SYLLABUS
FOR
POST GRADUATE DIPLOMA IN RURAL DEVELOPMENT

Syllabus Approved in the Special Board of Studies Meeting
held on
23rd August 2009
## POST GRADUATE DIPLOMA IN RURAL DEVELOPMENT

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### FIRST SEMESTER

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PGDRD 101 (No. of Credits - 3)

Rural Society, Polity and Institutions

Unit I: Rural Social Structure: Meaning, Evolution, Structure and Functioning of Rural Society in India. Social Institutions - Family, Marriage, Kinship and Religion in Rural India.

Unit II: Rural Polity and Institutions- Rural Leadership; Traditional-caste panchayat, Panchayati Raj Institutions and District Administration.

Unit III: Economic Institutions- Jajmani system, Cooperatives, Banks, Self Help Groups (SHGs), Resource based association- forest/water based.

Unit IV: Socio-cultural and Political Change in Rural India: Impact of Democratization, Industrialization, Modernization, Urbanization, Globalization of Indian Rural Society.


Reading List
Arora, R.C (1979) Integrated Rural Development, New Delhi: S.Chand
PGDRD 102 (No. of Credits - 3)
Rural Resources, Production Systems and Livelihoods

Unit I: Land and Soil, Land holdings, Land utilization and cropping patterns.

Unit II: Climate and Water: Inland waters, Irrigation; Sustainable agriculture and regeneration of rural resources.

Unit III: Forest Based Resources and social forestry; Joint forest management.

Unit IV: Human Resources- Rural Population, Infrastructure for Health and Education, Connecting local resources to engage youth, family and community, Problems of Disaster Management.


Reading List

Joshi, P.C (1975) Land Reforms in India, New Delhi: Institute of Economic Growth
Rao, Hanumantha C (1965) Agricultural Production: Functions Costs and Returns in India, Delhi: Asia
PGDRD 103 (No. of Credits - 2)
Rural Research Methods


Unit II: Participatory Research: Oral history and Visual Research; Social Mapping, Vulnerability Mapping;

Unit III: Participatory Research Methods- Participatory Rural Appraisal (PRA), Network Scheduling by PERT & CPM, Projective Techniques.


Reading List

PGDRD 104 (No. of Credits - 2)

Approaches and Strategies of Rural Management

Unit I: Concept of Strategic Rural Management: Nature of Strategy and Strategic Decisions; Context and Practices of Strategic Management.

Unit II: Methods of Strategic Development: Strategy Implementation, Strategic Analysis and Evaluation.

Unit III: Rural Project management: Concept of Rural Project Management, Project Designing, Participatory Project Planning.

Unit IV: Skills for Planning Development: Framework and Steps for designing public communication campaign for development.

Reading List


PGDRD 201 (No. of Credits - 3)

Rural Development (Perspectives, Policies, Planning and Programmes)

Unit I: Rural Development Perspectives: Ideas of Gandhi and Tagore.

Unit II: Rural Development Administration, Structure and Functions, People’s participation in rural development.


Unit IV: Overview of Rural development strategies and Programmes in India such as CDP, IRDP, TRYSEM, SFDA, DPAP, IAY, JRY, EAS, MWS, CRA, PMRY, NREGP.

Unit V: Globalisation and Rural Development: WTO, TRIPS, TRIMS.

Reading List
PGDRD 202 (No. of Credits - 2)

Rural Marketing and Agri-Business Development

Unit I: Rural Marketing - Concepts, Evolution of marketing, Organization and Functions of marketing, Modern and Traditional System of Marketing.

Unit II: Agriculture and rural economics - Traditional agriculture and its modernization, Role of agriculture in economic development, Introduction to Agri-Business.

Unit III: Recent trends in agriculture growth in India - Inter-regional variations in growth of output and productivity, Strategy of agricultural development and technological progress.

Unit IV: Sustainable agriculture, indigenous practices, biotechnological practices and growth potential.

Reading List


PGDRD 203 (No. of Credits - 2)

NGOs and Rural Development

Unit I: NGOs, Concept, Features, Classification, Strength and Weaknesses.

Unit II: NGOs and Institution Building: Emergence of NGOs / Voluntary Organisations in India and the current scenario.

Unit III: Strategies of NGOs in Rural Development: Community Management and Participation Management.

Unit IV: Role of NGOs in Rural development: Rural development through NGOs, NGOs in promotion of appropriate technologies.

Reading List


Purohit Ramji Lal. (2007). Rural Development and NGO.


PGDRD 204 (No. of Credits - 3)

Project Report