The corporation absorbed 10 drivers who were fixed the scale of Rs. 6,000-12,000 by rejecting their plea of fixing their pay in the scale of Rs. 9,000-16,000 saying that only drivers drawing the scale of Rs. 6,000-12,000 are eligible to draw the new scale Rs. 9,000-16,000. The corporation has set up grievance machinery to resolve employee problems. These drivers submitted this issue to the foreman who was their immediate superior. The foreman told them to raise this issue in collective bargaining with the help of the trade union leaders as it was a policy matter. The drivers approached the trade union leaders and persuaded them to solve the issue. The trade union has included this one in the agenda of collective bargaining meeting on Jan 1998. But the committee deleted this item from the draft agenda saying that the issue could be settled through grievance machinery as only 10 drivers out of 3000 drivers of the corporation were concerned with the issue.

Questions
(a) Discuss who is correct? Management, the foreman or bargaining committee.
(b) Where do you place the issue for redressal? Give reasons.
(c) How will you redress the issue?

MBIB 3002

M.B.A. DEGREE EXAMINATION,
DECEMBER 2014/JANUARY 2015.

Third Semester
International Business

MANAGEMENT OF MULTINATIONAL CORPORATIONS

Time: Three hours Maximum: 100 marks

PART A — (5 x 6 = 30 marks)
Answer any FIVE questions.
All questions carry equal marks.

1. Explain the challenges and opportunities of MNCs.

2. Describe the different schools of thought of international management.

3. State and explain the strategic issues which are involved in the growth of MNC.

4. Examine the need for theory Z.

5. Elucidate the factors which influence the organizational design and structure of international corporations.
PART C — (20 marks)

Case Study:

The Indian Tourism Development Corporation has

PART B — (5 x 10 = 50 marks)

17. Describe and illustrate the Indian economy. Describe and
   explain the process involved in strategy management.


15. Illustrate the international strategic alliances and its
   significance.

14. How do the stykes and practices of MNCs differ from
country to country?

13. How do the stykes and practices of MNCs differ from
   country to country?

12. Discuss the impact of MNCs in the development of
   ICT.

11. Discuss the problems faced by MNCs and explain
   the type of international business.

10. Information technology impacts the business of
   MNCs around the globe — Comment.

9. Discuss the pattern of growth of MNCs and its

8. Distinguish mergers from acquisitions in
   international business.

7. Explain the significance and scope of comparative
   management.