What is meant by "concept of effective leadership"?

Explain the steps in the process of creativity.

Explain the advantages of line organisation.

Explain the importance of departmentation.

What are the limitations of MBO?

What are the objectives of planning?

Answer any FIVE questions.

PART A — (5 × 6 = 30 marks)

Time: Three hours

Maximum: 100 marks

(2012 - 13 batch)

Organisational Behaviour
Management Concepts and
General/Marketing/Finance/HRM/RM/Tourism
First Semester

December 2012/January 2013
MB / A Degree Examination
MEAC 1001
PART C — (20 marks)

1.7 Case Study — Compulsory

Write in detail the measures announced by RBI to arrest the slide in rupee.

Market measures failed to enthuse and impress the markets. The markets are disappointed. The announce a slew of measures on 22.06.2012 in a move to stop the rupee's fall. The RBI

16. Explain common approaches to bench marking.

15. What are the ten management styles?

14. Discuss briefly the \"Japanese\" management practices.

13. Explain the features of informal groups.

12. What are the factors that contribute to stress?

Personality — Discuss.

Several factors influence the shaping of our

11. Explain Maslow's hierarchy of needs theory.

10. What are the functions of management?

9. Answer any FIVE questions.

PART B — (6 x 10 = 60 marks)

8. "Commission is the removal of all reinforcers.

7. What are the organizational barriers to manage
diversity?
Transaction and national income

6. Narrate the difficulties in the calculation of

5. What are features of monopolistic competition?

4. What are the assumptions of break even analysis?

3. Explain demand schedule and demand curve.

2. Explain decision-making.

1. Explain the law of demand.

Answer any FIVE questions.

PART A — (5 x 6 = 30 marks)

Maximum : 100 marks

Time : Three hours

2012-13 Batch (2012-13 Batch)

MANAGERIAL ECONOMICS

General/Marketing/Finance/IB/AVM/RM/Tourism

First Semester

DECEMBER 2015/JANUARY 2016

M.B.A. DEGREE EXAMINATION,

MBAC 1002
Write in detail the steps to be taken by SEBI alone will encourage shareholders to take a more active role in decision-making by the shareholders.

(b) In your opinion, analyse whether the announcement made by the SEBI alone will achieve the objective of taking more active role in decision-making by the shareholders.

Questions:

Volume facilitators: It added, volume facilitators provide for electronic trading platform. Listed companies tend to maintain a balance between the budget proposal of the government and the need of market capitalization. For 500 listed companies on the BSE, a total of 100 BSE monitors, 7 PEs and SEBI said, it would be easier for SEBI to begin with, SEBI said, “It would be easier for SEBI to begin with, SEBI said, “It would be implemented in a phased manner.”

10. Critically evaluate the factors that determine the economic development.
11. What are the non-economic factors that determine economic development?
12. Critically evaluate various criteria of project selection.
13. What are the reasons for limiting profit?
14. Explain the salient features of oligopoly.
15. What types of price discrimination do you know?
16. Explain the factors that determine elasticity of demand.

PART C — (5 × 10 = 50 marks)

Explain what happens after industrialisation.

Case Study — Compulsory

17. EMPLOYMENT AND GROWTH

Examine the role of fiscal policy in attaining full employment and growth.

PART D — (5 × 10 = 50 marks)
Preparation a Trading account for the year ended 31st Dec. 2010.

1. What are the objectives of fund flow statements?
2. What are the causes for depreciation?
3. Explain the relation between journal and ledger.

Answer any five questions.

PART A — (5 x 6 = 30 marks)

Maximum: 100 marks
Time: Three hours

ACCOMPLISH ACCOUNTING FOR MANAGERS

General/Marketing/Finance/HR/Finance
First Semester
December 2015/January 2016
M.B.A. Degree Examination
MBA1003/MBLC1001

Rs. 8600
Sales Revenue Rs. 600. Closing stock was valued at
Purchases Returns Rs. 600. Sales Rs. 262,000.
Opening stock Rs. 5700. Purchases Rs. 158,000.
Advertise the management whether to accept

<table>
<thead>
<tr>
<th>Units</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed Overhead</td>
<td>70</td>
</tr>
<tr>
<td>Variable Overhead</td>
<td>20</td>
</tr>
<tr>
<td>Unskil Labour</td>
<td>10</td>
</tr>
<tr>
<td>Skilled (Excl) Labour</td>
<td>10</td>
</tr>
<tr>
<td>Material</td>
<td>20</td>
</tr>
</tbody>
</table>


- Calculate:

- Revenue and payments a/c for the year 1973.
- Receivables were Rs. 80, sundries Rs. 310.
- Payments: Investments Rs. 1,500, Rent Rs. 900.
- Reconciliation: Investments Rs. 3,500, Donations.
- Receivables: sundries Rs. 3,500, Donations.

To Net Profit
500
To Finance expenses
100
To Selling expenses
800
To Admin expenses
1,600
By Gross Profit
2,500
Rs. 1,000
Administration expenses ratio - sales
N.P. Ratio and
Rs. P and V/A
PART B — (10 marks)

9. Explain the features of receipts and payments accounts.

Answer any five questions.

(5) Material price variance.
(a) Material cost variance.
8. Calculate:
   (a) Variable cost per unit.
   (b) Fixed expenses Rs. 1,50,000.
7. Calculate BEP, fixed expenses Rs. 1,50,000.
   (c) Total, as sales are Rs. 1,00,000.

PART C — (20 marks)

II. What are the limitations of ratio analysis?

10. What are the uses of funds flow statement?

11. What are the limitations of ratio analysis?

12. Journalize the following transactions:

   a. Bought machinery for Rs. 6,700
   b. Bought goods from Senthil for cash Rs. 730
   c. Paid for stationery Rs. 30 per unit

The local price is Rs. 90 per unit.

A company produces 4,000 units of X, working at 80% capacity. It receives an order for 1,000 units at Rs. 50 per unit although the price is Rs. 75 per unit.

Prepare the cost sheet of the machine and calculate the price which the company should charge.

Administrative expenses Rs. 1,600.
Rs. 1,20,000, Factory overheads Rs. 30,000.
Materials used Rs. 1,50,000, Direct wages Rs. 1,40,000.

The six months ending 31st Dec. 2010.

The company disclosed the following information for calculating the profit of a machine manufacturing:

II. The accounts of a machine manufacturing
   (a) Margin of safety
   (b) Sales required to earn a profit of Rs. 20,000.
   (c) Fixed expenses Rs. 1,90,000.
   (d) Variable cost per unit Rs. 30.
   (e) Sales Rs. 1,10,000.

III. The accounts of a machine manufacturing
   (a) Variable cost per unit Rs. 20.
   (b) Fixed expenses Rs. 1,40,000.
   (c) Variable cost per unit Rs. 20.
   (d) Sales Rs. 1,20,000.
   (e) Margin of safety
   (f) Fixed expenses Rs. 1,50,000.
   (g) Sales Rs. 1,90,000.
15. Assuming that the cost structure and selling price remain the same in period I and II find out:

(a) P/V Ratio
(b) Fixed cost

16. Derive the flow of funds from the operations.

Profit on realization of investments 42,500
Premiumary expenses 1,000
Loss to General Reserve 6,000
Dividend income on investments 1,400
Excess price for tax 1,200
Gain on sales of fixed assets 4,200
Interest Dividend 600
Amortiation of Goodwill 900
Depreciation of natural resources 600
Depreciation on machinery 10,000
Discount on issue of debentures 2,000
Premium on redemption of debentures 1,600
Loss on sale of equipment 1,000

Rs.

17. The ratio relating to Mezco Ltd. are given as:

(a) Closing stock
(b) Sales
(c) Stock sold in 6 months
(d) Creditors velocity 3 months; Gross profit for the year ending Dec 31, 2006 amounts to Rs. 1,20,000.

Closing stock is equal to opening stock

18. The ratios relating to Mezco Ltd. are given as:

(a) Turnover and CO.
(b) Bought packing materials from Coles Co. 225
(c) Receipted Debits from Coles Co. 875

Rebuyary
PART A — 5 x 6 = 30 marks)

Answer any FIVE questions.

Time: Three hours

Maximum: 100 marks

(a) What are the various types of enforcement?

(b) What are the different forms of foreign capital?

(c) Explain the social responsibility of a business.

(d) What action do you think should be taken against the workman who has refused to push the trolley which he had been told to do the week before?

(e) What advice would you give to the management to deal with the situation when the settlement was still in force?

(f) What do you think about the legality of the strike?

(g) Do you think the Union was right in pushing the trolley without permission?

(h) What would be your recommendation to management?
Recognised Union. Under the terms of the

Settlement has been signed with the

Representatives of the Management and the

Settlement has been signed between the

Company and any employees of the

Company.

PART C — (1 x 20 = 20 marks)

1. Explain the rights and duties of employees and

2. Working hours.

3. Fair and just treatment to all employees.

4. Explain various provisions of the Factories Act.

5. Explain the meaning of the term "employee," and

6. Suggest how a business may manage the

7. Employees and Notice and Claim.

8. Explain the provisions of the Workmen's

9. What do you mean by "disciplinary action"?

10. What is the meaning of "Karma?"

11. Explain the basic terms of termination of

12. Explain the concept of Memorandum of

13. What are the different modes of

14. How do you mean by "disciplinary action?"

15. Discuss the types of environmental factors

16. Discuss the environmental and challenges faced

Answer any THREE (3) questions.

PART B — (6 x 10 = 60 marks)
1. What is meant by applied research? How does it differ from fundamental research?

2. Bring out the limitations of case study research.

3. What are the assumptions of the binomial distribution?

4. What is the level of significance of the above question taking significant difference? Is the interaction term significant?

5. Are the different groups of people affected differntially?

<table>
<thead>
<tr>
<th>Group of people</th>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>7</td>
<td>8</td>
<td>9</td>
</tr>
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<td>7</td>
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<tr>
<td>20</td>
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</tbody>
</table>

6. Distinction between the following:

(a) Type I error and Type II error
(b) One-tailed test and two-tailed test
(c) Simple hypothesis and composite hypothesis

<table>
<thead>
<tr>
<th>PART A (6 marks)</th>
<th>PART B (12 marks)</th>
<th>PART C (14 marks)</th>
<th>TOTAL (30 marks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(6 × 5)</td>
<td></td>
<td></td>
<td>30</td>
</tr>
</tbody>
</table>

Time: Three hours
Maximum: 100 marks

Research Methodology

General: Marketing/Finance/HRM/Law
Semester
First Semester
December 2016/January 2016
MBA Degree Examination

MBAC 1005/MBLC 1002
1. Describe the layout of a research report.

2. Briefly describe the important parametric tests.

3. Formulating a questionnaire?

4. What is a questionnaire? What are the important methods of sampling?

5. What is meant by sampling? Explain the various minmise bias and maximise reliability — discuss.

6. Research design in exploratory studies must be

7. Explain the various steps involved in the process of research.

8. What are the points to be considered by a researcher?

9. Answer any five questions.

10. What is the significance of research?

11. PART B — (5 × 10 = 50 marks)

12. In houses in town.

<table>
<thead>
<tr>
<th>Shop</th>
<th>Run by woman</th>
<th>Run by men</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>15</td>
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<td>27</td>
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</tr>
<tr>
<td>20</td>
<td></td>
<td></td>
<td>20</td>
</tr>
</tbody>
</table>

13. The following information is obtained concerning an investigation of 50 ordinary shops of small size.


15. Table of x^2. For one degree of freedom at 5% level of significance, the chi-square test.

16. The degree of freedom for the population more in villages than in town is.