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An international player it needs to concentrate on
Indian employees. INFOSYS outsources their jobs to become
the Indian companies acceptable to the industry.
NFCCOM has also played a major role in making
INFOSYS clients. INFOSYS became one of the first
outsourcing company to get "in" to the global market.
Chinese, Korean, and also. In 1997, INFOSYS
opened its first office in China. Since then, INFOSYS
has expanded its operations to other countries
including Japan, South Korea, and the USA.
Most of the INFOSYS customers are located in the
United States. INFOSYS is the largest developer of
the largest component of the project.

Competitors:

1. Microsoft
2. IBM
3. Oracle
4. SAP
5. Amazon Web Services
6. Google
7. IBM
8. Oracle
9. Amazon Web Services
10. Google
11. IBM
12. Oracle
13. Amazon Web Services
14. Google
15. IBM
16. Oracle

Case Study:

PART C — (1) x 20 = 20 marks)

PART B — (5 x 10 = 50 marks)
6. Explain the important facets for exporters.
5. Objectives of Export Promotion?
4. What is Export Promotion? What are the
3. Explain the concept of Balance of Payments.
2. Discuss and explain Balance of Payments.
1. Explain the opportunity cost theory.

Answer any THREE questions out of the following.

PART A — (5 x 6 = 30 marks)

Maximum : 100 marks

Foreign Trade and Policy
International Business

Fourth Semester

December 2015/January 2016
M.B.A. Degree Examination

MBII 4002
10. What are the components of Balance of Payments?

9. Explain the theories of Foreign Trade.

8. What are the benefits of EPZ?

7. Expand "FOB".

16. What are the types of Project areas?

15. India.

14. What are the major problems of India's Export Promotion?

13. Discuss the organization set up for the export features.

12. Explain the Import and Export Policy and its transaction by a commercial bank for the euro is willing to pay $1.0876. This means that the commercial bank is willing to sell euro for $1.0878. The bid/ask spread calculated.

11. Explain the classification of Tariffs.

10. What are the components of Balance of Payments?

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6. Explain the process of motivation.

5. Explain selection. What are the processes of decision making?

4. What is decision making? What are the processes of decision making?

3. Discuss the cultural implication of team building.

2. What are the types of stakeholders?

1. Explain briefly wrap of organizational culture.

Answer any FIVE questions out of the following.

PART A — (5 × 6 = 30 marks)

Maximum: 100 marks

Time: Three hours

CROSS CULTURAL BUSINESS MANAGEMENT

International Business

Fourth Semester

DECEMBER 2015/January 2016

MBA DEGREE EXAMINATION

MIB 4003
Explain the different types of measurement of OR.

15. What are the merits and demerits of MNEs?

14. Explain Human Resource Management. What are the advantages of HRM?

13. What are the different methods of training?

12. What is Strategic Formulation? What are the methods of strategy formulation?

11. Describe International Business. Describe India - Europe Relations in terms of trade.

10. Explain the contribution of Indian MNCs to the growth of global economy.

9. Discuss the cultural background of business environment.

8. Describe corporate culture.

7. Briefly explain strategy implementation.

PART B - (5 x 10 = 50 marks)

PART C - (1 x 20 = 20 marks)

Complimentary

17. Case Study: Shree Kiran's, a well-known company in the automobile industry, is preparing to expand its operations into new markets. The company is considering two possible options:

(a) Expand into a nearby European country with similar automobile market conditions.

(b) Expand into a country with a vastly different automobile market, requiring significant changes in production strategies.

Discuss the advantages and disadvantages of each option, considering factors such as market demand, competition, and cultural differences. Provide recommendations for the company's strategic plan.

For the above case, answer any FIVE questions out of the following:

1. What is the significance of market demand in strategic planning?

2. How does competition in different markets affect strategic decisions?

3. Why is cultural difference an important factor in strategic planning?

4. What role does production strategy play in expanding into new markets?

5. How can market research help in making strategic decisions?

6. What is the impact of political stability on strategic planning?

7. How does financial analysis contribute to strategic decision-making?

8. What is the importance of legal and regulatory environment in expanding into new markets?
8. What is inventory management?

7. Explain the advantages of air transportation.

6. What is meant by cargo handling?

5. Explain the various types of shipping.

4. Write short notes on dry ports.

3. What is containerization?

2. Explain the various elements of logistics system.

1. What are the objectives of logistics?

All questions carry equal marks.

Answer any FIVE questions.

PART A — (6 x 5 = 30 marks)

Time: Three hours

Maximum: 100 marks

INTER NATIONAL LOGISTICS MANAGEMENT

International Business

Fourth Semester

DECEMBER 2015/JANUARY 2016

M.B.A. DEGREE EXAMINATION

MBIB 4004

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MBIB 4004

4
PART C — (1 x 20 = 20 marks)

17. Rama's twin sisters decided to grow crops after 15 years of their parents' farm. They started a small field and were able to grow traditional and exotic crops within a year. However, Rama, who is an agriculture student, decided to try a different approach. She decided to mix traditional and exotic crops and grow them using organic methods. After two years, she harvested some of the produce. She then took samples to the nearest local food companies who expressed interest in purchasing them.

PART B — (6 x 10 = 60 marks)

10. Discuss the relevance of logistics in international trade. Explain the different types of warehouses available in international trade.

11. Explain the various documents needed for shipping goods. What are the factors considered while selecting an export company?

12. Explain the role of intermediaries in containerized trade. Describe the characteristics, principles, and practices of containerized trade.

13. Discuss the characteristics, principles, and practices of containerized trade. Explain the role of intermediaries in shipping.

14. What are the factors considered while selecting an export company?

15. What are the various documents needed for shipping goods?
6. Discuss the features of forward contract.

5. Write a note on Gold Exchange standard during 1925-1931.

4. Why does most interbank currency trading worldwide involve the U.S. dollar?

3. Mention the role of forward market participants.

2. Give a brief account of bid-ask spread.

1. What is the purpose of foreign exchange market?

Answer any FIVE questions out of Eight questions.

PART A — (6 x 6 = 36 marks)

Time: Three hours

Maximum: 100 marks

FOREX MANAGEMENT AND CURRENCY DERIVATIVES
10. Critically examine the Interest Rate Parity Theroey.

9. Elucidate the relationship between the forward rate and the forward spot rate.

8. What are the key features of interest rate swaps?

7. What are the basics of currency options?

13. Discuss the different types of foreign exchange exposures.

12. Explain in detail the Bretton Woods System of fixed exchange rate system.

11. Examine the effeciency of the four alternatives to devaluation under fixed-rate system.

14. Explain the forward foreign exchange market.

15. Explain the features of currency futures contract with suitable examples.

16. Describe the major types of currency swaps.

17. A stock is currently selling for Rs. 60. The call option on the stock exercisable a year from now at an exercise price of Rs. 55 is currently selling for Rs. 1. By what percent can it rise?

The stock can either rise or fall after a year. It can fall by 50 percent. By what percent can it rise?