MBA 04
First Semester
Marketing/Finance/IB/HRM
BUSINESS ENVIRONMENT AND LAW
Time: Three hours Maximum: 100 marks

PART A — \((5 \times 6 = 30\text{ marks})\)

Answer any FIVE out of Eight questions.

1. What are the different types of environment in which any business operates?

2. How does economic system affect an individual business?

3. Write a note about Gap analysis and environmental forecasting.


5. Differentiate Memorandum of Association from Articles of Association.

17. Critically examine the globalization scenario with reference to the business environment of India.

PART B — (6 x 10 = 60 marks)

7. Define partnership and explain different types of partnership.

8. What do you mean by crossline? Explain different types of crossline.

9. Discuss briefly the dynamic nature of the diplomatic environment of India since Independence and its implications for business.

10. Explain the trade policy reforms initiated by the Government of India in 1991 and the impact thereof.

11. What is meant by infrastructure? How is it related to imports and exports?

12. Discuss the capital market scenario of India with economic development.


14. Discuss the various tribunals formed for solving industrial disputes under Industrial Dispute Act of India.