8. Comment on Wine Tourism.
7. Write notes on Tourism by Rail in India.
6. What are the Beach resorts of India?
5. Examine the various Hill stations in India?
4. Account for wild life sanctuaries of India?
3. What are the Tourism resources of India?
2. What are the Tourism products of India?
1. What are the Tourism services of India?

Answer any FIVE questions out of EIGHT Questions.

PART A — (6 x 5 = 30 marks)

Time: Three hours

Maximun: 100 marks

(2012-13 Batch onwards)

Paper XIII — Tourism Products of India

Tourism

Third Semester

M.B.A. DEGREE EXAMINATION, JUNE 2014.

M.B.I.M 3003
PART B — (5 × 10 = 50 marks)

Answer any FIVE questions out of EIGHT.

9. Discuss the Flora and Fauna of India.

10. Elucidate Natural, Socio-cultural diversities as the main tourism products of India.

11. Explain the unique features of outstanding geographical locations in India.

12. Give an account of adventure tourism in Mountain regions of India.

13. Examine the religions and heritage circuits of Tourism in India.

14. Write elaborate notes on native arts, martial arts and cultural festivals of India.

15. Enumerate the art of facilities available in Indian wild life tourism locations.

16. Write notes on the following:
   (a) Rural Tourism
   (b) Camping Tourism.

PART C — (1 × 20 = 20 marks)

Case Study
(Compulsory)

17. Indian Rural Tourism Product – It is a unique visitor experience?

   In India, the success of tourism sector lies in its potential to change the lives of the rural poor, its strengths in generating employment, particularly in the rural regions, and its commitment towards harnessing the economic muscle for the betterment of disadvantaged. In thrust for pro poor, community based tourism, several schemes have been initiated. It was also been earmarked that tourism as a priority sector so it can maximise productivity of India's natural, human, cultural and technical resources.

   Questions:

   (a) Can Rural Tourism in India be made more attractive? How.

   (b) Suggest ways and means to promote Rural Tourism Products in India.