3.3.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS) including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of technology/knowledge and the outcomes of the same are evident.

- The University has established a robust ecosystem for innovations and the Indian Knowledge System (IKS), aiming to foster a culture of creativity and intellectual growth. Organizing programs on the Indian Knowledge System (IKS) in Higher Education Institutions (HEIs) is essential for preserving and promoting India's rich heritage. These programs introduce students and faculty to traditional Indian sciences, arts, and philosophies, nurturing a deeper understanding and appreciation of ancient wisdom.
- By incorporating IKS and Understanding India into the NEP curriculum, Pondicherry University contributes to the holistic development of students and the enrichment of academic discourse. Also, special courses are being offered by the Departments like Green Energy Technology, Ecology & Environmental Sciences, Earth Sciences, Centre for Pollution control & Engineering, Marine Biology, History, Performing Arts covering the course contents that creates knowledge, awareness and practice on ecosystem under Softcore courses under CBCS and minor courses of NEP.
- The University has set up a dedicated IPR cell under the *Research and Development Cell* that educates and assists researchers and students in protecting their inventions and ideas. This cell plays a crucial role in navigating the complexities of patent filing and intellectual property management, ensuring that the intellectual contributions of the University community are adequately safeguarded.
- In addition to the IPR cell, the University has established an Incubation Centre in the name of *Atal Community Innovation Centre* designed to nurture Start-ups and entrepreneurial ventures. This Centre enables students, faculty, and researchers with essential support and resources to develop their ideas into viable businesses. Besides this, the Centre extends provision for mentorship, funding, and access to advanced research facilities, helping innovators bring their ideas to market.
- The University has also set up *Institution Innovation Council* (IIC) to bolster and foster innovation and organises awareness programmes on Intellectual Property in collaboration with regulatory authorities to create awareness on innovation promoting a culture of innovation and entrepreneurship. The IIC fosters a collaborative environment by facilitating industry-academia interactions and encouraging multidisciplinary projects. By driving innovative initiatives and nurturing entrepreneurial talent, the IIC contributes significantly to the institution's mission of academic and societal advancement.
- The University also engages in various initiatives aimed at the creation and transfer of technology and knowledge, such as collaborative projects, industry partnerships, and technology transfer programs.