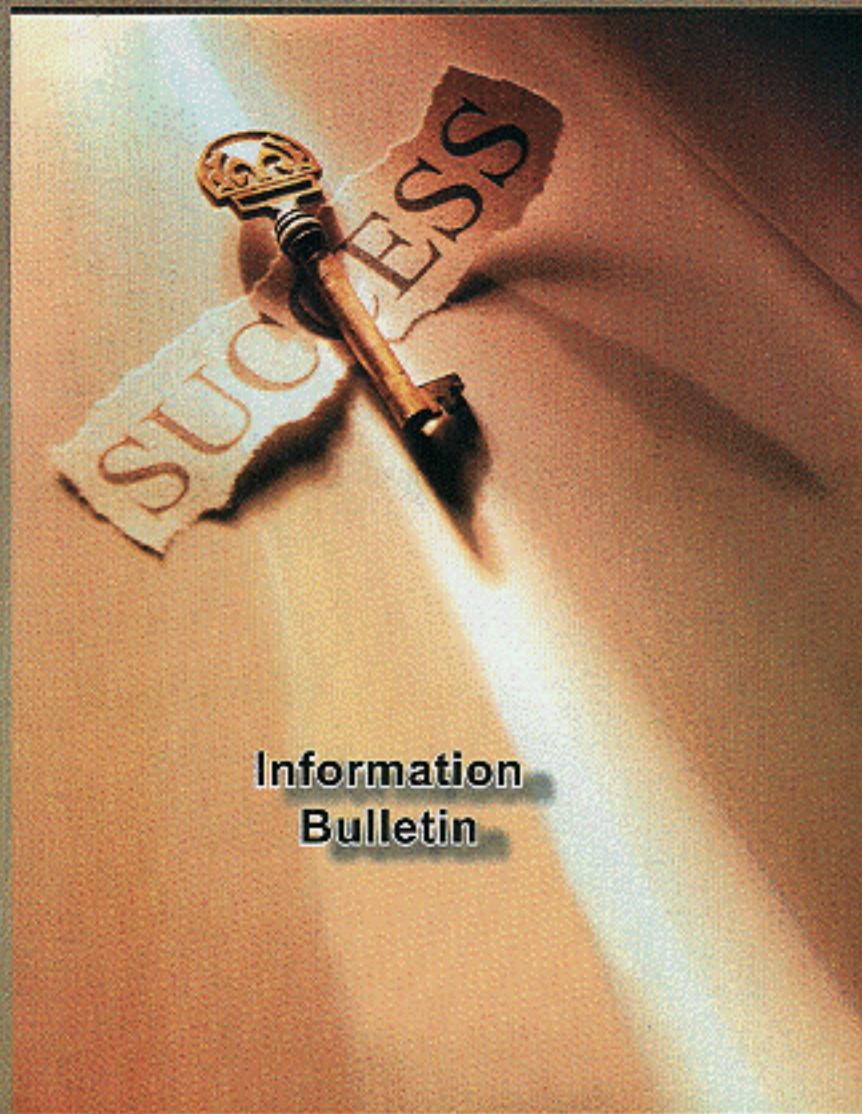


UGC-ACADEMIC STAFF COLLEGE



UGC-ASC
PROGRAMMES
2008-09

Information
Bulletin



Pondicherry University
(A Central University established by the Govt. of India)



UGC-ASC

VISION

To be a world class Academic Staff College and a change agent through excellence in training learning process and quality enhancement in higher education and research with competency and collaborative orientation to serve the local, national and global community

MISSION

- ❖ To advance knowledge and practice of teaching by establishing synergistic linkage with industry and prepare teachers to pre-eminence in the global higher education market.
- ❖ To stimulate the academic environment for promotion of quality in teaching and learning.
- ❖ To encourage self-evaluation, accountability and innovation in higher education.
- ❖ To conduct quality-oriented refresher, orientation courses and special training programmes and collaborate with other stakeholders of higher education for quality evaluation, promotion and sustenance.

VALUES

To promote the following core values among the HEI of the country:

- ❖ Contributing to National Development
- ❖ Striving for excellence in all we do, be it teaching, research, training or outreach programmes
- ❖ Promoting creativity, innovation, and teaching spirit
- ❖ Facilitating the use of latest technology
- ❖ Working together to learn from and act on situations and ideas from diverse perspectives.
- ❖ Motivating to assess and estimate in advance to act.



MESSAGE FROM THE VICE-CHANCELLOR



Due to the convergent impact of globalisation and the market - driven economic policies of the world nations, the past decade created a new set of challenges world wide for education in general, and higher education in particular. Quality of higher education has direct impact on the socio-economic growth of a nation and the quality of life of its people. Higher Education needs to match not only the rapid developments and changes in technology but also

the changing requirements of the society. One of the concerns of the educationists is how to make our students creative thinkers, skill oriented and above all ethical in their behaviour.

Educational systems must continuously improve not only the curriculum and infrastructure but also the process of implementing the curriculum, particularly the teaching - learning process. This is where the role of teachers assumes paramount significance. Teachers should equip themselves with the necessary skills and proper value system so as to enable them to mould the future of their students appropriate to the changing needs and make them purposeful and productive in the new millennium?

UGC - Academic Staff College of Pondicherry University conducts many Orientation and Refresher Programmes. These programmes address some of the issues through application of the well - known concept called "Re-engineering". Re-engineering is the fundamental rethinking and radical designing of the processes to achieve dramatic improvements in the results. The UGC - Academic Staff College of Pondicherry University conducts various Orientation and Refresher Programmes for more than thousands of growing teachers in Colleges and Universities and the feedback has been very positive and encouraging.

I sincerely hope that the teachers would make use of these UGC - Academic Staff College of Pondicherry University programmes to re-engineer their teaching skills effectively so as to make their profession more meaningful and productive.

Prof. J.A.K. Tareen



MESSAGE FROM THE DIRECTOR OF CULTURE AND CULTURAL RELATIONS



Teaching and learning are essential tools of knowledge progression. Transformation of knowledge happened through informal and formal teaching strategies. Advancement of literacy, knowledge and use of technology has created enormous opportunities for teaching to be more appropriate in this new millennium.

Last few decades have experienced a sharp turn in technological awareness. The impact of this has been seen in the present generation. Also, in view of the exposure to technology, learners' demand is different than before. In this context, the classroom teacher has to introspect and renew the teaching format to generate better impact in terms of generating interest and creative learning environment.

The UGC-Academic Staff College of Pondicherry University concentrates more on the enhancement of professional profile of teachers plus their essential skills - which will help every teacher to excel towards optimum efficiency of teaching.

The frank opinions and comments, after going through the newsletter, can be sent to the Director, UGC - Academic Staff College for further enhancement of future write-ups. This ASC Bulletin will bring out the spectrum of activities carried out in the college.

Prof. A. Balasubramanian



MESSAGE FROM THE DIRECTOR OF UGC-ACADEMIC STAFF COLLEGE



The Academic Staff Colleges (ASCs) in India have already completed two decades of their journey. It is high time that the UGC carries out a systematic evaluation based on both quantitative and qualitative dimensions so that the quality of education in general and higher education in particular is improved. This will also help the UGC decide its course of action during the XI Plan as well as provide motivation to better performing ASCs for vigorously taking up the cause of teacher development. Moreover, the evaluation of ASCs will provide a glimpse the impact of money being spent on training and development of teachers. The Programme Evaluation organisation of the Planning Commission of India has rightly prescribed the mode of evaluation of ASC's based on two factors such as quantitative and qualitative characteristics of ASC's. While making comparison based on quantitative factors of all the ASC's, the following factors must be taken into account.

Year of establishment of ASC, location of ASC, conduct of various programmes, size / status of teaching departments, hostel, office complex & seminar hall

Performance evaluation will not be complete without qualitative analysis. In case of ASCs the quality of performance can be judged on the basis of the following factors.

- ❖ Innovations carried out in the management / teaching and training strategies, monitoring and evaluation
- ❖ Quality of books, periodicals and other audio-visual materials available in the ASC Library and their accessibility to the participants
- ❖ Feedback provided by the participants at the end of the programme as well as participants' opinion about the utility of the programme.
- ❖ The relevance, coverage and the quality of reading materials provided to the participants



- ❖ Compliance with the norms and the guidelines of the UGC in the conduct of the programmes
- ❖ The nature of work culture prevailing in the ASC's as well as institutional support mustered by it from the university.
- ❖ The performance of core staff in terms of their impact on the participants as well as academic and administrative accomplishments.
- ❖ The degree to which the ASC objectives have been realised.
- ❖ Quality of resource persons based on participants' responses.
- ❖ ASC network & internal facilities and
- ❖ The number and quality of publications including **Newsletter** brought out by the ASC substantiating the process of training effectiveness.

All the above factors are completely fulfilled by the UGC-Academic Staff College of Pondicherry University with the support of the present Vice-Chancellor and other authorities of the University. Now the Academic Staff College of Pondicherry University is a forerunner of all other ASCs in India.

The Information Bulletin is a blueprint of the UGC Academic Staff College of Pondicherry Central University, Puducherry. This publication is meant for maintaining a constant dialogue between the ASC on the one hand and the University Departments, Affiliated Colleges and Alumni of the ASC on the other. Through this Information Bulletin we hope to establish meaningful contacts with a wider audience interested in the cause of Higher Education in this country.

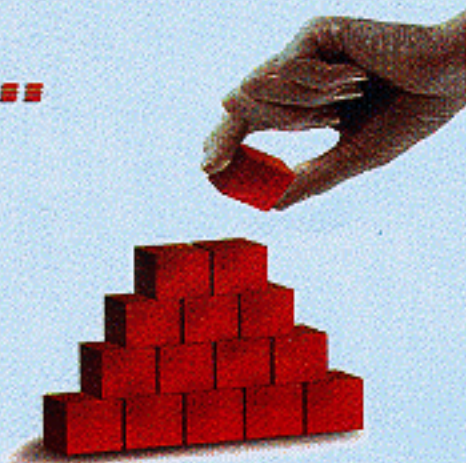
We submit the ASC Information Bulletin to the academic community and welcome their valuable suggestions about its form and content.

Prof. S. HARIHARAN

Summer School Participants



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Summer School Social Science Participants



ADMINISTRATIVE STRUCTURE OF THE UNIVERSITY

VISITOR

Her Excellency Smt. Pratibha Devisinghi Patil

President of India

CHANCELLOR

His Excellency Shri Mohammad Hamid Ansari

Vice-President of India

CHIEF RECTOR

His Excellency Shri Govind Singh Gurjar

Lt. Governor of Puducherry

Prof. J.A.K. Tareen

Vice-Chancellor,
Pondicherry University
And

Chairman, Academic Advisory Committee
UGC - Academic Staff College

Prof. A. Balasubramanian

Director of Culture & Cultural Relations

Shri S. Loganathan

Registrar

Shri S. Raghavan

Finance Officer

Prof. S. Hariharan

Director

UNIVERSITY



Pondicherry Central University was established by an Act of Parliament in the year 1985 as a teaching-cum-affiliating and research institution. The jurisdiction of Pondicherry University covers three Union Territories, namely:

1. Puducherry with other regions - Karaikal, Mahe & Yanam
2. Anadaman & Nicobar Islands &
3. Lakshadweep

It has its main sprawling campus with an area of about 780 acres spread on either side of East Coast Road, 160kms. South of Chennai.

The teaching faculty consists of more than 220 active and erudite members in different Schools, Departments and Centres. Currently there are around 2057 students pursuing their post-graduate and doctoral programmes on the campus. These apart 937 students on the rolls of the University through the Community College, 23,529 through the Directorate of Distance Education and 27,835 through 74 affiliated colleges, contribute to the richness of the University's learning experience.

ACADEMIC UNITS

At present, the University has 9 school, 31 Departments and 4 Centres of regular teaching and research. It has a Community College, Academic Staff College and Directorate of Distance Education, besides the affiliated colleges. The University offers 94 programmes of regular teaching and research to its students. There are 43 PG degree courses, 22 M.Phil courses, 29 subjects for pursuing research leading to Ph.D on the campus. The University offers a five year integrated M.Sc course in Physics, Chemistry, Applied Geology, Mathematics, Statistics and Computer Science. The present students strength at Campus is 2400 in Masters and 220 in M.Phil, 230 for Ph.D. Which is expected to be double in next three years.

CHOICE-BASED CREDIT SYSTEM:

The University follows the choice based credit system of higher education with soft core and hard core subject options, electives, project works, field works, seminars, assignments, tests and terminal examinations. Students are allowed to earn their credits as per their choice and complete the degrees.

- ⊙ Students have to earn not less than 72 credits for M.A, M.Sc and M.Tech degrees, 36 credits for M.Phil and 108 credits for MCA in order to receive the degree successfully.
- ⊙ Students have a wide choice of soft-core courses to take from various Departments.
- ⊙ Students have possibility to complete the post-graduate programme in less number of semesters than those prescribed.

UNIVERSITY SCHOOLS/DEPARTMENTS/CENTRES

Sri. Subramania Bharathi School of Tamil Language & Literature

- ⊙ Department of Tamil-M.A., M.Phil., M.Phil. (Modern Litt), Ph.D.

Ramanujan School of Mathematics and Computer Science

- ⊙ Department of Mathematics-M.Sc., M.Phil., Ph.D.
- ⊙ Department of Statistics-M.Sc.
- ⊙ Department of Computer Science- M.Sc, M.C.A., M.Tech. (CSE), M.Tech. (N&E), Ph.D.

School of Management

- ⊙ Department of Management Studies- MBA (Bus./Admn) and Ph.D.
- ⊙ Department of Commerce-M.Com (Business-Finance), M.Phil. And Ph.D.
- ⊙ Department of Economics-M.A(App.Eco), M.Phil. And Ph.D
- ⊙ Department of Tourism Studies- MBA(Tourism) & Ph.D
- ⊙ Department of Banking Technology-MBA (Banking Technology)
- ⊙ Department of International Business-MBA (International Business)

School of Humanities

- ⊙ Department of English- M.A (English and Comparative Literature), M.Phil., Ph.D.
- ⊙ Department of French- M.A. (Translation and Interpretation), M.Phil., Ph.D.
- ⊙ Department of Hindi-M.A., M.Phil., Ph.D., PG Diploma
- ⊙ Department of Sanskrit- M.A., M.Phil., Ph.D.
- ⊙ Department of Philosophy- M.A., M.Phil., Ph.D.
- ⊙ Department of Physical Education and Sports M.P.Ed., M.Phil., Ph.D.
- ⊙ Escande Chair for Asian Christian Studies- M.Phil., Ph.D., PG Diploma

School of Social Sciences and International Studies

- ⊙ Department of Anthropology- M.A., M.Phil., Ph.D.
- ⊙ Department of Sociology- M.A., M.Phil., Ph.D.
- ⊙ Department of History- M.A., M.Phil., Ph.D.
- ⊙ Department of Politics and International Studies- M.A., M.Phil., Ph.D.
- ⊙ Centre for Women Studies- M.Phil., Ph.D.
- ⊙ Department of Social Work- M.S.W
- ⊙ Centre for Mass Communication- M.A (Mass Comm)
- ⊙ Centre for South Asian Studies- M.A (South Asian Studies)

School of Physical, Chemical and Applied Sciences

- ⊗ Department of Physics-M.Sc., M.Phil., Ph.D.
- ⊗ Department of Chemistry-M.Sc., M.Phil., Ph.D.
- ⊗ Department of Earth Sciences-M.Sc. (App. Geol), M.Phil., Ph.D.
- ⊗ Department of Applied Psychology-M.Sc (App.Psy)
- ⊗ Centre for Electronic Media-M.Sc. Electronic Media
- ⊗ Department of Library and information Science-M.L.I.S

School of Life Sciences

- ⊗ Department of Biochemistry and Molecular Biology-M.Sc., Ph.D
- ⊗ Department of Biotechnology-M.Sc., Ph.D
- ⊗ Department of Ecology and Environmental Sciences -M.Sc., M.Sc (Sustainable Dev.), Ph.D.
- ⊗ Department of Food Science and Technology-M.Sc.
- ⊗ Centre for Bioinformatics- P.G. Diplomas, M.Sc., Ph.D.
- ⊗ Division for Coastal Disaster Management-M.Sc. (Coastal Disaster Management).
- ⊗ Centre for Pollution Control & Energy Technology-M.Phil., Ph.D, M.Tech (Envi. Engg & Mgmt.)

School of Performing Arts

- ⊗ Department of performing Arts-M.A (Drama & Theatre Arts), M.Phil., Ph.D.

School of Education-M.Ed.

School of Engineering-All Programmes through affiliated institutions.

CENTRES OF LEARNING AND RESEARCH

In addition of the departments, the following research centres also exist in the university:

- ⊗ Centre for Adult and Continuing Education
- ⊗ Centre for Social Exclusion and Inclusions Studies(New)
- ⊗ Centre for Gandhian Studies

AFFILIATED COLLEGES:

There university has 74 affiliated colleges which include JIPMER, Pondicherry Engineering College and the other medical Colleges. The affiliated colleges are located in the following areas:

⊗ Pondicherry	(54)	⊗ Medical	05
⊗ Karaikal	(7)	⊗ Nursing/ Paramedical	06
⊗ Mahe	(3)	⊗ Dental	02
⊗ Yanam	(3)	⊗ Engineering	07
⊗ Andaman & Nicobar Islands	(5)	⊗ Education	29
⊗ Tamil Nadu	(1) &	⊗ Law	01
⊗ Bhopal	(1).	⊗ Arts & Science	21
		⊗ Research Institutes	03

DISTANCE EDUCATION PROGRAMMES

[Approved by the Distance Education Council of India]

MBA Programmes (2year):

Master of Business Administration (General with four elective subjects)

Master of Business Administration in Marketing

Master of Business Administration in Finance

Master of Business Administration in International Business

Master of Business Administration In Human Resource Management.

Other Post-Graduate Programmes (2years)

Master of Commerce in Marketing Management

Master of Commerce in Financial Management

Master of Commerce in Foreign Trade, Master of Arts in Tamil,

Master of Arts in English, Master of Arts in History,

Master of Arts in Sociology, Master of Arts in Hindi.

Master of Computer Applications (3 years)

COMMUNITY COLLEGE:

This is the first University in India to establish a Community College in 1995 to create skilled man-power at supervisory levels and to generate trained personnel to business organisations, industries and government.

Courses offered at Community College:

For the benefits of students desiring to go for immediate jobs, the College offers PG Diploma in Computer Applications, Guidance and Counselling, Journalism and Mass Communication, Library Automation, Nutrition and dietetics, Tourism Administration, Yoga Education and Advanced Web Technology, Stenography, Computer Graphics and Web Technology, Document Writing, early Childhood care and education, Electrical Wiring and maintenance of Home Appliances, Multipurpose Health worker, Office Automation, Office Management and secretarial Practice, Sanitary Inspector, Tailoring and Embroidery, Tourism and Travel Management, Yoga Education and Physical Education.

The Certificate Courses include Analytical techniques in Biochemistry, Automobile maintenance, Bio-fertilizer and Mushroom culture, Business English, Computing, DTP, Library and Information security, draughtsmanship in civil and mechanical, computer literacy and herbal Science.

COLLEGE DEVELOPMENT COUNCIL

The College Development Council is an appropriate body to provide necessary help and guidance to the Colleges in the direction of improvement of standards of higher education. The Council acts as a link between UGC, the University, the affiliated Colleges and the Education Department of the Government.

RESEARCH & EXTENSION

The research culture of the University is strong, with 90 percent of the faculty having Ph.D. degrees and actively engaging in research supervision as well as in independent and collaborative research projects.

- ❖ Presently, 150 research projects are in progress.
- ❖ UGC has recognized Chemistry and Physics Department for special assistance under SAP at DRS- I level and many more are in pipeline.
- ❖ DBT and DST Sponsored National Facilities are available in the Bio-Informatics Centre, Chemistry and Earth Sciences Departments.
- ❖ DST and DBT Sponsored FIST Programme are in the Departments of Earth Science, Chemistry, Physics and Biochemistry & Molecular Biology.
- ❖ Department of Information has awarded "Advance Centre" Status to the Centre for Bioinformatics.
- ❖ Subramania Bharathi School of Tamil Language & Literature has the honor of having the "Kamban Chair" and UGC's SAP.
- ❖ The activities of the Community College are considered as an important extension of the University's influence into the life of the society. The students are active in performing cultural programmes.

CONSULTANCY

Most departments offer consultancy services through formal and informal methods. The Departments of Management, Computer Science, Earth Science, Chemistry, Bio-Technology, Commerce, Centre for Pollution Control & Energy Technology and Bio-informatics are offering consultancy services to the industries and government organizations.

INFRASTRUCTURE

The University has a campus of 780 acres on the western side of the East Coast Road. It has eighteen buildings with a covered area of approximately 53,468.52 sq. metres. There are seven air-conditioned seminar/conference halls and two air-conditioned auditoriums. This built-in area is expected to increase 120% in the Eleventh Five Year plan with 30 new buildings.

SUPPORT SERVICE

- | | |
|------------------------------------|--|
| ❖ Library | ❖ Shopping Complexes |
| ❖ Computer centre | ❖ Day care centre |
| ❖ Central Instrumentation Facility | ❖ Sports grounds |
| ❖ Health centre | ❖ Security system |
| ❖ Students Service centre | ❖ Grievance Redressal Cell |
| ❖ Hostels | ❖ Special cell for SC/STs |
| ❖ Canteens | ❖ Special Coaching Centre for Competitive exam |
| ❖ Banks | |

CENTRAL FACILITIES

Library

The Central Library of the University, which names as Ananda Ranga Pillai Library, has 1,28,168 books and provides the INFLIBNET. The ratio of number of students enrolled to books is 1:79. The Library subscribes to 472 Indian and foreign print Journals. A special collection of 1329 UNO documents. Further, the University Library has access to 4053 full text online Journals, 10,000 Journals at Abstract level, 8 Databases and one Encyclopedia.

Central Instrumentation Facility:

The CIF has a Mechanical Shop, Glass blowing shop and Electrical Shop which execute several design, development and fabrication works. CIF provides sophisticated analytical facility to all faculty and research scholars free of cost and extends to out side agencies on nominal costs. Recently sophisticated analytical equipments like, UV/Vis- NIR Spectrometer, Vibration sample magnetometer, Scanning electron Microscope, Emission Spectrometer, NMR Spectrometer and Nano-source meter have been acquired.

Computer Centre:

The University's Computer Centre maintains the Campus wide Network and the faculty and students are provided with Broadband Internet Connectivity.

Internet, WiFi Network and FM Radio Station:

The campus is networked with broadband internet and in some parts With WiFi network University has established a FM Community Radio Station

Centre for Electronic Media

The centre offers a Master Degree Course In Electronic Media. The University has established a Television Studio for producing Video Documentaries in various subjects of Higher education and produce multimedia packages for teaching and learning. This centre has a studio with all the broadcast quality equipments including betacams, DVCAMs, DVCAM recorders, mixers, Portable Digital Video recorders, Indoor and outdoor camera and high-end non-linear editing suites. Students are trained with five kinds of camera, computer lab and editing environments.

Theatre and Performing Arts

The School of Performing Arts which organizes theatre workshops in association with national and international institutions is an attraction to overseas students.

Placement Cell

The Placement Cell offers career counseling service to job aspirants and campus interviews, 806 students of 2007 pass-outs, and 1069 students who will be passing out in 2008, from different disciplines of University and affiliated colleges got placement in 54 national and multinational companies.

Student Support

The University has Students Service Centre with a Grievance Redressal cell, Deans of Students Welfare, Adult and Continuing Education, women welfare and placement cell. The University has a day care centre. Various Special Concessions & Facilities Introduced Recently to Increase Access to Higher Education and to Encourage Employees to improve their Qualification.

- ❶ Free Hostel Accommodation to all girl students
- ❷ Free Transport to all Students Commuting from the city
- ❸ Scholarships of Rs.5,000/- to Ph.D. Students and Rs.3,000/- to M.Phil. Students who are not in receipt of any Scholarships Fellowships (as per UGC scheme)
- ❹ No tuition fee for the children of sanitary workers
- ❺ 50% fee exemption to the non-teaching employees and their wards who pursue various courses offered in the Directorate of Distance Education and Community College of this University
- ❻ Gym centres being established both for girls & boys separately near their hostel
- ❼ Free Day Care Centre facility to children of University employees
- ❽ Yoga classes at subsidized rates for students, employees and their Families
- ❾ 24 hours cafeteria in the University campus.

SCHOLARSHIPS:

Stipends are given to the students studying courses under centrally supported schemes, besides most scholarships for students of all the programmes. Twenty percent of the students admitted in each of the PG degree courses are given freeship. The first six students joining Hindi and Sanskrit PG programmes are also given freeships. Apart from SC/ST students scholarships, the University provides four types of Scholarships such as, Merit-cum-Means Scholarship, Merit Scholarship, Scholarships to students of 5 year Integrated PG courses during first three years. Besides, the students are also provided assistance under "earn while learn" scheme. Each department has two University Fellowships for Ph.D research. More than 200 research scholars are working at present on the campus for their advanced degrees.

HOSTELS:

The University has 8 hostels for boys and 4 hostels for girl students and research scholars. The Hostels can accommodate 1500 students. Four more Hostels shall be added during eleventh plan. The Transit Hostel provides fresh faculty and officers to temporary accommodation. The University has a foreign students Hostel for students coming from other countries with exclusive facilities of boarding and a faculty advise.

SPORTS FACILITIES

The university has the following Sports Facilities

- | | |
|--|---|
| 1. A Outdoor Stadium with capacity of 300 Spectators | 6. 16 Stations Multi Gym |
| 2. A standard 400 mts. Track and Field | 7. One Treadmill |
| 3. Two Volleyball courts | 8. One Bicycle Ergo meter |
| 4. One Basketball Court | 9. One Bicycle Elliptical Meter |
| 5. One Cricket Ground | 10. Exclusive Gymnasium for Men and women |
| 11. Physiotherapy Equipments | |
| a) Microwave Diathermy | |
| b) Ultrasound | |
| c) Infrared | |
| d) Electrical Muscles Stimulation | |
| e) Indications | |

GUEST HOUSE:

A fully well-furnished air-conditioned guest house is available with the University with a convention hall and a good number of conference halls. This guest house is located along the beach.

STAFF QUARTERS AND TRANSPORT

At present the University provides residential accommodation to thirty percent of the staff members within the campus. Adequate number of University Buses are available for the city dwelling faculty and non-teaching staff for communicating. Students are given pass to travel from the city to the University. Free circular transport service is made available to all members to move around the campus during office hours.

STUDY INDIA PROGRAMMES

The university has the provision to offer courses under Study India Programme. Overseas students can taken any of the courses in the university for which their credits are transferable.

MoU WITH REPUTED INSTITUTIONS

The university has entered into MoUs with a good number of reputed international institutions in India and Abroad for collaborations and faculty development. The University welcomes participation of good institutions for academic collaborations and offering twinning programmes.

OTHER FACILITIES

The University has a well-connected intercom facility, round the clock canteens, Bank with ATM, Post-office and security system. The University's Engineering Division maintains the Civil works, Electricity substations, UPS/generators and inverters, water supply, furniture and modernization. The public Relations Division looks after the Media and Publicity Issues of the University. The University has a Security-cum-Vigilance Officer at the rank of a SP posted to redress the grievances of the staff and students.

INTERNATIONAL QUALITY ASSURANCE CELL:

The university set up an Internal Quality Assurance Cell to get feedback from students and faculty with the aim of overall improvement and development.

Another milestone during the last academic year was the establishment of a Post-Graduate Centre of the University at the outlying region of this Union Territory, Karaikal to cater to the higher educational needs of the area.



UGC-ACADEMIC STAFF COLLEGE (UGC-ASC)



EDUCATIONAL EXPLOSION

New methods of teaching and educational technology along with the developments in information technology have made the job of a teacher both purposive and demanding. Acquisition of knowledge is a two-way process between the teacher and the taught; therefore collectively they must advance their knowledge.

A college / university teacher has to continuously update his knowledge in his chosen field of expertise, or run the risk of becoming totally outdated in a very short period of time. While the really motivated and industrious teachers use their own resources to keep themselves aware of new knowledge and to train themselves in the latest processes, methodologies and techniques of teaching. It is necessary to provide systematic and organized orientation programmes / refresher programmes for the large number of teachers at the College and the University level.

It was believed in the past that a college / university teacher learn "the art of teaching on the job by emulating outstanding models such as his own teachers or senior colleagues. The stock-in-trade of the college / university teacher has always been the "inspired" lecture which sways the student hearers and motivates them to acquire more knowledge on his own. Today it is no longer possible to expect a newly appointed teacher to acquire the "art" of teaching by emulating his peers. The expansion of the system of higher education is creditable. This is a great achievement, more so if we recall that this has been achieved in a developing country. In this connection the Govt of India enacted a National Policy on Education in 1986 to improve the quality of Higher Education.

NATIONAL POLICY ON EDUCATION

The National Policy of Education 1986 (NPE) in its Programme of Action makes a pointed reference to the crucial link between teacher motivation and the quality of education. The NPE recognized the need for improving the status of teacher and proposed to provide opportunities for the professional and career development so that the teachers can fulfill their role and responsibility within the system of higher education. It was proposed to enhance the motivation skills and the knowledge of teachers through systematic orientation / refresher course in specific subjects, techniques and methodologies, and thereby inculcate in them the right kind of values which would encourage them to take initiative for innovation and creative work in the teaching profession. Based on the objectives the following texts were proposed by MHRD

- (a) to organize specially designed orientation programmes in the area of educational psychology , philosophy , socio economic and political concerns for all new teachers at the level of lecturers
- (b) to organize refresher courses for serving teachers to cover every teacher at least once in 3 to 5 years
- (c) to encourage teachers to participate in seminars, symposia, and workshops
- (d) to train the university administrators , and principals of colleges to cater to the needs of the present day situations

CONCEPT OF ACADEMIC STAFF COLLEGE

On the basis of the National Policy on Education 1986 , the UGC established academic staff colleges all over India through central universities and state universities. At present there are 57 academic staff colleges in India.

THE OBJECT OF ASC :

- (a) to understand the significance of education in general and higher education in particular
- (b) to create linkages between education, economic and cultural development based on social equity
- (c) to improve the basic skills of teaching at the colleges / university level to achieve the goals of higher education
- (d) to create awareness of the latest developments in their specific subjects
- (e) to understand the organization and management of a college / university and the role of teachers in the total system
- (f) to create opportunities for career development , personality development, initiative and creativity

ADMINISTRATIVE STRUCTURE OF ASC:

The ASC functions as UGC sponsored separate entity under the direct control of the Vice-chancellor, the top level official of the university. It is an interuniversity institute catering to the needs of colleges and universities. The courses under ASC are conducted **throughout the year and are non - vocational**. The administration of ASC is delegated to the hands of a Director **under the direct control and guidance of Vice-chancellor**.

ACADEMIC ADVISORY COMMITTEE

The Academic Staff College administration is controlled by an Academic Advisory Committee. The Vice-chancellor of the university is the Chairman of the committee. The composition of the committee consists of two Vice-chancellors from other universities, one UGC nominee, two Directors of other ASCs, two eminent professors, two heads of the departments in universities, two principals of affiliated colleges and the Director who is the member secretary.

COMPOSITION OF MEMBERS :

- | | | |
|----|---|-----------------|
| 1. | Prof. J.A.K. Tareen
Vice-Chancellor
Pondicherry University
Puducherry 605 014. | Chairman |
| 2. | Prof. A.M. Pathan
Vice-Chancellor
Moulana Azad National Urdu University
Gachibowli, Hyderabad | Member |
| 3. | Prof. Viveka Rai
Vice-Chancellor
Karnataka State Open University
Mysore 570 006 | Member |
| 4. | Dr. R. Seshadri Naidu
Director
UGC-Academic Staff College
Sri Venkateswara University
Tirupathi | Member |
| 5. | Prof. Meharaj Ud Din
Director
UGC-Academic Staff College
University of Kashmir
Srinagar, Jammu & Kashmir | Member |
| 6. | Dr. S. Kuppuswami
Director
Directorate of Studies, Educational Innovations and Rural Reconstruction
Pondicherry University
Puducherry 605 014. | Member |
| 7. | Prof. A. Balasubramaniam
Director
Culture and Cultural Relations
Pondicherry University
Puducherry - 605 014 | Member |
| 8. | Dr. V. Nirmala
Head, Dept. of Economics
Pondicherry University
Puducherry 605 014. | Member |

- | | | |
|-----|---|-------------------------|
| 9. | Dr. K. Rajan
Head, Dept. of History
Pondicherry University
Puducherry 605 014. | Member |
| 10. | Dr. A. Venkataraman
Principal
Rajiv Gandhi College of Engineering and Technology
Puducherry 605 602 | Member |
| 11. | Dr. Ramadas Kanakala
Principal
Indira Gandhi College of Arts and Science
Kathirkamam
Puducherry 605 009. | Member |
| 12. | Dr. R.K. Chauhan
Additional Secretary
UGC, New Delhi | UGC Nominee |
| 13. | Shri S. Loganathan
Registrar
Pondicherry University
Puducherry 605 014 | Special Invitee |
| 14. | Shri S. Raghavan I.A.&A.S.
Finance Officer
Pondicherry University
Puducherry 605 014. | Special Invitee |
| 15. | Prof. S. Hariharan
Director
UGC-Academic Staff College
Pondicherry University
Puducherry 605 014. | Member-Secretary |

PROFILE OF PONDICHERRY UNIVERSITY ASC

The Pondicherry University Academic Staff College was established in December 1987. Since its inception, the college has earned good reputation through excellent performance. It is successful in establishing and functioning all through with the full support and help of the Vice-chancellor with his valuable advice, and encouragement.

CATCHMENT AREA OF ASC

The catchment area of the ASC consists of university departments, colleges affiliated to Pondicherry University, Annamalai University, Colleges in South Arcot District, which are affiliated to Madras University, teachers from Kerala, Karnataka, Andaman and in Andhra Pradesh. In addition to that, 10-15% of participants are drawn from outside catchment area such as Bihar, Punjab, Assam, Orissa, Kashmir and Mizoram.

FINANCING OF ASC

FINANCE FAMILY



Shri S. Raghavan, I.A. & A.S.
Finance Officer



Shri K. Chandramoorthi
Deputy Registrar Finance & Accounts



Shri G. Venguidesvarane
Asst. Registrar-Accounts



Shri P. Gunasekaran
Asst. Registrar Finance



Shri K. Mahesh
Section Officer - Accounts



Shri K. Mayavan
Sr. Assistant Accounts



Shri A. Gnanavel
Assistant - Finance

ASC-PROGRAMMES

Refresher Courses

The departments actually conducting refresher courses are responsible for evolving the course curriculum in consultation with the Director. The course should be so prepared that the content has essential percentage of the core material in the subject along with required percentage of areas of emergence and priority, essential laboratory and practical components, and computer application with relevant advancement of the subject.

Orientation Programmes

In order to achieve the objectives of the Scheme, the curriculum for the Orientation Programmes may have the following four components with a minimum of 144 contact hours, that is, six hours daily for a four-week/24 working days.

CURRICULUM:

COMPONENT A: Awareness of linkages among society, environment, development and education.

COMPONENT B: Philosophy of education, Indian education system and pedagogy.

COMPONENT C: Resource awareness and knowledge generation.

COMPONENT D: Management and personality development.

COMPONENT A: AWARENESS OF LINKAGES BETWEEN SOCIETY, ENVIRONMENT DEVELOPMENT AND EDUCATION

This component should aim at assisting the teacher in realizing the larger context of education and the role of a teacher in society. Some illustrative topics to be covered are:

- ❖ Constitution of India secularism, egalitarian society, multilingualism, multiple cultures, equality
- ❖ National integration
- ❖ Status of women and children
- ❖ Inclusive development
- ❖ Environmental awareness and Biodiversity
- ❖ Economic issues poverty, unemployment, rural development, economic trends and national development, etc.
- ❖ Urbanization and modernization
- ❖ Youth power
- ❖ Role and responsibility of a teacher
- ❖ Value-based education

- ❖ Indian tradition, culture and identity
- ❖ Human rights
- ❖ Sustainable development, biodiversity, etc.
- ❖ Globalisation, privatization and liberalization
- ❖ Public interest movements (PIL, consumer protection, judicial activism, etc.)
- ❖ Aesthetics

Component B: Philosophy of Education, Indian Education System and Pedagogy

This component should aim at imparting basic skills and sensitivities that a teacher needs for effective classroom teaching. Some of the illustrative topics are:

- ❖ Philosophy of education: Aims at value-based education; role of social and educational institutions, comparative educational systems, internationalization of education
- ❖ Indian education system, policies, programmes and planning; organisational structure, university autonomy
- ❖ Economics of education and human resource development: resource mobilizations
- ❖ Quality assurance in higher education: Indicators of quality assurance, assessment and accreditation, quality assurance agencies viz; UGC, AICTE, NCTE, NAAC, etc.
- ❖ Learner and the learning process: Understanding the adolescent learner, motivation, interests, human development, memory, aptitudes, intelligence, learning styles
- ❖ Methods and materials of teaching: Prescribed texts, effective classroom teaching techniques, and assignments
- ❖ Technology in teaching: Concept of teaching, levels of teaching and phases of teaching; audio, video, educational films, ICT, computers, etc.
- ❖ Curriculum design: Approaches, curriculum development, needs-based courses and remedial courses
- ❖ Evaluation and feedback: Measurement and examination reforms, including setting question papers
- ❖ Alternate methods of learning: Distance and open learning, self-learning, informal learning, virtual classrooms, etc.

Component C: Resource Awareness and Knowledge Generation

This component should aim at helping the teachers to be self-sufficient, and continuously abreast of new knowledge and techniques, processes, methods and sources of knowledge. Some of the illustrative topics are:

- ❖ Information and Communication Technology: New modes of information storage and retrieval, computer application, communications, multimedia, computer-aided learning, Internet, etc.
- ❖ Documentation centre: Information networks, information super highway, national and international databases
- ❖ Libraries: Reference material, bibliographies, encyclopedias, periodicals
- ❖ Institutions: Apex and specialized institutions, museums, laboratories, centers of excellence, etc.
- ❖ Research: Research projects, sponsoring agencies, academic writing and publication, etc.
- ❖ Industry-university linkages.

Component D: Management and Personality Development

Under this component, teachers should be familiarized with the organisation and management of the college/university. They should be made aware of the ways in which they may develop their own personalities. Illustrative topics may be:

- ❖ Communication skills: Verbal and non-verbal
- ❖ Thinking skills and scientific temper
- ❖ Creativity
- ❖ Leadership, team building and work culture
- ❖ Administrative skills: Decision-making, service rules, human relations and interpersonal effectiveness
- ❖ Educational management: Institutional management, management of committees, examinations, hobby clubs, sports and co-curricular activities
- ❖ Student guidance and counseling
- ❖ Mental health: Attitudes and values
- ❖ Career planning, time management
- ❖ Teacher effectiveness: Qualities of an effective teacher, code of conduct, accountability and empowerment.

As indicated, the above topics are illustrative in nature. Depending upon the requirements of teachers and their academic background, the ASC will select the number of topics and methodologies of teaching.

Weightage to each component is to be kept flexible, and the ASC may decide the time allocation and modalities of the input depending upon the needs of the respective groups.

Every ASC should organize at least one three-week interdisciplinary RC in IT Awareness. About one third contact hours may be devoted to IT-orientation in other Refresher Courses / Orientation Programmes.

Every interdisciplinary Refresher Course will be equivalent to the Refresher Course in the subject/ discipline of the participant.

EVALUATION OF PARTICIPANTS

When possible, experts, preferably external, may be asked to assess the participants in the concluding week of the programme on the basis of multiple-choice objective tests, and give grades to participants, taking also into account other evaluations already done. The grading should be as follows:

- i. A: 75 per cent and above
- ii. B: 60 per cent to less than 75 per cent
- iii. C: 50 per cent to less than 60 per cent
- iv. F: Below 50 per cent

Those teacher participants who get Grade F are required to repeat the programme after a gap of one year without financial commitment to the UGC-ASC.

The total marks are to be fixed at 100 and the same is distributed in the following manner:

- I. Multiple-choice objective tests 30
- II. Seminars/participant presentation 15
- III. Project/survey/others 20
- IV. Micro-teaching/participation 10
- V. Holistic response 25
(punctuality, regularity, initiative, conduct, responsiveness, etc.)

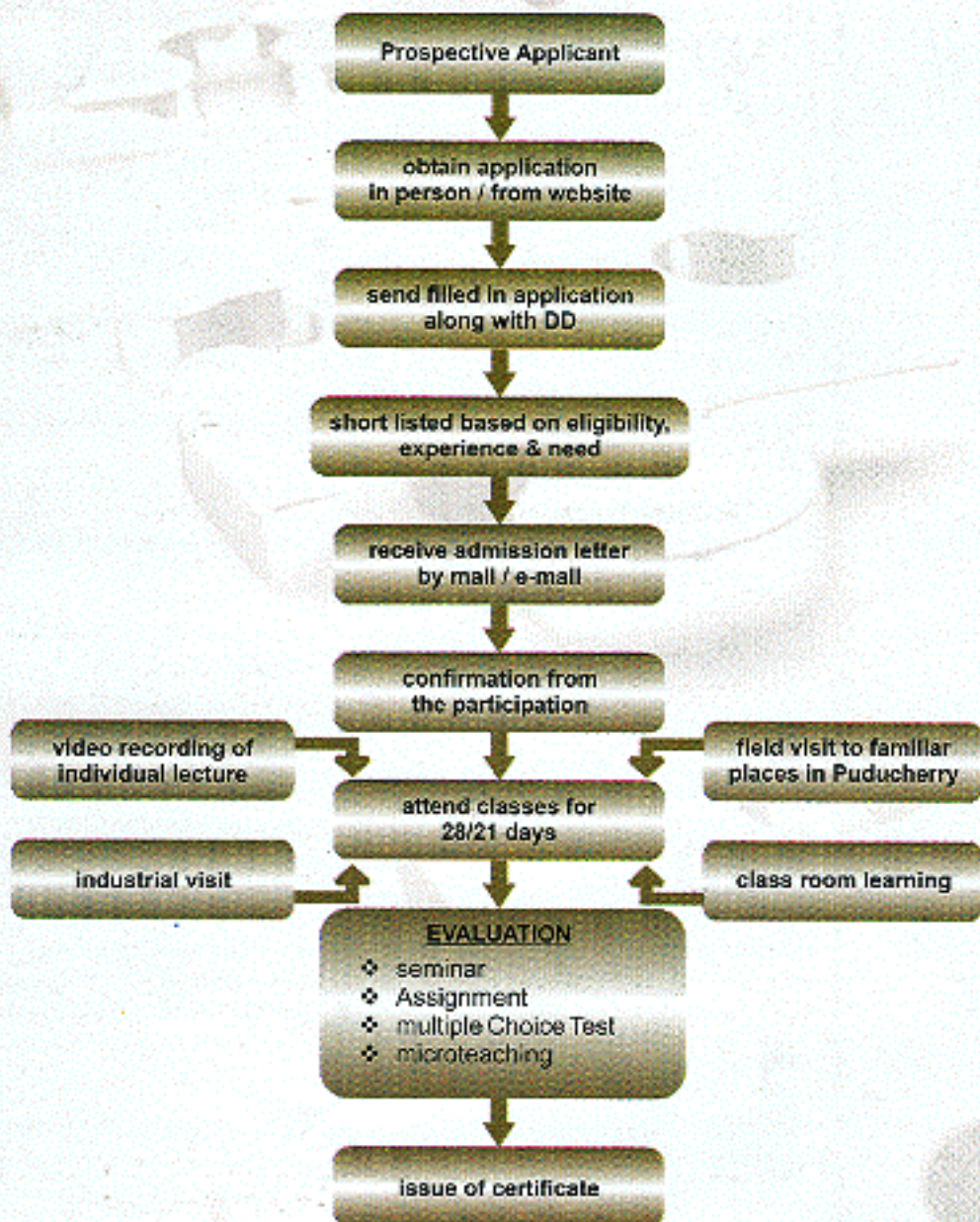
The above distribution may be adjusted to meet specific requirements.

The certificate issued to the teacher participant will only be valid if supported by the Grade based on the evaluation made during the programme.

Growth Trend of ASC:

As on the date 93 Orientation Programmes, 127 Refresher Courses, 28 special programmes many principals workshop and two special summer schools on social sciences and basis sciences are conducted by ASC of Pondicherry University.

GROOMING PROCESS





ASC Seminar Hall Participants View



ASC Seminar- Summer School Participants

ASC SPECIAL PROGRAMMES

SHORT-TERM COURSES

Apart from Refresher Courses and Orientation Programmes for faculty, the ASC shall conduct short term courses of about 6 days duration in various fields for the professional development of senior faculty viz. Professors and Readers.

SPECIALISED COURSES

Some centres of excellence/institutions specializing in certain fields of study may approach the UGC for conducting 3-week UGC-sponsored RCs. The Standing Committee may examine the relevance and decide to allocate such courses on merit. However, the funding in such cases will be through the University as per the norms contained in this Scheme.

INTERACTION PROGRAMME FOR Ph.D. / POST DOCTORAL SCHOLARS

The main focus of this programme will be interaction between Ph.D./post doctoral scholars and teachers. The number of participants for this programme shall be 20 or more. This interaction programme may be held once a year.

WORKSHOP FOR ACADEMIC ADMINISTRATORS

The Commission will provide financial assistance on the pattern of Orientation Programme for conducting Seminar/ Workshop for Academic Administrators including Group 'A' UGC officers.

PROFESSIONAL DEVELOPMENT PROGRAMMES FOR ACADEMICIANS

ASCs may also conduct about 6 days professional development programme for Nonacademic Group 'B' and 'C' staff including UGC staff.



ASC - SEMINAR HALL - SUMMER SCHOOL ON SOCIAL SCIENCES



ASC- ORIENTATION PARTICIPANTS

ELIGIBILITY CRITERIA

Lecturers working in universities and colleges who are included under Section 2(f) of the UGC Act, even though they may not yet be fit to be included under Section 12 (B), may be invited to participate in the Orientation Programmes and Refresher Courses. The teachers of colleges that do not yet come within the purview of Section 2(f), but have been affiliated to a university for at least two years, will be permitted to participate in the programmes/courses.

For the Orientation Programmes, newly appointed lecturers up to six years of continuous service and all those teachers who require orientation for getting a higher grade will be allowed. Attendance should be a condition for confirmation and the same course will be counted for promotion to a senior scale.

For the Refresher Courses, participation in the Orientation Programme is a prerequisite for admission. However, in exceptional cases a teacher may be allowed to complete a Refresher Course prior to completion of an Orientation Programme. Also, there should be a minimum gap of one year between two courses, though it may be relaxed if an adequate number of participants is not available or it is essential for the teacher to fulfill eligibility conditions for career advancement.

The Orientation Programme will be of four weeks duration, with minimum of 24 working days (excluding Sundays) and 144 contact hours (six hours a day). The Refresher Course will be of three weeks duration, with minimum of 18 working days (excluding Sundays) and 108 contact hours (six hours a day). If a participant fails to complete the requisite contact hours in a programme, he may be permitted to make up for the backlog hours at own cost in another programme by the ASC concerned.

Part time/ Ad hoc/temporary/contract teachers who have been teaching for at least three academic sessions in an institution which has been affiliated to a University for at least two years may be permitted to participate in the Orientation Programme/ Refresher Course to enhance their skills.

Universities and colleges will allow interested teachers to attend UGC-ASC programmes based on their eligibility. Otherwise valid

reasons will have to be intimated to the teacher concerned, as the courses organized for their teachers will ultimately benefit the university and college. Temporary arrangements in place of teachers deputed for such courses may be made by internal adjustment if required. However, it may not be possible for the Commission to provide any additional grant to pay either honorarium or salary of the substitute, if appointed.

PARTICIPANTS COST

Every participant shall pay an admission fee (non-refundable) of Rs. 500/- at the time of admission to the course. The amount so generated will be kept at the disposal of the ASC for the augmentation of ASC's infrastructure. But there is no admission fee for Summer Schools.

The following items are covered under participant cost:

- i. TA/DA to outstation participants and hospitality to local participants
- ii. TA/DA and honorarium to resource persons
- iii. Reading material
- iv. Additional working expenses
- v. Honorarium to course coordinator.

LOCAL PARTICIPANTS :

Rs. 100/- per working day per participant will be paid to the ASC for providing hospitality.

OUTSTATION PARTICIPANTS:

Teacher participants may be paid A/C III railway fare (all trains) or A/C deluxe bus fare on production of tickets. Outstation participants may be provided free boarding and lodging by the University. To cover the cost of their boarding/lodging, the Commission will pay the University Rs. 300/- per day for outstation participant for 'A' class cities, Rs. 250/- per day for other places. In case only free lodging is provided, DA will be allowed at 75 percent of the ordinary rate of daily allowance. In case the outstation participant does not avail the facility for boarding/lodging, he/she will be paid Rs. 250/- per day.

READING MATERIALS AND COURSE KIT:

Up to Rs. 500/- per participant in the form of books/compilations in the form of printed published work or in electronic format.



Director- ASC, Director- Bangalore Management Academy, Director-Culture & Cultural Relations, Director-Doordharshan, Chennai



Inauguration Function of ASC-Summer School on Basic Sciences (Shri.S.R. Ramanan, Director, Area Cyclone Warning Centre, Chennai & Prof. Krishna Kumar, Director of IIM-Kozhikode)

INFRASTRUCTURE - ASC

The Academic Staff College of Pondicherry University is situated in the University campus which houses all its academic and administrative facilities/activities under one roof thereby providing the aspiring participants an avenue for their academic experiences. The campus is self contained with all amenities required for ideal training of teacher-class room and residential accommodation together, with library, canteen and administrative accommodation. Adequate bedding facility such as cots, mattresses, pillows, and bed sheets for 40 - 60 persons are made available for the comfort of the resident participants.

CLASSROOM



The ASC has two spacious classrooms with excellent cross ventilation and a seating capacity 50 - 60 participants. The class rooms are well furnished with adequate furniture for the resource person and participants chairs along with the required white board, LCD and other electrical accessories for using audio-visual equipment during the conduct of classes. More rooms can also be used for class purpose when more than two courses are conducted simultaneously.

LIBRARY

The ASC is also striving towards the development of Documentation Centre Cum Library for reference. Accordingly the ASC developed a library with a rich stock of subject books, modern books and periodicals.



The College has a spacious reference section and a reading hall. The library facilities are available to all the participants and resource persons. The participants may have access to the Pondicherry University central library which is functioning within the campus.

COMPUTER LAB

The ASC is well equipped with Latest configuration high end systems for computer lab to the participants use.



AUDIO VISUAL EQUIPMENT

The ASC has equipped itself with the following audio-visual aids for the conduct of the orientation/refresher courses:

Wallmounting LCDs projectors, overhead projectors, slide projectors, Public Address Systems, T.V. and V.C.Rs, Radio-Audio Cassette Systems, photocopiers, scanners, Laser & Colour printers and fax systems.

MESS/DINING & GUEST HOUSE

Though ASC does not run a canteen by itself, necessary arrangements have been made within the premises so that the participants need not exhaust themselves by traveling too far for having their breakfast, lunch and dinner. Necessary dining facilities are also provided for use of the participants. In addition to that, special tie-up with research scholars hostel for supplying food items to the participants of ASC is available. There are many guest rooms in the ASC building under the direct control and supervision of the Director, ASC.



Summer School on Social Science Participants along with dignitaries at the Inaugural Function

FACULTY PROFILE



Prof. S. Hariharan, Ph.D.
Professor & Director
(Accredited Management Professor)
Specialisation : Managerial Finance, Managerial Accounting
and Strategic Management



Dr. P. Ramalingam, Ph.D.
Reader
Specialisation : Educational Psychology

ADMINISTRATIVE OFFICIALS



Mrs. D. Johncy Jeba Rani
Section Officer



Shri K. Nallaperumal Pillai
Asst Librarian



Shri E.S. Balakrishnan
Data Entry Operator



Shri S. Anandan
Jr Assistant



Mrs. P. Chitra Devi
Catering Attendant



Shri P. Govindan
Horticulture Attendant

SPECIAL ACTIVITIES



Principals Workshop - ASC



Prof. J.A.K. Tareen, Vice-Chancellor of Pondicherry University addressing



**Prof. J.A.K. Tareen, Vice-Chancellor along with former Secretary of UGC
Dr. T.R. Kem**



**Dr. Dev Swarup, Joint Secretary of UGC along with Finance Officer,
Director-ASC and Faculty member of ASC-During the visit to ASC**



Prof. A. Balasubramanian, Director of Culture and Cultural Relations addressing to Summer School on Basic Science



Shri S. Raghavan, Finance Officer, addresses the Summer School Participants



Dr. KrishnaKumar, Director of IIM & Shri Ramanan, Director, Area Cyclone Warning Centre along with Summer School participants



Dr. M. MONI, Deputy Director General, National Informatics Centre, New Delhi along with the Shri Loganathan, Registrar, Pondicherry University

TIME SCHEDULE



UGC - ACADEMIC STAFF COLLEGE PONDICHERRY UNIVERSITY

COURSE SCHEDULE FOR THE YEAR 2008-09

I. ORIENTATION COURSES	DATES
1. 91 st Orientation Course (Completed)	15 May - 11 June, 2008
2. 92 nd Orientation Course (Completed)	03 - 30 June, 2008
3. 93 rd Orientation Course	10 Sept - 07 Oct, 2008
4. 94 th Orientation Course	05 Nov - 02 Dec, 2008
5. 95 th Orientation Course	21 Jan - 17 Feb, 2009
II. REFRESHER COURSES	
6. Educational Technology (Completed)	21 May - 10 June, 2008
7. Life Sciences (Completed)	13 Aug - 02 Sept, 2008
8. Physics	02 - 22 September, 2008
9. Sanskrit	10 - 30 September, 2008
10. Hindi	03 - 23 October, 2008
11. Computer Science and Information Technology	10 - 30 October, 2008
12. Mathematics and Statistics	04 - 24 November, 2008
13. Women Studies	08 - 26 November, 2008
14. Chemistry	07 - 27 November, 2008
15. Commerce and Management	02 - 22 December, 2008
16. Human Rights (Inter disciplinary)	04 - 24 December, 2008
17. English	03 - 23 February, 2009
18. Tamil	08 - 26 February, 2009
19. Journalism, Mass Communication and Multi Media/Library Science	04 - 24 March, 2009
20. Physical Education	05 - 25 March, 2009
III. WORKSHOP	
21. Workshop for College Principals and Academic Administrators (University Registrars / Finance Officers / Controller of Examinations / UGC Officials / Deputy Registrars / Asst. Registrars / College Managers / Superintendents)	05 - 07 September, 2008
IV SPECIAL PROGRAMMES	
22. Summer School on Humanities, Social Sciences & Arts (Completed)	23-07-2008 to 12-08-2008
23. Summer School on Basic Science (Completed)	05-08-2008 to 25-08-2008

A SPECIAL PROGRAMMES

• Workshop for A.R. / D.R. / Bazar / Joint Secretary Special Workshop
 Special Seminar for Reader & Professors
 Orientation for Ph.D. Scholars and guide

Director
 UGC-Academic Staff College
 Pondicherry University

**UGC-ACADEMIC STAFF COLLEGE
PONDICHERRY UNIVERSITY**

List of Resource Persons

- ❖ **Prof. V. Sabapathy Mohan**, Vice-Chancellor, Manon Maniam Sundaranar University Thirunelveli
- ❖ **Dr. Dev Swarup**, Joint Secretary UGC, New Delhi
- ❖ **Prof. D. Brahadeeswaran**, Prof. & Head, Department of Policy Planning and Educational Research National Institute of Technical Teacher Training and Research, Taramani, Chennai
- ❖ **Dr. N. Panchanathan**, Prof. & Head, Dept. of Business Administration, Annamalai University, Annamalai Nagar
- ❖ **Dr. B. G. Barki**, Director, National Institute of Technical Teacher Training Institute, Taramani, Chennai
- ❖ **Prof. Krishna Kumar**, Director, Indian Institute of Management, Kozhikode, Kerala
- ❖ **Shri S.R. Ramanan**, Director, Area Cyclone Warning Centre, Chennai
- ❖ **Prof. A. Panneeselvam**, Former Director of Teacher Education, No. 39, Nabalgam Apartment, 18th Avenue, Ashok Nagar, Chennai-600063
- ❖ **Prof. Shyam Lal**, Vice-Chancellor, Patna University, Patna
- ❖ **Dr. S. Renuka Devi**, Head, Department of Education, National Institute of Technical Teacher Training and Research, Taramani, Chennai-600113.
- ❖ **Shri E. Mariappan**, Director - News, Doordharshan Kendra, Chennai
- ❖ **Dr. P.V. Konnur**, University Librarian, Bangalore University, Bangalore
- ❖ **Dr. N. Seshadri**, Professor, Dept. of Education Technology, SASTRA University, Tanjore
- ❖ **Dr. A. Subbiah Pandi**, Reader in Physics, Presidency College, Chennai
- ❖ **Dr. Kishore K. Krishnani**, Sr. Scientist, Central Institute of Braggish Water Aquariums No. 75, Santham Church Street, P.A. Puram, Chennai - 600028.

For Communication with ASC

Prof. S. Hariharan

Professor & Director

UGC-Academic Staff College

Pondicherry University, R.V. Nagar, Kalapet

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CELL : 094432 85504

Explore your immense potential



PONDICHERRY UNIVERSITY
(A Central University)
DIRECTORATE OF DISTANCE EDUCATION
(PUDDE)

Approved by the Distance Education
Council of India

ADMISSION NOTIFICATION FOR 2008-2009

MBA PROGRAMMES (2years:4Semesters)

Master of Business Administration - Marketing
Master of Business Administration - Finance
Master of Business Administration - International
Business
Master of Business Administration - HRM
Master of Business Administration - General

POST GRADUATE PROGRAMME (2years)

Master of Commerce - Finance
Master of Arts - Tamil, English, Hindi, Sociology

POSTAL ADMISSION

For application form and Information Brochure, write to the Director, Directorate of Distance Education, Pondicherry University, Puducherry-605014, along with a Demand Draft for Rs. 150/- drawn in favor of "The Finance Officer, Pondicherry University" payable at Pondicherry, with two typed address slips.

ONLINE ADMISSION

It is a facility to submit your Admission Form Online and Download the same to submit the Hard copy along with fee, to the Directorate by post.
Visit: www.pondiuni.edu.in

ELIGIBILITY : Any Degree from a recognised University for all programmes

**THE LAST DATE FOR SUBMITTING THE FILLED -
IN APPLICATION FORM IS : 30-10-2008**

S. LOGANATHAN
Registrar

Website : www.pondiuni.edu.in
E-mail : dde_grv@yahoo.co.in

Prof. S. BHASKARAN
Director

Pondicherry University Directorate of Distance Education - Where Innovation is a Way of Life

