What is the rationale behind foreign direct investment policy?

Explain the purpose of Export Promotion Capital Goods (EPCG) Scheme in India.

What is the main reason for promoting India in foreign trade?

How does it help promote trade?

What is dumped?

What is competition in dumping?

What is anti-dumping?

What is anti-dumping?

What is subsidization? How is it controlled?

Describe the direction of India's foreign trade.

Describe the direction of India's foreign trade.

Describe the directions.

List the major items of India's exports and the reasons.

What do you mean by terms of trade? What does it mean?

What are the problems faced by Wal-Mart?

Examine the controversy over Jobbying by Wal-Mart.

(a) Wal-Mart's entry into India

(c) Wal-Mart's problems faced by Wal-Mart

Organize your thoughts in India.

What are the problems faced by Wal-Mart?

Examine the controversy over Jobbying by Wal-Mart.

Relevant regulations:

Global giants are keenly watching the outcome of recent developments in India on the new foreign investment bill. Wal-Mart has also expressed concern about theraft of rules being introduced by the government that is seeking further relaxation in the FDI rules, a few weeks after the Delhi Pradesh government announced a probe into Wal-Mart's political controversy. Later in 2012, Indian government announced a probe into Wal-Mart's Jobbying activities, but the inquiry remained inconclusive. Now, Wal-Mart is reportedly interested in US government about any modifications in absence of sufficient evidence for Jobbying activities, but the inquiry remained inconclusive. Wal-Mart's political controversy has not yet been resolved.
PART B — (5 × 10 = 50 marks)

Answer any FIVE questions out of the following.

9. Examine the recent trends in India’s balance of payments. What are the factors responsible for this trend?

10. Explain in brief the theories of international trade.

11. Explain the role of tariffs in international trade.

12. Highlight the special focus initiatives and programmes for assistance envisaged for infrastructure and marketing in India’s EXIM policy.

13. Explain the export promotion measures initiated by the Government of India to improve export performance of the country.

14. What are the objectives of Export Processing Zones? Explain the benefits and facilities enjoyed by the units located in these zones.

15. Explain the progress in foreign direct investment in India.

16. Discuss the types of foreign collaborations and their contribution to foreign trade.

PART C — (1 × 20 = 20 marks)

Compulsory.

17. Case Study

Amazon, the on-line retail major, is aggressively expanding its presence in the Indian online retail market, lobbied on issues related to Indian FDI. The company launched operations in India in June last year with its marketplace model, under which Amazon.in does not sell products directly to customers but only provides a platform to sellers. Amazon’s lobbying in the US on India-focused issues came at a time when Indian government floated a discussion paper on allowing FDI into e-commerce retail business in the country. In November 2013, Amazon had said it is ‘engaging’ with the Indian government for relaxing of FDI norms in the e-commerce space, saying such a move would help it begin “retailing products” as well, in addition to its current marketplace business model.

On the other hand, Walmart has halted its India-specific lobbying. Earlier, Walmart had been lobbying very hard among the US lawmakers for their support on its FDI plans for India. However, a number of roadblocks including probes ordered by the Indian government seem to have tempered its ambitions for India, which has been projected as one of the biggest growth markets for the retail sector across the world.

The roadblock relates to lobbying. While Lobbying is legally permitted in the US, it is not allowed in India. In US companies can lobby, provided they report about it to the government. In case of