MBA 02 R

M.B.A. DEGREE EXAMINATION, JUNE 2013.

First Semester

General, Finance, Marketing, HRM, IB, RM, Tourism

MANAGERIAL ECONOMICS

(2012-2013 Batch onwards)

Time: Three hours  Maximum: 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE out of the following.

1. Explain the fundamental concepts that aid decision making.
2. Why does the demand curve slope downward?
3. What are the types of internal economies?
4. What are the characteristics of monopoly?
5. State the characteristics of oligopoly.
6. What are the salient features of business cycle?
7. What are the different phases of business cycle?
8. State the objectives of public sector enterprise.
even without discussing the issue in the
department from "New trends in policies of Socialism",
economic policies in 1991, making a fundamental
The government suddenly made a "U" turn in its

17. Case Study (Compulsory)

PART C — 1 x 20 = 20 marks

16. Discuss the different role played by public sector
entrepreneur in India.


14. Explain the different methods of measuring
Discuss the features of perfect market.

13. Explain the various classifications of markets.
Discuss the different types of elasticity of supply.

12. The theory of business economics.
Examine the usefulness of factors of production in

11. Examine the various methods of demand
forecasting.

10. Explain the various methods of managerial economics.

9. Answer any FIVE out of the following.

PART B — (5 x 10 = 50 marks)