Tareen suggested setting up microfinance facilities with the support of NABARD. Ms. Amudha Shanthi from Thiyagam Pengal Arakattalai, an organisation working exclusively for the welfare of differently abled rural women, showcased a film 'Securing Livelihoods

## **Aarohan'10: Forum for students' creativity**



PU ON SONG: One of the teams performs at the group song competition.

The Students' conducted 'Aarohan- 2010'- an event literary and cultural competitions from March 2-8. The event kick-started with elocution, debate and competitions. Students from various departments of the university participated in the events.

A music competition was organised on March 3, and saw an overwhelming response from the

#### **Discussions in Anthropology**

The Department of Anthropology organised a three-day seminar from Feb. 3-5 at the Social Science Seminar Hall.

Prof. Kamal K. Mishra, Professor of Anthropology, University of Hyderabad, was the Chief Guest. The topics under discussion were -Cognitive Anthropology: The use of Linguistic Epistemology in Cultural from Jan. 4-8. Analysis; Post-Modernism in Anthropology: Rhetoric and Reality; Inter-Jati Exchange Relations in Rural India: Towards a Theoretical Revisit and Globality; Globalization and the Tribes in India.

Research scholars and students from various departments attended the seminar.

Welfare Wing students. The event covered different categories, such as Vocal, Instrumental, Classical (Hindustani,

Group. The group performances included the genres of Western, Indian and Folk music.

Balayan (Folk) and Belormi (Hindustani) won first prizes in their events and became crowd-favourites for their enjoyable performances.

Other competitions were dance performances (classical, folk & choreography), skit, mime, painting (on canvas) and collage.

The essay competitions were organised on March 8 in Hindi, English and Tamil. The topic for the English essay competition was "News making vs. News faking".

Aarohan brought in a wave of Carnatic, Folk and Light) and energy & enthusiasm on the campus.

#### Women's football rules



The Department of Physical selected will participate in the All Education and Sports, Pondicherry India Inter University Football University, organised its first ever Tournament for Women which Football Tournament for Women University, Haryana.

as Rajasthan, Maharashtra, Madhya J.A.K. Tareen said, "These games, Pradesh, Andhra Pradesh, Goa, between states will encourage Kerala, Tamil Nadu and Puducherry national unity and understanding took part and the four best teams between the students."

South-West Zone Inter University will be organised by Kurukshetra

During the inaugural function Teams from various states, such on Jan. 4, Vice-Chancellor Prof.

Centre for Electronic Media & Mass Communication wins two awards & two citations in the 20th UGC-CEC Education Video Competition 2008 & the Competition of Centre for Environment Education (Vatavaran 2009) respectively.

#### Tourism Studies: UGC-SAP National Seminar

The Department of Tourism Studies and development of markets yet organised a two-day National not explored. Seminar from March 19-20, on **Akanksha '10: dream it, do it** "Creativity Innovation in **Tourism** Entrepreneurship: Contemporary Trends." Papers were innovative concepts, based on research contributions evidence and empirical case studies of successful business models and entrepreneurs.

The seminar concentrated on India's relative performance in tourism compared to other Asian nations like China, Malaysia and Thailand and emphasised on the need for creativity and innovation as the principal ingredients of entrepreneurship that are needed more than ever before. Both of these involve entrepreneurial initiatives targeted at the development of new destinations, innovations in tourism promotion and expansion delivered the keynote address.

The Department of Tourism Studies also organised 'Akanksha' 10-Looking Beyond' an annual event, from Feb. 20-21, in the School of Management building.



The Vice-Chancellor, Prof. Tareen

inaugurated the function, and released 'Yatra' magazine, the Rakesh Mathur, President, ITC the middle class', 'Civil Aviation: WelcomHeritage, New Delhi, was the Guest of Honour and he and 'Beyond Incredible India:

Since its conception in 1992-93, this Institute-Industry interface event has provided a platform for interaction between the industry and academia. This year's Akanksha saw the launch of the first Alumni Meet of the Department of Tourism Studies. A photography and painting exhibition showcased the creative work of the students.

It brought together CEOs, Directors, Tourism Administrators, Academicians and representatives from NGOs to deliberate on key issues and evolve practices in Students during the culturals at Akanksha. tourism and the hospitality industry through panel discussions and special lectures.

It consisted of three technical annual publication of the department. sessions- 'Tourism: Reaching out to Expectations vis-à-vis Achievements' Rebranding Indian Tourism.'

For coverage of activities in Campus Buzz, inform us at puinquirer@gmail.com

# **In Focus: Department of Performing Arts**

In continuation of our section which is similar to the "Know your University" initiative on the campus, we are happy to showcase yet another department. This issue introduces our readers to the working and accomplishments of the Department of Performing

Department Performing Arts started functioning from the academic year 1988-89. One of the most diverse and interesting departments of the university, it offers the following courses- M.P.A. (Master of Performing Arts), M. Phil, PhD and P.G.D.T.A (Post Graduate Diploma in Drama and Theatre Arts, an add-on course). These courses give students unique career opportunities in various fields like Film, Radio, T.V. Networks, and as faculty in educational institutions.

Students here, learn about Modern Indian Theatre, Western Theatre, Classical Indian Theatre, Sound Designing, Film Acting, Film lighting and sound. They have an open-Direction, Theatre Acting, Advanced Theories & History, T.V. and Film air multipurpose theatre as well. Acting, Theatre Architecture, Play Production, Children's Theatre, Dance Theatre, Musical Theatre, Theatre Games, Theatre Exercises, Theatrical Martial Arts, Theatre in Theatre, Sculpture & Painting related workshops organised in 2009 were a Education, Set Designing, Lighting, to Theatre. Designing, Make-Up and Costume Koothu, Mime and Choreography,





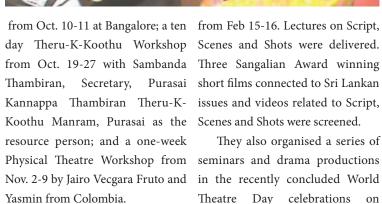
Stills from: (top left) Paari Padukalam (top right) a Theatre-in-Education (TIE) production on environment (below) The Miser by Moliere.



Production, Script and Play Writing, Theatre Therapy, Experimental

Designing, Folk Theatre, Theru-K- infrastructure and also has its own Theatre in Education Company, library with computer and internet Mass Communication, Voice & facilities. In addition, there are three Delhi as the resource person; a Speech Training, Classical Music, air-conditioned Studio Theatres Theatre Jam Workshop in (Script, Scenes and Shots) was creativity on the campus.

The department has been organising several workshops for the benefit of students. The major Children's Theatre Workshop from The department has good July 16-17 with Mr. Sumesh, member, National School of Drama, New Music for Theatre, Performance which are well equipped with collaboration with Theatre Mara

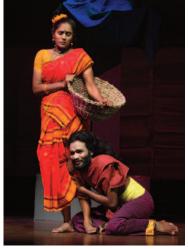


conducted in the department studio (as told to THE INQUIRER)

issues and videos related to Script,

They also organised a series of Theatre Day celebrations on In 2010, a workshop on Triple S March 27, stimulating thought and







## Kashmir University media faculty engage PU's communication students

Education has no boundaries. This was demonstrated when Ms. Muslim Jan and Ms. Syeda Afshana, came all the way from Media Education Research Center (MERC), Kashmir University to Pondicherry University to share their thoughts regarding emerging issues in media.

In a two-day workshop which was held on Jan. 23 and 25, students got an insight into the real problems of Kashmir and the role of media.

Discussing "Role of Media in Conflict Transformation in Kashmir," Ms. Syeda Afshana said that Kashmir is currently undergoing



journalists do not set out to reduce plight of Kashmiri women whose conflict, although good reporting husbands went missing, whom often reduces conflict," she said.

conflict transformation. Reporting a debatable topic and there is no 100 orphanages in Kashmir. any conflict is a challenging task for proper yardstick to measure it.

she called 'half-widows'. She also Good reporting, according to her, is mentioned that there are more than

According to her, journalists in media personnel. "Professional During the discussion she spoke on the country are not doing justice to

rarely incorporate the entire context remorse." She also highlighted the focus on both the non-violent and the violent sides of the issue."

She further said that the people Kashmir should take responsibility related to this as well.

In her discussion about

conflict-reporting. "Their reports that they can be killed without of the matter. The media should different techniques of propaganda and linked the term to the situation in Kashmir.

Later in the day, Ms. Muslim Jan of Kashmir had realised that talked about the role one should play violence was not the answer to their in conflict resolution as a media problems and that the media in professional. "One needs to put him/her in that position to to overcome these issues. She understand the problems and to seek showed some photos and clippings out a peaceful solution to the problem," she added.

A film, Working on the Edge, an "Propaganda and its Techniques" she EMMRC MERC production, was explained, "Propaganda is systematic also showcased. This was followed by brainwashing and it is designed to an interactive session between the provide focus for our mistrust and KU professors and the students of hatred, to dehumanize the enemy so Media and Communication, PU.

## Let's go Green!

Following

Vice-Chancellor Prof. Tareen gave

the presidential address. Fittingly

introduced by Dr. Uma

Chandrasekaran, MC, as an

institution builder and a mover and

shaker who moves mountains by

shaking everyone out the status quo, Prof. Tareen spoke about the

genesis of the centre. He said that

universities have a big role to play in

contributing to society and can't be

islands in isolation. "They need to

proactively participate and develop a strong research base in the

"If institutions of excellence are

needed, we don't need people who

sleep. PU is the fastest growing

university in the country and has

opened its doors to researchers,

globally," he said. This important

and

professionals

the Registrar,

Mr. S. Loganathan.

He lauded Prof.

demonstrates that

all miracles are

J.A.K.

The three-day conference

without damaging or depleting

demonstrated to damage health and

the environment, iii) reducing waste

and pollution by changing patterns

sources, green devices, green

chemistry, nano-biotechnology and

green management techniques. A

addressed the students, researchers

This event witnessed the

It focussed on alternative energy

of production and consumption.

Tareen's

country," he added.

You must have that feeling in

your heart that you are not

-Dr. Farooq Abdullah

Abdullah's

Felicitations were given by Prof. V. Renugopalakrishnan, Children's inspiring call to the youth, Hospital, Harvard Medical School, Boston and Dr. A. Balasubramanian, Director, Culture and Cultural Relations, Pondicherry University.

his inaugural address, Dr. Abdullah said that this conference is



INTERACTIVE MOMENTS: Dr. Farooq Abdullah with children during culturals. important not only for India but also for the world. "Due to the energy consumed by the West, the world is suffering from global warming. We have to co-operate with the rest of the world too. Whatever we make, event in the annals of PU's history we must supply to the countries ended with presentation of vote that are not so developed and are of thanks by

in need of those resources," he said.

In a country where even today for the future of India- for leadership which children yet not born." 40% of the people

have not seen an

electric bulb, he emphasised on the possible with selfless dedication. need to groom green energy from natural sources- the sun, water, concentrated on: i) sustainabilityearth, fire and ether- all that have meeting the needs of society in ways been venerated and sustained life from the beginning of time. "Even natural resources, ii) innovationthough fossil fuels cannot be done developing alternatives to away with, there is an imperative technologies to those that have been need to harness energy from solar, solar-thermal, tidal and other alternative sources; and which could only be achieved with development of human resources," he added.

He aired concern on the tremendous amount of loss incurred by the nation due to dishonesty and team of scientists from industry and the pilfering of money. He urged the academics from India and abroad youth to work with dedication. "You are the builders of the India of and scientists. tomorrow. Your heart must ache. You must have that feeling in your coming together of heart that you are not doing it for of minds to ensure a better yourself but for the future of India- for children yet not born."

#### Empowering the differently abled

On March 8, the Centre for Study of Social Exclusion and Inclusive Policy Department of Social Welfare, organised an interactive capacity building programme for the Mr. Anburaj, Vocational Guidance differently abled students of the Officer, District Rehabilitation university. This was another step by the Centre in carrying out action-oriented research that can lead to policy suggestions for the different 'socially excluded groups'.

Faculty member, A. Chidambaram, who has been actively researching on disability, conducted a survey within the university to identify differently in the capacity building programme. events in the future.

world through the use of Green Energy Technology. Mr. Elangovan, Deputy Director, Government of Puducherry, and Centre, Nagapattinam were the key

Mr. Elangovan spoke on the welfare schemes available for differently abled persons and Mr. Natrajan spoke on the different Acts for persons with disability. The event was also aimed to create a platform for differently abled students on the campus. These abled students to meet in order to students were invited to participate create a forum to organise similar

## Women of the world forge ahead

The Centre for Women's Studies celebrated Women's Day on March 8 in J.N. Auditorium, which was followed by a Film Festival till March 12. The theme for this year, also the 100th year of International Women's Day, was 'Looking back and moving The Chief Guest, Ms. Sumita Kandpal, a retired IAS officer and member of the Mahila Samakhya, Vice-Chancellor, Prof. J.A.K. Tareen, Prof. D. Sambandhan, Dean, School of Social Sciences and International Studies, and Dr. Usha V.T., Reader Coordinator, Centre for Women's Studies shared the dais. The Centre also celebrated its tenth year of inception.

highlight women's issues, which needed to be discussed and given ample importance. In addition,

 ${f A}$ nanda  ${f R}$ angapillai  ${f L}$ ibrary

# EN'S DAY-2010 Dr. Usha V.T., Ms. Sumita Kandpal, Prof. J.A.K. Tareen and Prof. D. Sambandhan. Mahila Samakhya, organisation set up by the HRD them to break out of the stereotypes ministry in Uttarakhand which empowers women to be an active

part of mainstream society.

The Vice-Chancellor regarding the negative portrayal of women in the media, especially in soap operas. He emphasised the Ms. Sumita Kandpal talked about role of education in women's

an empowerment, and the need for created by society.

He also released two books-'Women and Moral Policing in India' and 'Gender Violence: Some Dr. Usha stressed on the need to offered some interesting views Primary Facts'. The talk was followed by the screening of a documentary called 'Twilight at Home', produced by the Centre for Women's Studies.

The Gandhi touch

qualities, Rahul Gandhi said that

every student has the capability to be

a leader and a teacher should

encourage him/her and bring out

that potential. "Curiosity is the key

after the session, on his way out he

devoted about a quarter-of-an-hour

with Vijayata, a differently abled

student of PU (for more on Vijayata

see Vol. 1 No. 4 of THE

As he mingled with the students

>continued from page 1

to be a leader," he added.

## (en)abling access



To focus on the information needs of the visually-impaired, an experimental initiative has been taken by the Ananda Rangapillai Library. One terminal at the online reference section is provided with essential software and hardware to enable visually impaired students/ scholars to browse/access e-content

A demo during the recent AAA Committee visit by Ms. Karkuzhali, a scholar from the English was coming up soon.

department was largely appreciated INQUIRER on the website). by members.

Kendriya Vidyalaya, situated in the PU campus, took a tour of the university with their teachers. They abled in the country. visited the library, which motivated was kindled and they were curious to know if they could become happy to note that a children's library a positive reply.

Vijayata took the initiative and Students of class II and IV of the asked Mr. Gandhi what were his ideas for offering solutions to problems faced by the differently

In a detailed discussion that the children to read. Their interest followed Vijayata was asked for her suggestions. Few days after the session Vijayata also sent an abstract members of the library and were to Meenakshi Natarajan and awaits

> On and off the dais, Mr. Gandhi formed an instant rapport with the students. He reaffirmed his capacity to connect with the youth of today.

## **D**EBATES AND **D**ISCUSSIONS

## European Convention on Human Rights

the 'European Convention on Human Rights: Lessons from Experiences', organised by the Department of Politics and International Studies, in collaboration with the University of Paris 13, France, took place from March 1-3.

colloquium catalysed an intense and a long awaited discussion on human rights and their violations plaguing the international context in general and the European, South Asian and the Indian contexts in particular.

The Vice-Chancellor, Prof. J.A.K. informative his Presidential Address, said that the of Human Rights perceptions vary from community to community and he stressed on the necessity to include this within the

The International Colloquium on scheme of things. Prof. Mohannan Bhaskaran Pillai, the Department, brought to the fore the reality of the idea and discussed the practice of non-American and non-European perspectives Human Rights

> The deliberations encompassed several important issues related minority women, rights, environmental issues and media. Focus was also given to forced marriages and anti-terrorism laws on human rights as well as the fundamental freedom of expression as practiced by the media and the consequences and stated that the violation of its rights media personnel.

Students were given opportunity to participate as panelists and share their ideas with the academic community.

#### **Eco-friendly solutions**

The Department of Biochemistry and Molecular Biology organised a two-day Silver Jubilee National Symposium on Ecosustainable Management of Plant Diseases. It was held from March 12-13.

Prof. B. Kannabiran, Coordinator, stated that the excessive use of synthetic pesticides has led to environmental pollution through the accumulation of toxic residues in the soil, water and food.

He also talked about the resulting environment needs safeguarded by reducing the use of the synthetic pesticides. This can be done by switching to eco-friendly pesticides and alternative fertilisers that do not harm the environment.



## **Remembering Sri Aurobindo**

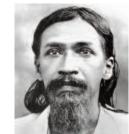
Conference 'Re-reading Sri Aurobindo' was India from foreign rule to the organised by the Department of liberation of man from ignorance-English from March 4-5 to mark the he brings a touch of fulfilment to all centenary of Sri Aurobindo's arrival disciplines." He also narrated an Puducherry. University saw a confluence of his inimitable style and said, "The people from all over the country, including an unusual mix of secret academics, devotees and research inconscience." scholars. It was a gathering to engage with Sri Aurobindo with a fresh Tareen stressed on the need to have perspective, to re-read his work and be inspired again.

overview of the conference, said that this was an occasion to try and look at the person, who has contributed so much to our understanding. He said, "It is my argument that Sri Aurobindo was essentially a poet."

The keynote address was delivered by Dr. Manoj Das, from Sri Aurobindo Ashram, and a recipient of the Padma Shri for his contribution in literature. He opined that, "To present the mystic thought of India through a language that is not Indian, has been Sri Aurobindo's contribution, along with writings on of subjects. Sri Aurobindo's main contribution was to the vision of the

on future of man- from liberation of Pondicherry evocative story on human greed in greatest freedom is defeating the demon within

Vice-Chancellor, Prof. J.A.K. convergence between disciplines, including understanding Prof. Murali, offering an mysticism and noble thoughts that make universal education possible.



INQUIRER pays tribute visionary & spiritual leader, on the occasion of the centenary celebration of his arrival in Puducherry on April 4.

and also proposed an evening Diploma course in Sri Aurobindo Studies. He also expressed that the Ashram. His plans were met with on the need to evolve an integral much applause and appreciation.

There were many eminent Sri Aurobindo scholars at conference: Dr. Prema Nandakumar, Prof. Makarand Paranipe from JNU, Dr. Ananda Reddy of SACAR, Ms. Shraddhavan, Mr. Georges Van Vrekhem and Dr. Rod Hemsell. Most of them stressed on the need to re-read Sri Aurobindo. The sessions covered a vast range of topics: Sri Aurobindo's poetry and poetics, philosophy, his epic poem Savitri, the foundations of Indian culture, yoga and metaphysics, drama,

hermeneutics to read Sri Aurobindo. Questioning the role of the mind in this endeavour, he spoke of the blocks which came about due to exceptionalism, which led to totalitarianism, and also of the concentration/contraction of the entire project on two individual persons: Sri Aurobindo and The Mother. Another point of view was presented by Dr. Ananda Reddy who spoke of the binaries of hagiography and historiography, which he dismissed as intellectual jugglery, and the need to rise above it by re-reading Sri Aurobindo in silence, involving an inner re-reading.

One of the most passionate papers came from PU's Finance Officer, Mr. S. Raghavan who offered a fresh and novel reading of Sri Aurobindo and Wordsworth's poetry. The conference ended with a round table discussion, which revolved around the question of collective and individual yoga; the relevance of Sri Aurobindo today and the different perspectives with which we could engage with his texts in the contemporary world.

Ketaki Chowkhani (Alumna, Department



Delegates and organisers at the The 'National Conference on Re-reading Sri Aurobindo.'

Aurobindo School of Eastern and Chair for Sri Aurobindo Studies in

poetry, sociology and a wide range He announced that the Sri university was keen to institute a psychology and politics. Western Thought would be activated collaboration with Sri Aurobindo

The conference was a ground for different ideas. Prof. Paranjpe spoke

## Emerging Trends in Media: Digital Culture and Information Society

The Centre for Electronic Media & MOBILE CULTURE Mass Communication organised a Rise of Digital Culture and its Cell Impact on Information Society" from Jan. 21-22.

The seminar was inaugurated by Vice-Chancellor, Prof. J.A.K. Tareen, Sreedher, Director, Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi and Shri R. Mahadevan, former Chief Editor, BBC World Service, London.

his keynote address, Sreedher discussed transitions that this knowledge society is undergoing and said that things are changing with the rise of digital culture. He also talked about the lack of emphasis on the role of education in media.

all the participants to understand the impact of technology on culture and society from both theoretical and practical perspectives.

It consisted of nine technical Technologies: A Media New Perspective, Internet and Online Culture, Social Media, Development Communication, and Development, New Journalism, Television/Film in Transition, Print Media & Radio and E-learning.

with our readers:

two-day national seminar on today- everyone from the mailman networking sites, professional viewers in the world. "Emerging trends in Media: the to the corporate executive owns one. networking sites, blogs, micro blogs, changed the way communicate. They also have a



like India, where mobile technology has cut across economic and social The seminar gave a platform to backgrounds. It has helped in quick communication whether at the time of a natural disaster or in helping farmers be aware of crop prices. NEW MEDIA & SOCIAL MEDIA

sessions on the topics: Mobile researched and revolutionary forms of media today. An interesting idea put forth in the seminar was that of the future of new media. Augmented reality is a growing area in virtual Media reality research and generates a composite view for the user. It is combination of real scenes viewed by the user and a We share here some of the virtual scene generated by the important developments in media computer that augments it with additional information.

Cell phones are ubiquitous of new media that consists of social phones have completely forums, video blogging, book-

conglomerates are taking over people marking, photo sharing etc. Sites such as Myspace, Facebook, and formats in television production. For Emerging Trends in Media: The Rise of gital Culture and its Impact on Information Society

Prof. A. Balasubramanian, Dr. R Sreedhar, Prof. J.A.K Tareen, Mr. R .Mahadevan, Prof. V Senapathi and Dr. S Arulselvan. greater role in developing countries Twitter have completely changed the instance, Warner Bros. has recently way people communicate. Social media thus plays a vital role in participatory journalism, paving the way for registering opinions and

TELEVISION IN TRANSITION

wider social interactions.

With the advent of broadcasting New Media is one of the most technology, television is heralding a new era in digital media. DTH (Direct-to-Home) is the revolutionary platform in satellite channel broadcasting technology, that offers users a wide range of programming options and makes TV viewing a pleasurable and interactive experience. In two decades, a series of economic and political changes have contributed to the globalisation of the television as a medium and as an industry. With over 300 satellite television

started aligning its business with the Bollywood film industry.

ICT- INFORMATION COMMUNICATION TECHNOLOGY

ICT is the buzzword for development today. It empowers people to find, explore, analyse, discrimination. It also gives users quick access to ideas and experiences from a wide range of

ICT also plays a vital role today in empowering the differently abled. range of opportunities for students It attempts to help in many ways learning opportunities and providing prove to be a very useful tool for access to knowledge. It is knowledge dissemination. complementary to learning, and

people, communities and cultures.

Social media is yet another form channels, India is poised to become helps improve life skills. Thus, the home of the largest number of ICTs have impacted society on many levels.

In addition, international media DEVELOPMENT COMMUNICATION

Development communication is companies and rolling out new a communication strategy used to promote social development. The most pressing issues covered under this are related to sustainable development. Environmental issues can be addressed through awareness and activism which can be made possible through various forms of communication (interpersonal, group, organisational, mass, etc). Social debates can be initiated to discuss these issues using both traditional and mass media. Awareness about HIV-AIDS and other important issues can also be generated through various development communication programmes targeted at different strata of society.

**E-LEARNING** 

E-learning refers to various forms of technology-enhanced learning. It is also called online exchange and present information learning, virtual learning, distributed responsibly and without learning, networked or web-based learning. Modern technology has made learning very easy and effective. Numerous websites, on-line teachers, EDUSAT, videos and animations have opened a wide to explore. Particularly in the area of such as capacity building, enriching Distance Education, E-learning can

Smarak

## **Values to help each other**

help my friend or this family member who is depressed?" When you don't want to help yourself it is difficult for anyone else to help you. When someone does not want to help themselves and is not prepared to make the effort to come out of that state, the way in which we can help is to be like a sun, to shine and give off light. If someone wants to take the light, let them open their windows and take the light and, if walls you need: not, they will continue to be closed away in the house in the dark. But trusting yourself, others and life even then they know that outside there is light.

n occasions you want to generate an environment in which help someone and you people are not afraid, they feel ask yourself: "How can I themselves unblocked and natural with you, they relax and feel comfortable with you. In that environment their most positive part can emerge, their inner leader, their inner ruler. Being yourself, not honouring others because you want something from them, but rather loving them, allowing them to open themselves to their true being can help in generating bridges and not walls.

To build more bridges and fewer

To trust. Learn to trust because opens you up to unimaginable possibilities. Don't worry if someone The best way to help is to free deceives you, if the other is not honest, yourself of negativity, blockages and if this, if the other... Stop putting inner fears, and that way you conditions with the "ifs" and act.

don't turn them into excuses. If you don't accept challenges, your life will be of a "boring security", whose base is the fear of the new and of change. It may appear secure and comfortable, but it is an illusory security, that may be broken at any moment and in any

Acceptance. Mistakes, failures, upsets, disappointments, part growth and of

oaching. In this issue we have anothe xtract from her book DARE TO LIVE

Faith. Jump over the barriers, knowing the process, and they your spiritual reshould not be condemned or feared. Each human being has passed or is passing through them, and it will continue to happen.

> Remain light. Everything has its should discover meaning and significance. If not today, in the end you will understand that meaning. It is healthy both for the mind and the body not to weigh oneself down with exaggeration and a lack of perspective.

Life is a game. Know the rules and play it well. A good player is aware, easy, tolerant and flexible, norm or another player for much time; they give respect and attention, but continue going forward. A good try to play that of others.

Respect for being. Recognise will make you fear again.

being, with some good inner resources that you and use. Don't



Published in India by accept false exter- Indra Publishing House. nal supports, such as name, fame, position, praise. You are what you are because of what is within you. The point of reference is the eternal and valuable, and it is inside you. So you cannot fear that it will be spoilt.

Silence and positive attitude. does not stay trapped into a scene, a Realise the importance of being silent from time to time, to reexamine and renew positivism towards yourself and towards life. If player plays their role and does not not, the speed and immensity of the negative forces of being, or of others,

#### Let's eradicate Polio once and for all

countries- Nigeria, India, Pakistan and Afghanistan. What are the challenges and what needs to be done to eradicate polio from India? Recognising the important role of the media, UNICEF, in technical collaboration with the National Polio Surveillance Project-India (NPSP) and the World Health Organization (WHO) organised a workshop for Professors of Journalism and Mass Communication in Bangalore from Feb. 15-18.



Mr. Deepak Gupta of UNICEF stressed on the need for strategic communication for behaviour change. Pointing out the need for result-based communication, he said that the media campaigns needed to be systematic, planned and sustained to effect social change.

International Media Institute, emphasised the social responsibility journalists to contribute development to communication rather than focusing efficacy. For this, the government on negative news.

Information about polio eradication was shared in technical they added. sessions by NPSP officers Dr. Pavan Speaking about those most likely to be affected by polio, they said new-born babies, and other children maximum risk. Therefore, the children need routine immunisation the Oral Polio Vaccine (OPV)- two drops supple-

polio virus to spread.

The movement to eradicate polio is he largest public health campaign interpersonal nobilisers belonging to the Social f the local dialect and the genuine oncern of the friendly neighbourhood unt who visits your home and asks

n the containment of polio since 001. Formed by UNICEF and oor grassroot crusaders, reaching out to families in polio-endemic and nigh-risk areas in UP and Bihar.

he polio eradication campaign.

good personal hygiene and sanitation Prof. J.S. Yadav, Director, conditions, reducing diarrhea, ensuring better nutrition for children, and exclusive breastfeeding for the first six months after birth can help improve the polio vaccine needs to provide proper water supply, sewage and toilet facilities,

Murthy and Dr. V.N. Holla. campaign in India has reduced the anganwadi workers. cases from 200,000 in 1978 to 732 in 2009, persistent efforts are needed to make the country polio free. Civil up to five years of age, are at society too needs to press upon the government to ensure proper facilities, especially to sections of the society living amidst poverty.

mented by repeated doses at least six sensitised to ground realities by film more times to provide complete screenings and field visits to an protection against polio. Since there urban health centre, a slum and an

↑he polio virus today is no cure for polio, it could only be anganwadi centre at Malleshwaram. continues to thrive in the prevented by giving OPV and by They interacted with auxiliary nurse world in four endemic reducing risk factors that help the midwives, a lady health visitor and a lady medical officer, as well as slum UNICEF manages the overal communication strategies.

> It has been able to generate the support of celebrities. Media campaigns featuring film stars and

immunisation, mobilise support difference in this field. The police and should be a subject for talk discussions and educational films. Polio experts said that keeping dwellers to get an understanding of key aspects related to polio.

The field visit reflected India's success story of the immunisation of 172 million children by 2.3 million health workers and volunteers who visited 200 million houses nationwide. Despite grappling with poverty and underdevelopment, India has made tremendous leaps in the eradication of polio through the dedication Although the pulse polio of millions of volunteers and

So what can the media do to pitch in for this cause? Budding journalists, film makers and media practitioners need to be informed about facts related to the spread and control of the polio virus. It is hoped that the media task force will create The teacher participants were innovative communication campaigns so that each child will be healthy and safe from the disability caused by polio. Radhika & Sukanya

### Suicide: the path to nowhere

uicide is defined as the social upheaval and distress. During adolescence, the documented behaviour. rates of suicide attempts are higher

issue for society to think about and Experts have put forward various reasons for the dismal state of of these reasons, which mental health experts term as 'acute stress factors', include family conflicts, academic failures, unemployment, unfulfilled romantic ideals, alcohol abuse and a voracious appetite for high-end consumer goods.

For the overwhelming majority who engage in suicidal behaviour, it is probably an appropriate precipitating problems. Suicide is often considered a permanent solution to a temporary problem.

It is estimated that over 1 lakh people die by suicide in India every year. Our country alone contributes to more than 10 percent of suicides in the world. The suicide rate in India has been increasing steadily and has reached 10.5 (per 1 lakh of population) in 2006, registering a 67 per cent increase from 1980. Out of every three cases of suicide reported committed by a youth in the age learnt that whenever there is a group of 15-29.

diseases, malnutrition, infant and maternal mortality and other major health problems and hence, suicide is accorded a lower priority. Mental health services are inadequate for the needs of the country. For a population of over a billion, there are only about 3,500 psychiatrists. Rapid emerging family systems result in life as it comes. Bagalavan & Varisha

deliberate killing of oneself. It Inability to cope with the pace and is a problem that affects to live up to expectations results in people of all age groups, but mostly depression, a silent killer, which adolescents and young adults. leaves people vulnerable to suicidal

There is an emerging need for than at any other time in the human external emotional support. The enormity of the problem combined Adolescent suicide is a sensitive with the paucity of mental health service has led to the emergence of discuss, but it can often be prevented. NGOs in the field of suicide prevention. The organisations working in this field include mental health among people. Some Befrienders, a voluntary organisation with 31,000 volunteers in almost 40 countries that lends emotional support to people undergoing stress and helps prevent suicide.

Befrienders centres in India are Roshni in Secunderabad, Saath in Ahmedabad, Maithri in Kochi, The Samaritans in Mumbai, Aasra in Navi Mumbai, Sumaitri in New alternative resolution to their Delhi, Sneha in Chennai, Lifeline Foundation in Kolkata and Maitreyi in Puducherry.

> India holds the second positon in terms of highest rate of suicides iterate state, has the highest 32 deaths per day

> In the Union Territory of Pondicherry at least 15 youth between the age of 15 and 25 commit suicide every month.

Speaking to Mr. K. Kumar, every 15 minutes in India, one is Director of Maitreyi, Puducherry, we problem, people usually stop India grapples with infectious communicating with all those around, which is not a solution. "One should speak about one's problems. Let people know because there is always a way out!" he added.

With the interventions of these organisations, we can prevent suicide. Proper counselling accompanied with love and care can help urbanisation, industrialisation and the person evolve and be able to take

## Ramli Ibrahim: an artist at work

he beauty of Odissi was explored in a creative way programme 'Spellbound: A tryst with timeless on Feb. 9, at the Odissi' Sri Aurobindo Ashram Theatre, Puducherry. Ramli Ibrahim and his 7-member Sutra Dance Theatre group from Malaysia, resplendent in their majestic attire, gave a riveting performance.

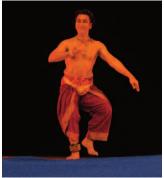
It combined influences from different dance forms and mesmerised the audience. Truly multicultural in its essence, it was choreographed and interpreted to the merely aesthetic. In his own suit the contemporary context, and brought forth the idea that art forms go beyond geographical boundaries.

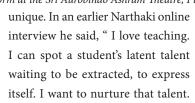
Overall, it was wonderful to see contemporary and classical art. a Malaysian troupe adapt and perform Odissi, with so much process of teaching is different and outward ritualistic show. When it arangetrams and we do not



Ramli Ibrahim (centre) and his team perform at the Sri Aurobindo Ashram Theatre, Puducherry. aesthetic as well as artistic finesse.

Ramli's art, however, transcends work as well as his teachings to his students, he aims to use dance as a platform for public awareness about I don't like people diving at my feet! your parents' money, why are you the dance.'





unique. In an earlier Narthaki online comes to a performance or class, if the great poet W.B. Yeats came to they don't come up to expectations or make me wait, they get hell from me. That's the guru in me. If you do not have respect for your art or for

Whatever you do, you must start wasting my time and yours? That's Ramli's perception about the with a pure inner heart, not just an why we have performed very few recommend it unless the student is serious about making dance a very important part of his/her life."

> Talking about artistic freedom and promoting traditional dance, he said, "I want to see Dance with a capital D," meaning that he wants to see it elevated as a much higher form of art than it is currently.

One of the most famous lines by mind on watching this 'spellbinding' performance: 'O body swaying to music/O brightening glance/How can we know/The dancer from Nandini & Sukanya



"With rising vater the stem of the lotus unwinds; The dignity of men is measured by their minds.'

Thirukkural is a classic collection of Kurals (couplets) authored by Thiruvalluvar. It expounds various aspects of life and is one of the mos important works in Tamil- also called *"Ulaga Podhu Marai"* (the Common Knowledge for the world) as it does not advocate any specific religion Thirukkural along with its visual representation rendered by an artist.

## The Language of Photography

quirky sense of humour and an aura of passion and a lot of dedication characterised



Mr. Bandeep Singh, Photo Editor and so on, were also discussed. of India Today, as he came to the classroom to interact with the students of M.A. Mass Communication on Feb. 11. The interaction was exhibition in Puducherry, under the open, informal and illuminating.

about photography was that it could not truly be 'taught' in a classroom the technical aspects are taught in photography course, the creativity that lets one take an evocative shot comes from within.

60s, when a photograph was the explained the processes. primary interface, the only visual how he explained concepts in photography to the students in a way that they could understand- he talked about how memory operates a photograph can actually convey the visual element.

He then took questions on the dynamic photographer. difference between photojournalism

booming laugh, a rather in newspapers and magazines.

The question of ethics as a photographer taking photographs during the time of war or calamity was also raised. "The moment you put your camera to your eye, you become an extension of the camera itself...one needs to experience the moment, yet professionally, detach himself/herself from it," he explained. Issues of perspective, how to really get behind the lens and understand the situation so as to portray it suitably in a photograph

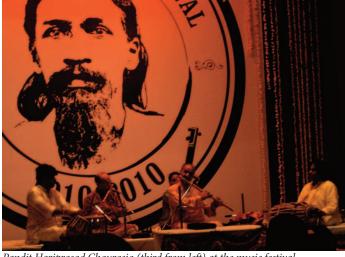
In addition, Mr. Bandeep Singh took questions about his recent work, Antarghat-a photography overarching theme of Sa: The One of the first things he said Feminine. It is a creative exploration of the idea of the feminine form, in the Indian aesthetic tradition. The setting. He emphasised that while play of light and shadow, as well as the symbolism of the clay pot in the photographs made them a work of art. Some students were interested to learn about the technical aspects of He talked about the early 50s and his photographs, and Mr. Singh

Sharing lighter moments with reference for news. It was interesting the students, he talked about his college days and asked the students about their experiences as Mass Communication students. He also offered some suggestions for THE as a series of images, and how much INQUIRER, on how it could be improved upon. Overall, it was an and add to plain text, which codifies extremely thought-provoking interaction with an energetic and

Nandini

#### Culture Briefs

A three-day Carnatic and Hindustani classical music festival was held at the Sri Aurobindo Ashram Theatre from March 26-28 to commemorate the Centenary of Sri Aurobindo's Arrival in Pondicherry. The audience was enthralled by stalwarts, such as Pandit Hariprasad Chaurasia (Flute - Hindustani), Uday Bhawalkar (Vocal - Hindustani), Bombay Jayashri (Vocal - Carnatic), R. Vidya Bharathi (Vocal - Carnatic), 'Kalaimamani' S. Kasim & S. Babu (Nadhaswaram - Carnatic), Murad Ali Khan (Sarangi - Hindustani).



Pandit Hariprasad Chaurasia (third from left) at the music festival

Nritya Bharati, a two-day classical dance festival was held at JIPMER Auditorium from Feb. 27-28. It was organised by Sri Geetagovinda Pratisthana and saw six solo performances comprising new choreographies by leading artistes: Priya Venkatraman (Bharatnatyam), Bimbavati Devi (Manipuri), Gopika Verma (Mohiniattam), Hari (Kathak), Sharmila Biswas & Aruna Mohanty (Odissi).

## Butoh: Dance communes with Nature

creates his own space. Indeed, Atsushi Takenouchi, a Butoh dancer from Japan made this very evident with his unique performance the courtyard at Sri Aurobindo International Centre of Education on Feb. 10. The backdrop was simple- a couple of trees around which Takenouchi gave his creative performance. His movements were fluid, simple and symbolized man's relationship with nature. The dance was accompanied by natural sounds with instruments made from stones, sea shells, bamboo and bells played by musician Komiya Hiroko.

"Butoh is based on the concept of an old Japanese word called Jinen. It is a dance form that communes with nature; it is like dancing with the flow of the universe, celebrating it," explained Takenouchi. This idea was clear as one watched the consisting performanceimprovisations that just seemed to

t is often said that an artist come from within, in a series of when Hiroko and Takenouchi interspontaneous, subtle movements.

> It is interesting to note that the inspiration for their work came



acted with disabled children and were fascinated by how much mere bodily expressions and sounds can convey, and how one need not 'plan' or 'fix' melodies and dance steps. This influenced Takenouchi's dance as well as Hiroko's use of simple instruments derived from nature. Their ongoing experiments have resulted in performances such as this. The graceful movements accompanied by very primal, earthy rhythms made for a mesmerizing show, and left many enthralled.





(top) Atsushi Takenouchi presents Butoh, (below) mu.3sician Komiya Hiroko explains about the musical instruments; Atsushi Takenouchi & Komiya Hiroko.







Balasubbulakshmi & Nandini

## Ziskakan: Transcending music

needs no language to be enthusing people.

the island of La Réunion. Formed in Pascal Manglou (electric guitar),

t has often been said that music theatre, dance, and storytelling.

They were here in Pondicherry appreciated- music is universal recently, to perform at a concert at in its language of giving energy, the Bonjour India Festival, on Jan. 22 stirring something deep within and at the Old Port. The band was very interactive with the audience, and Ziskakan is a Creole band from lively in its music. It was reminiscent of gypsy music, with a very rustic 1979, it is headed by Gilbert Pounia feel, accompanied by dancers in (vocals and guitar), Rouben traditional attire. The mood was Savariaye (tabla and drums), Gerard relaxed, and fun, as quite a few in the Clara (vocalist and drummer), audience joined in the dancing on stage. The music had elements of Jean Raddiga (keyboard), and fusion in it as well, with Indian taal Gerard Parame (drums). Their being incorporated, and tablas being music aims to preserve Creole used as instruments. The songs were culture, identity and tradition, and in both Creole and Malagasy (the present its complexity and richness language spoken in Madagascar),



to the world.

performing arts as well, such as India in the future.

and seemed to blend the untamed A little known fact about the lead expression of African music, the vocalist, Gilbert Pounia is that beautifully crafted melodies and though he's from the La Réunion beats of Indian Classical music, and islands, he's of Tamil origin. The the essence of Creole culture. A lot band launched a magazine as well as of French locals in the audience a radio station to promote Creole seemed to connect with the music, language and culture. Early in their and the concert ended on a colourful career, they covered other areas of and hopeful note of more tours in

### **Puducherry Ability Mela**



Mela Lathe Gandhi statue on Beach Road by the Vocational Rehabilitation Centre for the Adaptable Youngsters), Satya Special Handicapped (VRC) under the aegis of the Directorate General of Employment and Training, Ministry of Labour and Employment of the also present. Government of India.

The VRC is one of 20 centres across the country which provide training and also identify jobs and place its trainees in different areas of work depending on their interests and skills along with providing Career Counselling and Guidance.

Differently abled persons from the age group of 15-50 years are eligible to apply for training here. Vocational courses on offer here include General Mechanics, Computer Applications, General Electronics, Dress Making and Automobile Mechanism. Trainees are given a stipend of Rs. 100/- as per their days of attendance.

The fair showcased crafts created products on display.

was by the students and trainees at the organised on Feb. 20, near VRC. Many young students from NGOs such as SADAY (Centre for Special Attention-Deserving School and ARUNIM (Association for Rehabilitation under National Trust Initiative for Marketing) were

> The fair demonstrated the capabilities of the differently abled, who are given the opportunity and skills to earn their own livelihood and lead fulfilling lives. It was heartening to see young students from the Satya school and Saday at the fair, enjoying lighter moments with their teachers, and interacting with the visitors. Young Venkatesan, from one of the schools was fascinated by this reporter's camera, though shy initially, and liked having his picture taken. The atmosphere was that of warmth, joy and support among the students and trainees, and all the visitors to the Ability Fair appreciated the beautiful crafts and

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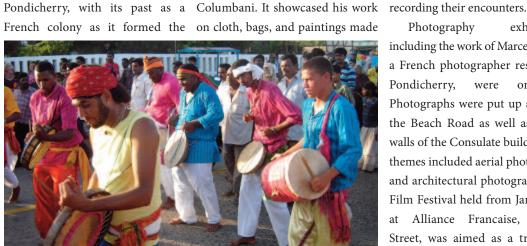
is a students practice journal brought out by the Department of Mass Communication, **Pondicherry University,** R. V. Nagar, Puducherry, India. Send us your feedback and articles at puinquirer@gmail.com

BONJOUR, INDIA!

## A taste of French cultural exuberance

learning more in the process. The Ziskakan. In had a special resonance here in Alliance

was a perfect example of from the La Réunion Islands on organised on Jan. 26. It encouraged two cultures converging, Goubert Avenue, and a musical a mostly young audience to engage exchanging ideas, traditions and art concert, or 'Fete de la Musique' at the forms as well as appreciating and Old Port by a Creole band called experiences. Damien Roudeau, Elsie addition, festival, consisting of over 200 events embroidery exhibition by Jean Deloche were some French writers spanning most major cities in India, Francois Lesage was organised at the who talked at length about the Francaise,



backdrop for Indo-French celebration of cultures.

From Dec. 10 to Jan. 27, the fest screenings, talks by eminent French writers, exhibitions by French artists and photographers as well as cultural theme in the context of the festival. programmes and concerts. A few

with this entirely extremely fine embroidery work.

World renowned sociologist, in Pondicherry covered French film Dominique Wolton, held a talk on Jan. 21 on 'Globalization and Cultural Diversities'- certainly an apt

There was also a workshop on highlights of the Festival include the travel writing, called the Festival of

↑he Bonjour India festival performance by Sacred Drummers Carnet de voyage (Travel Diaries), with travellers who write about their an Helberstein, Janine Brejeon and Jean Maison passion they have for travel and for

> Photography exhibitions, including the work of Marcel Fortini, a French photographer residing at Pondicherry, were organised. Photographs were put up all along the Beach Road as well as on the walls of the Consulate building. The themes included aerial photography and architectural photography. The Film Festival held from Jan. 23-26, at Alliance Francaise, Suffren Street, was aimed as a tribute to French filmmakers Joel Farges and Michel Fessier.

Other highlights included a splendid display of fireworks on Jan. 20, at the Old Port. The festival concluded on Jan. 27 here, and continued in other cities, after clearly achieving its aim- 'Vive la difference' - to celebrate the differences in two diverse cultures.

Nandin

## The charm of Fashion!



ondicherry Fashion Weekend 2010, which took place at The Sunway GRT Grand was a huge success as it drew praise from several international tourists.

and Pritam, best known for their assistance in designing the costumes of the film 'Jodhaa Akbar' and the event was choreographed by Dalu, the livewire of all major fashion shows in South India, such as Miss South India, Miss Kerala, Miss

Tamil Nadu and Miss Andhra Pradesh.

The show was sponsored by Warehouse, Tequila, Naturals Family Salon, Globus Wine and The Sunway GRT Grand, with SS Music being the The designing was done by Sandeep media partner and Big FM the radio

> Nine models, the majority being from Bangalore and Chennai, walked the ramp for Sandeep and Pritam. The show was followed by a party and a DJ Night.

