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School of Management, Pondicherry University

**Convener**  
**Dr. B. Charumathi,**  
Professor & Head,  
Department of Management Studies, Pondicherry University



**Pondicherry University**  
**School of Management**  
**Department of Management Studies**  
R.V. Nagar, Kalapet, Puducherry-605014



#### Coordinators

**Dr. R. Kasilingam,**  
Professor  
Dept. of Management Studies  
Pondicherry University

**Dr. G. Madan Mohan,**  
Assistant Professor  
Dept. of Management Studies  
Pondicherry University

#### Registration Fees

For Industry Delegates:	Rs. 500
For Faculty Members:	Rs. 300
For Research Scholars:	Rs. 200

#### Account Details for Online Fund Transfer

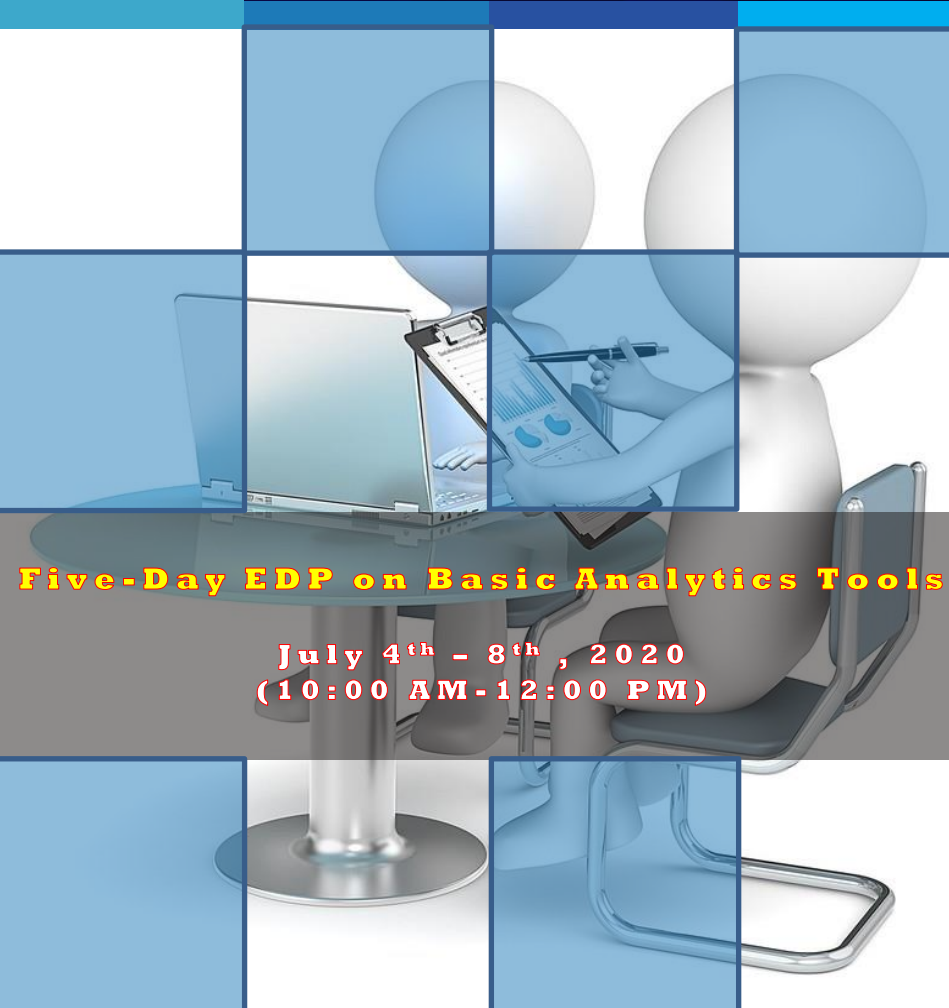
Account Name: DMS DAM Workshop  
Account No.: 6329345101  
Type of Account: Savings  
Bank: Indian Bank, Pondicherry University Branch  
IFSC: IDIB000P152

#### Registration Form

Interested applicants are required to pay the fees to the following bank account directly and fill the google form with the required details. E-Certificate will be issued only on attending all the sessions.

For further details, contact the coordinators at [dmsdamworkshop@gmail.com](mailto:dmsdamworkshop@gmail.com)

#### Registration



#### Five-Day EDP on Basic Analytics Tools

**July 4<sup>th</sup> - 8<sup>th</sup>, 2020**  
**(10:00 AM - 12:00 PM)**



## About Pondicherry University

A Central University, established through an Act of Parliament in 1985. The campus is covered over 780 acres of land with lush green tropical vegetation and its entire campus in Wi-Fi enabled. It has about 5000 students representing 33 states of the country and abroad and over 450 highly qualified faculty from across the country. It has the state of the art library with remote access to over 31000 digital information resource through a dedicated library portal. Pondicherry University was the first university to adopt the CBCS and semester system which easily facilitates the mobility of the students with credit transfer both in India and abroad. The university is growing with a cardinal principle of expansion with excellence and equity remains connected globally. More than 27 MOUs have been signed with National Institutions and International Universities for exchange of faculty and students.

## About Department of Management Studies

The Department of Management Studies (DMS) bears the sole pride of establishing the first management programme in Pondicherry. Since its inception in 1986, it has been catering to the needs of aspiring management and research students with highly competent team of faculty members. The department has published many research articles in leading national and international journals. DMS serves as a boom to the ardent students who have the striving thrust to learn and practice management. Also, the lush green environment in the university provides pleasant ambience for the students to relish every moment of the learning experience. DMS functions as university department with unique importance. The department has been rated high by rating agencies such as NAAC, Star News, Indian Express, CSR-GHRD etc.

## About The Programme

This five-day EDP is aimed at providing researchers, academicians and industry delegates with a comprehensive learning of analytic tools. The workshop modules are designed in such a way which would enable the participants to gather practical training. The course is designed to provide hands on experience in analytical tools and techniques that can be used for data driven decision-making using real case studies. The program will be a mix of theory lecture and hands on training experience on relevant software and discussions.



### Resource Person

**Dr. R. Kasilingam**

Professor

Dept. of Management Studies  
Pondicherry University

### Resource Person's Profile



### Advisory Committee

**Dr. R. Panneerselvam**, Professor

**Dr. T. Nambirajan**, Professor

**Dr. R. Chitra Sivasubramanian**, Professor

**Dr. S. Victor Anandkumar**, Professor

**Dr. Uma Chandrasekaran**, Professor

**Dr. R. Venkatesakumar**, Professor

**Dr. S. Riasudeen**, Associate Professor

**Dr. L. Mothilal**, Asst. Professor

**Dr. B. Rajeswari**, Asst. Professor

**Dr. K. Lavanya Latha**, Asst. Professor

### Who can attend?

Academicians, Research Scholars and Industry Delegates who are having a minimum of 2 years of industry experience

### Schedule

Date	Topics
4/7/2020	Introduction to Types of Data, Nominal, Ordinal, Interval and Ratio Univariate Analysis
5/7/2020	Chi-square Analysis
6/7/2020	ANOVA
7/7/2020	Factorial ANOVA and ANCOVA
8/7/2020	Correlation