About Pondicherry University

Pondicherry University was established under an Act of Parliament in the year 1985 which is located in Puducherry. The university has 13 Schools, 37 Departments and 10 Centres offering 175 Postgraduate and Research programs. The university is having state-of-the-art facilities in all Schools and Departments paving the way for the students to have a student-friendly, result-oriented academic environment built in 970 acres luster green campus.

The University has four campuses; the Main Campus is located at Puducherry and the other three off-campuses are located at Mahe, Karaikal and Port Blair. The University has made a giant leap in promoting usage of Information & Communication Technologies (ICT), tools/services for the purpose of teaching/learning, research and administration. The University has over 450 faculty and 6000 + students coming from all over the country and having 92 affiliated colleges studying over 45,000 students in all these four campuses.

About Directorate of Distance Education

The University entered in the field of Distance Education in the academic year 1995–96 to cater to the needs of the aspirant students who otherwise could not pursue higher education going to on campus academic programmes. To reach out to all those sections of students who are away from the main stream of academics, the University has conceived several innovative and job oriented academic programmes. The prime motto of the university is to ‘reach the unreached’ and thus taking higher education to the door steps of all the citizens of the nation through its distance education programmes. The fact is that more than 2,50,000 students have enrolled in various Distance mode programme over the years bears testimony to the quality of the programmes of the Pondicherry University. The students mix includes those who are employed and prefer to enhance their academic credentials, those who
missed out the on-campus learning for various reasons, those who do not have access to higher education, various categories of disadvantaged groups and segments of the Society.

The Directorate presently offers its educational programmes under two modes:

- Conventional mode - through Directorate of Distance Education
- Twinning mode – Jointly through PU - Twinning Centres.

Twinning concept is an innovative programme of the Pondicherry University to the tie-up between the Directorate of Distance Education, Pondicherry University and other top eminent Colleges/Institutions in the country. In this mode, the University entered into an MOU with prestigious institutes having excellent faculty and physical resources and facilities, good learning ambience and offering various UG & PG degree programmes.

It has been the approach and policy of the University to focus on sector-specific, need-based and job-oriented professional programmes. The masters programme in Management (MBA), among others, offered by the Directorate of Distance Education has made a mark of their own among the quality conscious of unemployed youth and working people in the corporate India across the country. Thus, ‘DDE’ of Pondicherry University has made a mark in the field of higher education.

Vision & Mission

- The vision is to impart knowledge and skills to meet the national and international manpower requirements by offering quality and timely academic programmes through distance mode education

- The mission is to produce the quality and skilled manpower in the fields concerned with a view to bridge the gap of ‘demand-supply’ of manpower by imparting quality education, hassle-free, with affordable cost and with best quality students support services.

Vice Chancellor’s Message

It is the time in India where the Government of India is making efforts to fine-tune and revamp Distance Education in the country. This quality check is done to ensure that updated and effective teaching and services are provided to every recipient as is the case of the students who have opted for the regular mode of studies. At this stage of increasing prominence, Pondicherry University expresses its enthusiasm to join the mission of making education accessible to every corner of the nation. I would like to congratulate every aspiring student of DDE, Pondicherry University on their decision to pursue higher education and wish them all great success in their path to excellence.

Message from the Director, DDE

I am happy and privilege to associate as the Director of the Directorate of Distance Education (DDE), Pondicherry University. Since I took over DDE in May 2019, I tried to sort out all the minor issues existing and brought the DDE into normal track. Presently DDE is concentrating on Management discipline and offering MBA in five concentrations – General, Finance, Marketing, Human Resources Management and International Business. Based on the demand, this year DDE is extending it to three more areas – Tourism, Hospital Management and Operation and Supply Chain Management. In addition to Management, DDE also offering four more PG degrees including MA in English, Hindi, Sociology and M.Com. This year DDE applied to UGC for permission to offer undergraduate degree programmes in BA in English, Hindi, Sociology, History, Political Science, Economics and Bachelor of Journalism and Mass Communication. Presently DDE is offering both postgraduate and undergraduate degree.
programmes under two modes. First one is Conventional Mode of education offered admissions twice in year in January and August months. Second one is Twinning Mode of education in which Pondicherry University singed MOU with few prestigious educational institutions in providing best classroom education to students. In both cases, Pondicherry University offers classes through senior faculty members those are teaching to the regular students. In addition to that, to cater the needs of the teaching this year DDE appointed 29 faculty members, 17 Professors as Course Coordinators, along with several full-time teaching and administrative staff.

Approval of Regulatory Bodies

Approval was obtained from the Distance Education Bureau, University Grants Commission by the Directorate of Distance Education, Pondicherry University for the academic years 2018-19 and 2019-20 for the programmes offered through Distance Mode Learning are given below.

Programmes Offered

<table>
<thead>
<tr>
<th>U.G. Degree Programmes</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3 years - Non Semester mode)</td>
</tr>
<tr>
<td>1. BCom - Bachelor of Commerce</td>
</tr>
<tr>
<td>2. BBA Bachelor of Business Administration</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>P.G. Degree Programmes</th>
</tr>
</thead>
<tbody>
<tr>
<td>(2 years - Non Semester mode)</td>
</tr>
<tr>
<td>1. MCom - Master of Commerce in Finance</td>
</tr>
<tr>
<td>2. MA - Master of Arts in English</td>
</tr>
<tr>
<td>3. MA - Master of Arts in Sociology</td>
</tr>
<tr>
<td>4. MA - Master of Arts in Hindi</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MBA Degree Programmes</th>
</tr>
</thead>
<tbody>
<tr>
<td>(2 Years - Semester mode)</td>
</tr>
<tr>
<td>1. MBA - Marketing</td>
</tr>
<tr>
<td>2. MBA - Finance</td>
</tr>
<tr>
<td>3. MBA - International Business</td>
</tr>
<tr>
<td>4. MBA - Human Resource Management</td>
</tr>
<tr>
<td>5. MBA – General</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Students Admission 2019-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA - 5716</td>
</tr>
<tr>
<td>PG - 355</td>
</tr>
<tr>
<td>UG - 203</td>
</tr>
<tr>
<td>Total - 7314</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Growth Chart of DDE</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA - Students Enrollment</td>
</tr>
<tr>
<td>PG - Student Enrolment</td>
</tr>
<tr>
<td>PG - M.Com, MA (English), MA (Hindi), MA-(Sociology)</td>
</tr>
</tbody>
</table>
### List of Twinning Programme Centres

1. Loyola College, Chennai  
2. St. Joseph's Evening College, Bangalore  
3. St. Xavier's College, Kolkata  
4. St. Joseph's College, Tiruchirappalli  
5. Gurunanak College, Chennai

### Spot Admission Centers

1. Alagappa Institute of Technology, Chennai  
2. Andaman College, Port Blair  
3. Andhra Loyola College, Vijayawada  
5. Capital Law College, Bhubaneswvar  
6. Carreograph Institute of Management Studies, Kolkata  
7. Community College, Pondicherry University, Mahe  
8. Community College, Pondicherry University, Puducherry  
9. Directorate of Distance Education, Pondicherry University, Puducherry  
10. Dr.S.R.K.Govt.Arts College, Yanam  
11. IDEA Institute of Management & Tech, Gujarat  
12. Idhaya College for Women, Puducherry  
13. Indian Institute of Public Admin, Villupuram  
15. Institute of Environment & Management, Lucknow  
16. Jawaharlal Nehru Rajkiya Mahavidyalaya, Port Blair  
17. Live Institute of Technology and Management Studies, Kottayam  
18. Mulund College of Commerce, Mumbai  
19. Pandu College, Guwahati,  
20. Pondicherry University, Karaikal Campus  
21. Regional Institute of Science & Technology, Patna  
22. Saradha Gangadharan College, Puducherry  
23. SelWin Academy, Soorya Icon, Puducherry  
24. SelWin Academy, St.Joseph ITI, Cuddalore  
25. Shikshapeeth College of Management & Technology, Delhi  
26. SNR Sons College, Coimbatore  
27. Sreenarayana College of Education, Mahe  
28. St. Joseph's Evening College, Bangalore  
29. St. Xavier Institute of Management, Trivandrum,  
30. Swami Vivekananda Institute of Technology, Secunderabad.  
31. Vysya College, Salem
The First Job Fair was organized by the Directorate of Distance Education, Pondicherry University at J.N. Auditorium on 25th July 2019. The major objective of the Job Fair is to bridge the gap between employable graduates and employers. This job fair has provided an opportunity to the Distance Learners of final year MBA, M. Com, M.A (English), MA (Sociology) and MA (Hindi) students to access career options available in various leading organizations under one roof. Job Fair also gave a chance to the students to introspect and evaluate themselves their skills and employability. Students of 2017 – 19 batches (both calendar and academic year) were called for this job fair.

**Lumina Datamatics**

**Eureka Forbes Pvt. Ltd.**

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### University Ranking

- NAAC accredited Grade ‘A’
- Ranked 48th by NIRF (MHRD)
- Ranked 11th among Central Universities by Outlook-ICARE India University ranking 2019
- Ranked 51-55 category among Indian Universities in QS Regional Ranking India 2020
- Ranked 101 -200 under The Times Higher Education University (THE)

### Events

- **25th July, 2019 – First Job Fair**

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### DIRECTORS

<table>
<thead>
<tr>
<th>Position</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Prof. T.B. Siddhalingiah</td>
<td>1995 - 1996</td>
</tr>
<tr>
<td>2. Prof. B. Murugesan (i/c)</td>
<td>1996 - 2006</td>
</tr>
<tr>
<td>3. Prof. S. Baskaran</td>
<td>2006 - 2010</td>
</tr>
<tr>
<td>4. Prof. A. Arivunambi (i/c)</td>
<td>2010 - 2011</td>
</tr>
<tr>
<td>5. Prof. G. Anjaneya Swamy</td>
<td>2011 - 2013</td>
</tr>
<tr>
<td>6. Prof. P. Natarajan (i/c)</td>
<td>2013 - 2015</td>
</tr>
<tr>
<td>7. Prof. Sibnath Deb (i/c)</td>
<td>2015 - 2019</td>
</tr>
<tr>
<td>8. Prof. C. K. Ramaiah (i/c)</td>
<td>May 2019 – till date</td>
</tr>
</tbody>
</table>

The Salary offered by these companies ranging from 2,00,000 to 6,00,000 per annum. The various positions offered were HR Executives, Euro Champs, Sales Executives, Marketing Executives, Junior Managers and Content Editors etc. Around 25 candidates were shortlisted after the first round of interviews out of 300 students added in both the fairs.

Two candidates were selected by Eureka Forbes Chennai and their offer letter was given at the end of the day on the dais itself. It was a moment of pride for DDE, Pondicherry University.
The second Job Fair was organized on 15th September 2019 by the Directorate of Distance Education at Cultural-cum-Convention Complex of Pondicherry University. The opportunity was extended to the entire alumni of DDE of all degrees. The aim was to provide employment opportunity to the best-talented students available in the University in the field of management and other disciplines so that industry can pick-up suitable candidates. A diversified group of nine companies namely Eureka Forbes Ltd., Life Insurance Corporation, Pondicherry branch, SEA Movement, Star Health allied Insurance, Farm Life Pvt. Ltd., Yaha Life Pvt. Ltd., REIL Electricals Ltd., Suolificio Linea Italia & RK Developers participated in the job fair. About 60 candidates were shortlisted, out of which 13 candidates had been selected. There was a huge demand from the students and request to conduct Job Fairs in other parts of the country. Hence, DDE is planning to conduct more Job Fairs in its Twinning Programme Centers in other parts of the country. In addition to that, a Training Session was also conducted for DDE Alumni students. The speakers of the training session including:

1. Shri. R.P. Pal, IAS (Rtd) - former Secretary to Pondicherry Government,

2. Shri. S. Agilani, Director, Rural Self Employment Training Institutes (RSETI), Indian Bank,
3. Shri. S.Loganathan, Counsellor - Indian Bank,
4. Shri. Nandakumar Manavalan, Vice President - MAFOI Education and Consultation Services, Chennai.

They had delivered a brief lecture about interview preparations, methods of preparing Curriculum Vita, self-employment and financial literacy. It was extremely useful to the students to strengthen their skills, update their knowledge and interview skills and prepare for suitable jobs in future.

23rd August, 2019 - TPI Coordinators Meet
Directorate of Distance Education of Pondicherry University organized one-day Annual Meet with all the coordinators of partner institutions on 23rd August 2019 in its Cultural-cum-Convention Centre. Hon’ble Vice-Chancellor Prof. Gurmeet Singh inaugurated the programme and delivered an inspiring speech about enriching distance education and strengthening the relationship with the partner institutions. Prof. C. K. Ramaiah, Director, DDE welcomed the participants of the meeting and gave a detailed account of work carried out by the DDE. Prof. Rajeev Jain, Director (C & CR), Prof. S.Balakrishnan, Director (SEI & RR), Finance Officer, Controller of Examinations and all DDE staff attended the meeting. Twenty three (23) Coordinators of Twinning Programme Centres, most of the Spot Admission Centres and Examination Centres from all over India have participated in the meeting.
The primary objective of the Annual Meeting is to discuss ongoing problems and provide immediate solutions concerning admissions, academic activities and conduct of examinations and to strengthen the relationship between the DDE and its Centre Coordinators in providing high-quality distance education in the country. Discussions also took place about identifying the areas for strengthening the activities of DDE, finding the local demand for education programmes so that they may be included in future and also a reorientation of existing services of DDE Centres. At the outset, the programme has been conducted successfully and found many immediate solutions for various issues.

Twinning Programme Institutions Events/Activities

A Short Report on

PONDICHERRY UNIVERSITY-LOYOLA COLLEGE SOCIETY (PU-LCS)

Twinning Programme Centre
(2019-2020)
Loyola College Campus, Chennai – 600 034, Tamil Nadu, India.

01. ADMISSION

Online application opened from May 12, 2019 to July 30, 2019 for registration. Admission for the MBA Programme started from June 20, 2019 on five areas of specialization (Finance, Human Resource Management, Marketing, International Business and MBA General). The PU-LCS admission process had the following features.

1. Online registration enabled the students to apply for a course of their interest.
2. Spot admission process was done in Bertram Hall with the officials from Indian Overseas Bank and Axis Bank for their easy fee payment on the basis of first-come-first-served with qualified candidates as per the Pondicherry University norms
3. All data relating to students were digitized and warehoused in PU-LCS ERP data bank

Totally 3,436 students were admitted for the academic year 2019-2020 for the five MBA Programmes. The break-up is shown hereunder:

<table>
<thead>
<tr>
<th>Courses</th>
<th>Marketing</th>
<th>Finance</th>
<th>International Business</th>
<th>H.R.M.</th>
<th>General</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Candidates</td>
<td>230</td>
<td>1,440</td>
<td>321</td>
<td>1,045</td>
<td>400</td>
<td>3,436</td>
</tr>
</tbody>
</table>
02. CAPACITY ENHANCEMENT PROGRAMME (CEP) FOR THE STAFF OF PU-LCS

The inaugural function of CEP for PU-LCS staff was presided over by Rev. Fr Principal with his blessings on July 7, 2019 at Lawrence Sundaram Hall, Loyola College, Chennai. Rev. Dr Maria Arulraja, SJ, Director IDCR, Loyola College, Chennai was invited as one of the resource persons who delivered a talk on “Jesuit Higher Education-Global Perspective”. Rev. Dr S. Maria Packiam, SJ, Director, PU-LCS delivered an address on “Jesuit Apostolic Preferences - with Special Reference to Loyola Campus”, and Prof T. Eugine, Coordinator, PU-LCS shared about the guidelines and best practices of PU-LCS Twinning Programme Centre.

2.1. CEP FOR TEACHING STAFF

CEP was conducted for teaching staff of PU-LCS on July 7, 2019 to orient them with the following objectives:

✓ To sensitize the teaching staff to the ethos of Jesuit Education
✓ To explore the ways and means to enhance the quality of teaching through digital mode in the classroom activities

2.2. CEP FOR THE ADMINISTRATIVE & NON-TEACHING STAFF

On the same day in the afternoon the Non-Teaching staff of PU-LCS were given a special orientation focusing on the values of PU-LCS along with the rules and regulations of the PU-LCS by Rev. Dr S. Maria Packiam, SJ, Director and Prof T. Eugine, the Coordinator, PU-LCS Twinning Programme Centre, Loyola Campus, Chennai. The main thrust areas were values of Jesuit Education, cleanliness in the classrooms and in the campus, gentle interpersonal relationships keeping in mind the management, faculty, students and the office staff of PU-LCS.
03. INAUGURAL PRAYER SERVICE
The 21st academic inaugural function for the first year MBA Students was organized on July 21, 2019 in Bertram Hall, Loyola College, Chennai. Rev. Fr S. Maria Packiam, SJ, Director, PU-LCS delivered the welcome address. Dr E.S. Siva Shankar, Faculty, PU-LCS TPC, and Dr A. Singarayar were the Chief Guests. With their rich experience in our campus they motivated the students to make use of the faculty and the infrastructure in the campus. Dr Thomas, PRO, Loyola College, Chennai felicitated. The students were well motivated by the PU-LCS officials keeping in mind the values of Jesuit Education and Pondicherry University MBA guidelines. Prof. T. Eugine, Coordinator proposed the vote of thanks.

04. ORIENTATION PROGRAMME TO THE FIRST YEAR MBA STUDENTS
The guest faculties of PU-LCS conducted an orientation programme to all the first year MBA students (3,436 students) in their respective classes after the 21st academic inaugural function. The rules and regulations along with values of PU-LCS were well-explained during this orientation programme.

05. THE 17TH GRADUATION DAY
The 17th Graduation Day was conducted on a grand scale on November 17, 2019 in Bertram Hall at 4.00 pm. Prof. Gurmeet Sigh, Vice-Chancellor, Pondicherry University was the Chief Guest and Shri. A.M.S.G Ashokan, Chairman and Managing Director, The Arasan Group of Industries, Sivakasi was the Guest of Honour. Rev. Dr Francis P. Xavier, SJ, Rector, Rev. Dr D. Selvanayakam, SJ, Secretary & Correspondent, Rev. Dr A. Thomas, SJ, Principal, Rev. Dr S. Maria Packiam, SJ, Director and Prof. T. Eugine, Coordinator, PU-LCS Twinning Programme Centre, Loyola Campus, Chennai were present and felicitated the new graduates. One thousand and two hundred candidates (1,200) received their MBA degrees on the 17th Graduation Day. It was a proud moment for our graduates along with their families. The graduation ceremony was well-organized by the director and the core team of PU-LCS.
06. ODD SEMESTER EXAMINATIONS
Semester Examination for odd semester regular subjects and even semester arrear papers began on December 26, 2019. More than 7,000 students had applied for the examinations. The semester examinations, spanning over 11 days, were conducted well by the administrative staff with a guidance of Fr Director and Coordinator of PU-LCS. The Chief Superintendent Prof. T. Eugene with the able assistance from Dr M. Selvaraj, as the Additional Chief Superintendent conducted the semester examinations successfully. The Pondicherry Central University had sent in four observers to oversee the conduct of the examinations. Bertram Hall, School of Economics and Commerce, Main Building and the Life Sciences Block of Loyola College campus were utilized for conducting the examinations. On an average, 3,500 candidates appeared for the forenoon sessions and 500 in the afternoon sessions. All the answer scripts were neatly bundled up and delivered to the university as per the schedule of the office of Controller of Examinations on time.

07. COMMON CHRISTMAS CELEBRATION
Christmas was celebrated as a common celebration in which all the institutions of LCS came together in Bertram hall on December 19, 2019. The Staff of PU-LCS actively participated in the Christmas Function followed by Christmas fellowship lunch. This common Christmas celebration was a unique and spiritual experience to everyone who participated in the Christmas function. Christmas gifts were also distributed to all our PU-LCS staff.

8. CONFERMENT OF DOCTORATE ON PU-LCS FACULTY
Prof. Maria Selvi, Prof. N. Maria Joseph, Prof. P. Vaithyanathan Prof. Bhuvaneshwari and Prof. Rahul obtained their doctoral degrees during the academic year 2019-2020. By and large, the academic year 2019 -2020 for PU-LCS Twinning Programme Centre is an innovative, productive, proactive, student centered and an academically rewarding experience for all those who have associated with the PU-LCS Twinning Programme Centre, Loyola Campus, Chennai because of the collective efforts and
selfless service of the Jesuit Management & Staff of PU-LCS, Loyola Campus, Chennai, Tamil Nadu, India.

9. PRESS COVERAGE

Loyola College twinning programme
MBA pass outs honoured

Chennai, Nov 18: “Loyola College Society and Pondicherry University jointly offer an MBA degree course in Loyola campus, Chennai through a twinning programme which is a unique form of distance education in India. Over the years Loyola Twining Programme has emerged to be the Centre of Excellence in our country. So far above 31,000 students have successfully completed their MBA degree over the period of 20 years since its inception. It serves the student community especially the poor, marginalized and working people to get their higher education with less cost and high quality of education with a difference. Currently around 7,000 boys and girls are the students of this Twinning Programme” says Rev. Dr. S. Maria Packiam, S.J., the Director of PU-LCS twinning programme. The Graduation Day held in Loyola College Campus, Chennai saw 1450 candidates receiving their MBA degrees. The Director of PU-LCS twinning programme welcomed the dignitaries, graduates and their parents.

Prof. Gurmeet Singh, Vice-Chancellor, Pondicherry University was the Chief Guest, and A.M.S. G. Ashokan, Chairman and Managing Director, the Arasan Group of Industries, Srirakulam was the Guest of Honour. 1450 candidates have received their MBA degrees.

Rev Fr. Francis F. Xavier, S.J., Rector, Loyola Institutions, Rev. Dr. F. Andrew, S.J., Secretary, Loyola College Society, Rev. Dr. D. Selvamayan, S.J., Secretary & Correspondent, Rev. Dr. A. Thomas, S.J. Principal, Dr. Melchias Gabriel, Deputy Principal, Loyola College, Chennai, Rev. Dr. S. Mana Packiam, S.J., Director, Prof. T. Eugene participated in the event.

10. MAKKAL KURAL
Orientation Programme was conducted for PU-SJC MBA Students on 28.07.2019, Dr. P. Subburethina Bharathi, Senior Manager, Kavery Hospital was the resource person.

04.08.2019 - Twinning Programme Inauguration for the academic year 2019-20.
Rev. Dr. M. Arockiasamy Xavier SJ, Principal, St. Joseph's College | Rev. Dr. Leonard Fernando, SJ, Rector, St. Joseph's College | Rev. Dr. N. Casmir Raj, SJ, Executive Director, St. Joseph's Institute of Management | Dr. Alexander Pravin Durai F R, Director - PU-SJC MBA Twinning Programme, St. Joseph's College.

**PU-SJC MBA Twinning Programme Semester Examination for December 2019.**

**St. Joseph's Institute of Management, Bangalore (TPI)**

*09th September 2018 - 2nd CONVOCATION CEREMONY (2014-16 BATCH)*

Chief Guest for the 2nd Convocation Ceremony was Ms. Hemalatha K, General Manager Ministry of Defence, Government of India, Prof. C.M. Thyagaraja, Chairman Rani Channamma University, Belagavi

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**17 November, 2019 - 3RD CONVOCATION CEREMONY (2015-17 BATCH)**

Chief Guest for the 3rd Convocation Ceremony was Dr. Bhavani M R, Principal, Nagarjuna Degree College, Bangalore, Shri. Srinivas S K Chief Manager, SBI.
Student’s group photograph of MBA Twinning Program was held on 19th November at Quadrangle. The photograph session was for 2017-19 Batch students. The photograph was clicked in the St. Joseph’s Evening College Campus.

**STAFF PHOTOGRAPH - 2019**

The photo session was clicked in the campus of St.Joseph’s Evening College
STAFF GET TOGETHER

GUEST: FR. PRASHANTH MADTHA, DIRECTOR – THEME: Christmas is that wonderful time of the year when people get together with their loved ones and celebrate with pomp and gaiety. It is the perfect opportunity to get closer to your employees and start afresh with new goals for the New Year.

07th January 2020 - ANNUAL STAFF MEETING

Annual Staff Meeting of MBA Twinning Program held on 07th January 2020 at 9.45 am at Conference room. The agenda of the meeting was to discuss on the Project Report, Class room, Attendance, Syllabus completion. The meeting concluded with high Tea.
Faculty Testimonials

Dr. D. Raja Jebasingh - Professor,
St. Joseph's College of Commerce,
Bangalore (MBA Batch, 2012-14)

"The course is personally enriching and professionally enhancing. The programme has given wonderful opportunity for working professional like me. Great place to learn while you earn"

Mr. Srinivas Lakshmi Narayan
(CA, wealth Coach, Financial planning Consultant and MD-Life Transformers India)

"Teaching working professionals pursuing their MBA is a challenge in itself. I am very happy to combine my managerial experience of 33 years in top management positions with the subject and provide context to theory"

Mr. Amith Shivaram
(Sical Logistics - A Coffee Day Co Designation:
Regional Manager, South India - Business Development)

"The biggest takeaway is interacting and understanding the younger generation's perspective which adds a new dimension to my own profile"

Mr. M. K Lodhi
(Faculty, Consultant for Labor Laws)

"Indeed, teaching working executives is challenging but also highly rewarding and enriching".

Ms. Komal Dave
(Faculty, St. Joseph's College of Commerce, Bangalore)

"An MBA Twinning programme is the boon to working class. It is a well thought and effectively crafted course offering utmost convenient atmosphere for learning and continuous growth"
MOU with Pondicherry University

1st Student Admission

Inauguration Function for MBA Classes

DDE, Director Prof. CK. Ramaiah surprise inspection during Dec 2019 Exam session

GNES Team visited to PU
OUR STUDENTS REMARKS ABOUT US

Timely revision of subject matter before exams and that helped me to complete the course with first class. The PCP classes and the question banks maintained by the DDE Library motivated me to secure good marks in the examinations.

Azhaguraja. N, Batch 2011-13

This course has largely helped me in teaching the HR/managerial concepts to my students in an innovative approach for them to get integrated with the industry in an effective manner.

Dr. C A Malarvizhi, Senior Lecturer, Malaysia

The course was very much beneficial to me for learning more about the marketing arena and to perform well in my marketing career. It made my journey more splendid and spectacular as a Manager at ‘All Lights Film Services’

Nisha Jose

“From this course I learned about selling & marketing skills which has helped me in my present work & personal growth.”

Ajit Vinay Kumar Jha

"Quality and dedicated faculty drawn from industry and academic experience as created a great good learning atmosphere".

Mr. Sandip Kumar, Area Sales Manager, FELSS System GmbH

"Class room teaching-learning was well connected to ideas of real world with hands on experience which has accelerated my managerial skill sets".

Mr. Anthony Sunil Joseph, Compensation and Benefits Delivery Manager, IBM India Pvt Ltd

"MBA Twinning Programme has given me all round development on par with regular course. It has enhanced my perspectives and shaped my confidence to face the challenges in the competitive world"

Mrs. Shubha K M - Trainer, Teacher and Home Maker
"It was fun getting back to student mode. Indeed, it was enriching experience interacting with peers who were younger by 18 to 20 years in age".

Colonel Balusu Srinivas, Commandant, Pioneer Training Center, Indian Army (MBA Batch, 2014-16)

"The course has set right direction in my career and life. It has enhanced my capacity to solve strategic and tactical problems across the spectrum".

Mr. Sunith Francis I, Benefits Professional (HR), IBM India Pvt Ltd

"Joining MBA Twinning Programme is one of the best decisions that I have ever taken in my life. The whole learning experience was beautiful. The staff and students were amazing".

Ms. Jennifer Lazer, HR Coordinator, Cape Gemini India Pvt Ltd.

"Enhanced considerable knowledge and enabled me to perform my day to day tasks more accurately. I am seeing the change in my functional and professional abilities"

Mr. Shilanand, IBM Global Technological Services, Sector Program Manager (NA-Canada)
Upcoming Events

- **MoUs with Twinning Programme Centers:**
  1. Rourkela Institute of Management Studies, Rourkela,
  2. St. Aloysius College, Mangalore
  3. St. Joseph's College, Cuddalore
- Job Fairs at Twinning Programme Institutions
- Silver Jubilee Celebrations
- Alumni Meet

New Programmes under UGC Approval

**Postgraduate Programmes**
1. MBA - Hospital Management
2. MBA - Operations & Supply Chain Management
3. MBA - Tourism

**Undergraduate Programmes**
1. BA - English
2. BA - Sociology
3. BA - Political Science
4. BA – Economics
5. BA – History
6. BA – Journalism & Mass Communication
DDE First Job Fair in J.N. Auditorium, Pondicherry University on 25th July 2019

DDE Second Job Fair in Cultural-cum-Convention Centre of Pondicherry University 15th September 2019