and incentives.

5. Suggest HR practices for compensation packages.


3. What are the Human Resource career options in India?

2. Explain the growth of International business in India.

1. What are the uses of balance score cards?

All questions carry equal marks.

Answer any FIVE questions.

PART A — (6 x 6 = 36 marks)

Maximum: 100 marks

Time: Three hours

(2012-13 Batch onwards)

GLOBAL HR PRACTICES

Human Resource Management

Fourth Semester

DECEMBER 2014/ JANUARY 2015

M.B.A. DEGREE EXAMINATION

MBHR 4005
6. What is leadership? What are the advantages of industry analysis?

7. What is employee empowerment?

8. Explain the role of technology in global HR practices.

   PART B — (5 x 10 = 50 marks)

   Answer any FIVE questions.

   All questions carry equal marks.

9. Discuss the operational objectives of globalization.

10. "Ethical and social concept in India have eroded after the introduction of globalization in India" — Critically examine.

11. How will you provide multi cultural orientation to your employees? Explain its advantages.

12. Elaborate the distinctive functions of HR in global setup.

13. What do you understand about reactive and proactive mechanisms in HR practices?


15. "People sometimes resists to change for the sake of resistance" — Comment.

16. Explain the eastern management thought for global management with illustrations.

   PART C — (20 marks)

   Compulsory.

17. Case Study

   IKEA which may be the world's most successful global retail has grown into a global cult brand with 230+ stores in 33 countries that host 410 million shoppers. To achieve global success, IKEA took some actions, for example, in order to avoid the costs associated with shipping the product all over the world. IKEA works with suppliers in each of the company's big market and IKEA had to adapt it offerings to the tastes and preference of consumers in different countries. Besides, globalization of market and production are also an important factors of IKEA's achievement.

   Questions:

   (a) How has the globalization of market benefited IKEA?

   (b) How has the globalization of production benefited IKEA?