

1.1.3 Electronic media and other digital components in the curriculum - Percentage of the Courses on offer by DDE that have incorporated electronic/digital media and other digital components in their curriculum delivery over the last five years

Year	Name of the Program on offer by DDE	Courses under the program	Electronic media and other digital components in the curriculum	Link
2019-2020	Bachelor of Commerce(Commerce)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Business Administration	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Marketing)	15	2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(International Business)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Human Resource Management)	15	0.4	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(General)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Commerce(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(English)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Sociology)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Hindi)	15	1	https://dde.pondiuni.edu.in/postgraduate/
2020-2021	Bachelor of Commerce(Commerce)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Business Administration	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Marketing)	15	2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(International Business)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Human Resource Management)	15	0.4	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(General)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Commerce(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(English)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Sociology)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Hindi)	15	1	https://dde.pondiuni.edu.in/postgraduate/
2021-2022	Bachelor of Arts(History)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Economics)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Sociology)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(English)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Political Science)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts (Journalism and Mass Communication)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Commerce(Commerce)	15	1	https://dde.pondiuni.edu.in/postgraduate/

	Bachelor of Business Administration(Bachelor of Business Administr	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Commerce(Finance)	15	2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(English)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Sociology)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Hindi)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Marketing)	15	2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(International Business)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Human Resource Management)	15	0.4	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(General)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Tourism)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Operations and Supply Chain Ma	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Hospital Management)	15	1	https://dde.pondiuni.edu.in/postgraduate/
2022-2023	Bachelor of Arts(History)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Economics)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Sociology)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(English)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Political Science)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts (Journalism and Mass Communication)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Commerce(Commerce)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Business Administration(Bachelor of Business Administr	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Commerce(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(English)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Sociology)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Hindi)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Marketing)	15	2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(International Business)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Human Resource Management)	15	0.4	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(General)	15	0.4	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Tourism)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Operations and Supply Chain Ma	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Hospital Management)	15	1	https://dde.pondiuni.edu.in/postgraduate/
2023-24	Bachelor of Arts(History)	15	0	https://dde.pondiuni.edu.in/postgraduate/

	Bachelor of Arts(Economics)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Sociology)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(English)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts(Political Science)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Arts (Journalism and Mass Communication)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Commerce(Commerce)	15	0.2	https://dde.pondiuni.edu.in/postgraduate/
	Bachelor of Business Administration(Bachelor of Business Administr	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Commerce(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(English)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Sociology)	15	0	https://dde.pondiuni.edu.in/postgraduate/
	Master of Arts(Hindi)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Marketing)	15	2	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Finance)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(International Business)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Human Resource Management)	15	0.4	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(General)	15	0.4	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Tourism)	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Operations and Supply Chain Ma	15	1	https://dde.pondiuni.edu.in/postgraduate/
	Master of Business Administration(Hospital Management)	15	1	https://dde.pondiuni.edu.in/postgraduate/
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