WE ADD VALUE TO YOUR BUSINESS

MBA BANKING TECHNOLOGY
PONDICHERRY UNIVERSITY
(A Central University)

Recruiter’s Guide
2016 - 18
Pondicherry University, established under an Act of Parliament in the year 1985, has grown from strength to strength in all possible ways all these years and become a place of an educational hub in the country. Pondicherry University has 15 Schools, 37 Departments and 10 centres offering 175 PG and Research Programmes. A Wi-Fi enabled vibrant campus which is located 12kms from the Pondicherry, is sprawling within the 800 acres.

VISION & MISSION:
- Expansion
- Excellence
- Equity
M.B.A. Banking Technology Programme is a unique and rare management programme that blends Finance, Banking and Technology disciplines which is uncommon amongst Indian University programs. The M.B.A. Banking Technology programme provides essential learning inputs and hands-on experience on various software tools in order to effectively handle Information Technology design, implementation, integration and management to meet the rapidly changing technology requirements of the Banking and Financial Sectors. Government of India's Digital Banking Initiatives and increase in number of new banks and payment banks create a large demand for skilled managers with expertise in both Technology and Banking & Finance domains. MBABT professionals are the best fit to meet this demand and also be the best fit for IT companies working in the Banking and Financial Services domains.

Unlike others, we not only impart the knowledge but also pay serious attention for the skill development and attitudinal corrections of the students to shape them as excellent managers. This involvement and dedication of the faculty and students in the curricular and co-curricular activities attract excellent placement opportunities since the inception of the course. As a placement convenor of the department I cordially invite you to visit our department to meet future managers.

School of Management, Pondicherry University enjoys pioneering status in offering market-driven innovative academic programs. MBA in Banking Technology is one such program conceived as a fine blend of Management and Techno-vision to cater to the needs of Banking and Financial Services Sectors. As a sector-specific program, MBA (Banking Technology) has evoked an excellent response from industry as well as students. Needless to say that Pondicherry University, being a Central University is endowed with world-class facilities—both Human and Physical. More specifically, quality teaching, state-of-the-art computer lab and excellent classrooms with invigorating ambience are the hallmarks of the Department of Banking Technology.

Thanks to the unstinted support and confidence bestowed on the Department by organisations like yours, the Department has crossed several milestones in the last one decade of its existence for which we are grateful to you. Yet again, the Department proudly presents 52 well-groomed students (2016-2018 batch) for final placement who, I am sure, will measure up to your expectations with hands-on experience as their seniors.

I, therefore, take this opportunity to invite you to the Department of Banking Technology to meet our students and take one on one interaction with them.

Prof. (Mrs.) ANISA BASHEER KHAN
Vice - Chancellor (Officiating)

Dr. G. ANJANEYA SWAMY
Dean School Of Management

Dr. V. PRASANNA VENKATESAN
Head Dept. of Banking Technology

Dr. S. JANCHIRAMAN
Placement Convener

M.B.A. Banking Technology Programme is a unique and rare management programme that blends Finance, Banking and Technology disciplines which is uncommon amongst Indian University programs. The M.B.A. Banking Technology programme provides essential learning inputs and hands-on experience on various software tools in order to effectively handle Information Technology design, implementation, integration and management to meet the rapidly changing technology requirements of the Banking and Financial Sectors. Government of India’s Digital Banking Initiatives and increase in number of new banks and payment banks create a large demand for skilled managers with expertise in both Technology and Banking & Finance domains. MBABT professionals are the best fit to meet this demand and also be the best fit for IT companies working in the Banking and Financial Services domains.

Unlike others, we not only impart the knowledge but also pay serious attention to the skill development and attitudinal corrections of the students to shape them as excellent managers. This involvement and dedication of the faculty and students in the curricular and co-curricular activities attracts excellent placement opportunities since the inception of the course. As a placement convenor of the department I cordially invite you to visit our department to meet future managers.
DEPARTMENT OF BANKING TECHNOLOGY came into existence to offer a special MBA programme in banking technology from the academic year 2005-2006. The UGC has sanctioned this programme under its Innovative and Interdisciplinary Scheme during Xth plan.

The need of the programme arose in response to a lot of technology applications and business innovation taking place in the financial system across the world. The future of banking lies in the technology and tech savvy managers who have to play a larger role in the organisation and development in this field. To office the emerging and contemporary needs, the programme aims at producing Managers required to manage tech embodied financial institutions as well as guiding IT industries to develop domain specific IT products/IT solutions for finance and banking.

Programmes: MBA, PhD.

EXPERIENCE IN BANKING TECHNOLOGY is a balanced blend of finance, management, information technology and banking, which create experts, with an ability to handle the intersection of financial services and technology. With the explosion of the digital era and evolution of banking service, this course becomes the need of the hour and relevant in day to day lives. Banking technology offers tailor made expertise that provides technological solutions to any banking and financial operations.
<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
<th>Semester III</th>
<th>Semester IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics for Managers</td>
<td>Winter Project</td>
<td>Banking Practices Summer Internship</td>
<td>Elective I : Paper-3</td>
</tr>
<tr>
<td>Accounting for Managerial Decision Making</td>
<td>Financial Management</td>
<td>Marketing Management</td>
<td>Elective II : Paper-3</td>
</tr>
<tr>
<td>Quantitative Techniques for Management</td>
<td>Corporate Strategy Management</td>
<td>Retail Banking</td>
<td>Elective II : Paper-4</td>
</tr>
<tr>
<td>Indian Banking &amp; Financial System</td>
<td>Banking Technology Management</td>
<td>Information Security for Banks</td>
<td>Final Project &amp; Viva</td>
</tr>
<tr>
<td>System Analysis and Design</td>
<td>Information Security</td>
<td>Banking Channels and Middleware</td>
<td>Comprehensive Viva</td>
</tr>
<tr>
<td>Data Storage &amp; Data Centre Management</td>
<td>Business Intelligence Lab</td>
<td>Elective I : Paper-1</td>
<td>Comprehensive Viva</td>
</tr>
</tbody>
</table>

**INFORMATION TECHNOLOGY STREAMS**

1. Software Engineering and Technology Streams
   - Agile Software Process
   - Design Patterns
   - Software Testing and Quality Assurance
   - Enterprise Architecture
   - Service Oriented Architecture
   - Smart Banking Technologies

2. INFORMATION SECURITY STREAM:
   - Network Security Management
   - Secure Electronic Payment Systems
   - Information Security and Risk Management
   - Digital Crimes and Forensics Science
   - IT Security Metrics
   - Information Security Lab/Internship

3. BANKING OPERATIONS STREAM
   - Bank Fund Management
   - Credit Risk Management in Banks
   - Banking Supervision and Control
   - E-Banking Issues and IT Laws
   - ALM and CAR Practices – Internship Lab
   - Emerging Trends in Banking

4. FINANCIAL SERVICES STREAM
   - Financial Services Intermediaries and Regulators
   - Merchant Banking Financial services
   - Management of Mutual Funds
   - Electronic Financial Services
   - Marketing of Financial Services
   - Security Market Operations Lab-Internship

5. 3. INTERNATIONAL FINANCE STREAM
   - Global Financial Markets & Instruments
   - International Financial Management
   - Forex and Currency Derivatives
   - Foreign Trade and Documentation
   - Bloomberg – International Finance Lab
   - CME Corporate Finance Lab

**BANKING MANAGEMENT STREAM**

1. MONEY AND DEVELOPMENT BANKING STREAM
   - Monetary Policy & Central Banking
   - Public Finance and Development Economics
   - Development Banking
   - Corporate Governance and Ethics in Banks
   - Entrepreneurship and New Ventures

2. CAPITAL MARKET STREAM
   - Fixed Income Securities and Treasury Management
   - Security Analysis and Portfolio Management
   - Financial Derivatives and Risk Management
   - Financial Econometrics and Modelling
   - Investment Analytics Lab/Internship

**FINANCE STREAMS**

1. FINANCIAL SERVICES STREAM
   - Financial Services Intermediaries and Regulators
   - Merchant Banking Financial services
   - Management of Mutual Funds
   - Electronic Financial Services
   - Marketing of Financial Services
   - Security Market Operations Lab-Internship

2. INFORMATION TECHNOLOGY STREAMS
   - Network Security Management
   - Secure Electronic Payment Systems
   - Information Security and Risk Management
   - IT Security Metrics
   - Information Security Lab/Internship

3. INTERNATIONAL FINANCE STREAM
   - Global Financial Markets & Instruments
   - International Financial Management
   - Forex and Currency Derivatives
   - Foreign Trade and Documentation
   - Bloomberg – International Finance Lab
   - CME Corporate Finance Lab

**INFORMATION TECHNOLOGY STREAMS**

1. Software Engineering and Technology Streams
   - Agile Software Process
   - Design Patterns
   - Software Testing and Quality Assurance
   - Enterprise Architecture
   - Service Oriented Architecture
   - Smart Banking Technologies

2. INFORMATION SECURITY STREAM:
   - Network Security Management
   - Secure Electronic Payment Systems
   - Information Security and Risk Management
   - Digital Crimes and Forensics Science
   - IT Security Metrics
   - Information Security Lab/Internship

3. BANKING OPERATIONS STREAM
   - Bank Fund Management
   - Credit Risk Management in Banks
   - Banking Supervision and Control
   - E-Banking Issues and IT Laws
   - ALM and CAR Practices – Internship Lab
   - Emerging Trends in Banking

4. FINANCIAL SERVICES STREAM
   - Financial Services Intermediaries and Regulators
   - Merchant Banking Financial services
   - Management of Mutual Funds
   - Electronic Financial Services
   - Marketing of Financial Services
   - Security Market Operations Lab-Internship

5. 3. INTERNATIONAL FINANCE STREAM
   - Global Financial Markets & Instruments
   - International Financial Management
   - Forex and Currency Derivatives
   - Foreign Trade and Documentation
   - Bloomberg – International Finance Lab
   - CME Corporate Finance Lab
How unique we are?

Banking Technology Programme produces technocrats, accomplished in current and emerging technologies, with a zeal and ability to tackle any challenges in the fin-tech plethora. This programme has been constantly producing such expertise and remarkable talent for the benefit of the Indian Banking and Financial sector since inception.

The MBA graduates of Banking Technology are a pool of resourceful professionals with the ability to architect and manage an efficient banking & financial services network. The Tech-savy MBA-BT graduates concomitant to revolutionise and fuel the growth of financial and allied sectors.

Benefits for Students & Industry

- Intensive, in-depth exposure to the varied facets of Banking Technology
- In-depth understanding of various ways of applying technology for improved productivity in the banking arena and financial sector.
- Technical and managerial mastery over the entire gamut of Banking Technology covering Secured Electronics Payment System, Agile Software process, Information Security and Risk Management, Digital Crime in forensic science, Data science and big data analytics, Cloud Infrastructure Service, Data Analytics and Social Networking, Data Mining, Business Intelligence, IT Laws and Cyber Crimes, etc.
- Financial Services, Intermediaries and Regulators, Merchant Banking, Management of Mutual Funds, Electronic Finance services, Marketing of financial services, Security market operation, Treasury Management, Security Analysis and Portfolio Management, Financial Derivatives and Risk Management, credit risk management, E-banking issues and IT Laws. in-depth exposure to the varied facets of Banking Technology
SUMMER INTERNSHIP
The students undergo 45 days banking internship in Indian Bank and Indian Overseas Bank branches. Students are exposed to various operations in Banking such as Branch Opening, Account Opening, Deposit Account, Loans and Advances, Delivery Channel, Agency Services, Branch Maintenance, Cheque Truncation, Forex, etc.

WINTER INTERNSHIP
It is an organisational study that provides an opportunity to the students in understanding the real-time business environment in an organisation. Students are exposed to Human Resource management, Supply chain Management, Marketing Management and Financial Management

CORPORATE INTERACTION
Lecture on CREDIT RISK MANAGEMENT by Goldman Sachs.
Lecture on WORLD BANK’S OPERATION by World Bank, Chennai.
Workshop on SECURITY MARKET TRADING by Sharekhan Ltd., and MORE...

CERTIFICATIONS:
NCFM
NSE
INSTITUTE OF BANKING & FINANCE
BNA
NiSM
CMIE
NPTEL
INDUSTRIAL INTERACTIONS:
The Department organizes Industrial Visits every Year to various parts of the country to gain real-time knowledge of the industry

FINANCE
Credit Risk Management Analyst
Treasury Operations Management Analyst
Relationship Manager
Credit card fraud analyst
Finance and Portfolio Manager
Financial/Securities/Investments Analyst
Risk Control and Debt Management
Treasury and Derivatives Analyst
Portfolio Analyst
Investment Risk Analyst
Investment Advisor
Credit Rating Analyst
Merchant Banking
Mutual Fund Manager

TECHNOLOGY
Technology Officer
Business Analyst
Business Development Executive
IT Security Analyst
Data Scientist
Big Data Analyst
Cloud Data Base Management
Information System Auditor
Information System Manager
Project Manager
Quality Analyst
Business Intelligence Trainee
Product Developer
System Analyst

WHERE WE FIT

INDUSTRIAL INTERACTIONS:
The Department organizes Industrial Visits every Year to various parts of the country to gain real-time knowledge of the industry
STUDENTS PROFILES
VARALAKSHMY M
svbalaji.cse2014@gmail.com
9597791235
LOTTE INDIA CORPORATION PVT LTD,
INDIAN BANK

VENITHRA M
venithra.mn@gmail.com
9443128427
VIMPRO TECH

YONKATESH @ BALAJI S
yonsp1234@gmail.com
9791217270
HINDUSTAN UNILEVER LIMITED

YALANGI AMOSE ANAND
amose.b44@gmail.com
8903299794
GSK CONSUMER HEALTHCARE INDIA LTD

DEMOGRAPHIC

MALE

FEMALE

OUR RECENT RECRUITER’S
Placement convenor:
Dr. S. JANAKIRAMAN
Cell: +91 9443376328
e-mail: drsjpu@gmail.com

Placement Team:
Mr. Arjun Prasad S
Mr. Sabari Nathan V
Mr. Yalangi Amose Anand
Ms. Suvetha S
Ms. Pooja Padmarajan
Ms. Hemavathy N

Contact: +91 8891800146
e-mail: mbabtplacements@gmail.com
BT Office: 0413-2654657 / 2654651

PONDICHERRY UNIVERSITY
R.V. Nagar, Kalapet, Puducherry - 605014.